

MINUTES OF THE SPECIAL MEETING OF THE CITY COUNCIL
JANUARY 26, 2023

The City Council of the City of Goldsboro, North Carolina, held a Special Meeting called by Mayor Ham to discuss downtown parking at the Wayne County Museum, 116 North William Street, at 5:30 p.m. on Thursday, January 26, 2023.

Call to Order. Mayor Ham called the meeting to order at 5:41 p.m.

Roll Call.

Present: Mayor David Ham, Presiding
Mayor Pro Tem Taj Polack (arrived at 5:51 p.m.)
Councilwoman Hiawatha Jones (arrived at 5:41 p.m.)
Councilman Bill Broadway
Councilwoman Brandi Matthews

Absent: Councilman Charles Gaylor, IV
Councilman Greg Batts

Also Present: Tim Salmon, City Manager
Matt Livingston, Assistant City Manager
Laura Getz, City Clerk


Mayor Ham called the meeting to order at 5:41 p.m. when Councilwoman Jones arrived, which created a special meeting (the mayor and 3 councilmembers present).

Erin Fonseca, Downtown Development Director introduced Mr. Dwight Bassett, Director of Economic Development and Parking Services for the Town of Chapel Hill. Mr. Bassett presented the following presentation and opened the meeting up for discussion and questions.

There were approximately 60 people in attendance (to include the mayor, council, city staff, downtown business owners, downtown property owners, downtown residents and Goldsboro citizens). Discussions focused on the parking options presented.

Parking


Goldsboro, NC
January 26, 2023



Dwight Bassett, Director of Economic Development and Parking Services
Chapel Hill, NC

Background

- History – A parking study was executed in 2017 to determine current/future parking needs and capture availability. The study also captured parking during peak times and briefly covered future enforcement/management opportunities.
- Growth – how recent growth and progress effects parking
- Types of parking, users, and behavior – public, private, citizens, employees, residents, visitors
- Current concerns and opportunities for improvement
- Potential management options



To consider options in creating a parking system that supports business and growth downtown.



Parking type: on-street

- On-Street parking is a critical resource for supporting retailers and other businesses
- It is usually the most convenient parking option for retail customers
- The need to promote turnover is the key for on-street parking management
- Critical for customers of retail and restaurants

Parking type: off-street

- Off-Street parking is a critical resource for supporting retailers and other businesses
- It is usually the most convenient parking option for business owners, office workers and downtown residents
- Critical for business owners, office workers and residence

Historic Downtown Hendersonville

PARKING

- On-street parking is free first 1/2 hour, \$2 per hour after
- Off-street cost \$1.50 per hour (surface lots and parking deck)
- Parking violations \$50

Downtown Parking

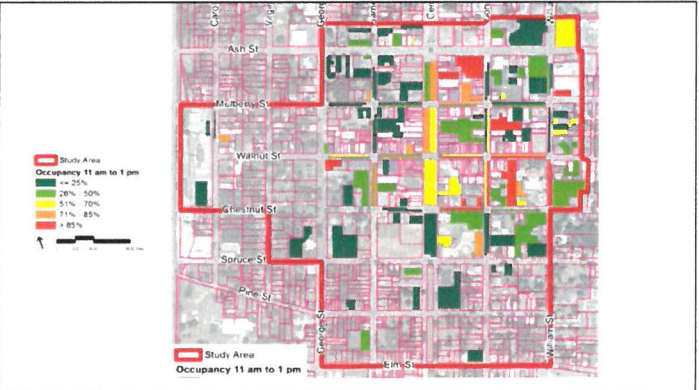
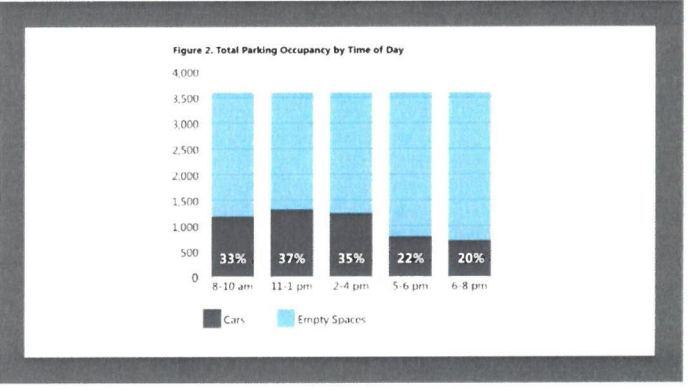
- Has to support economic vitality of downtown
- Parking has to be balanced between public and private interests
- Parking has to be managed to balance the interests



Table 1. Total Parking by Type

Parking by Type	Spaces	% of Total
On-Street	680	19%
Public Off-Street	1,249	35%
Private Off-Street	1,666	46%
TOTAL	3,595	100%

Source: VHB inventory on March 24, 2016



Option 1

- Manage on-street customer spaces and patrol by time
- No change for parking
- Ticket cars parked for more than 2 or 3 hours
- Use courtesy tickets for first time violators
- Develop a continuing education program and about why you are patrolling for on street parking

Option 2

- Manage on-street public parking
- Manage on-street for 2 or 3 hour time limits and ticket violators
- Set parking rate for on-street from \$0.25 per hour to \$1 per hour
- Issue residential and business decals for use in off-street lots
- Issue courtesy tickets for first time violations

Option 3

- Manage on-street and off-street public parking
- Manage on-street for 2 or 3 hour time limits and ticket violators
- Set parking rate for on-street from \$0.25 per hour to \$1 per hour
- Set off-street rate per day or month
- Issue residential and business decals for use in off-street lots
- Issue courtesy tickets for first time violations

Option 1

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- Supports the economic vitality of downtown businesses
- Discourages abuse of customer spaces
- An incremental step to a more comprehensive parking management system

- Supports the economic vitality of downtown businesses
- Discourages abuse of parking spaces
 - An incremental step to a more comprehensive parking management system
- Begins to manage off-street resources

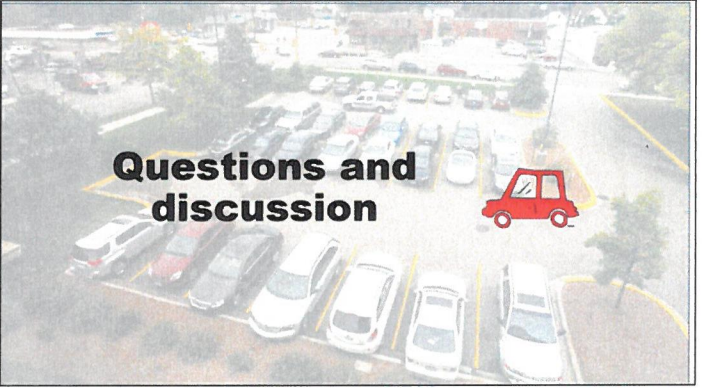
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- Supports the economic vitality of downtown businesses
- Discourages abuse of parking spaces
- A comprehensive parking management system for all who operate downtown
- Provides designated uses by off-street lots

Option 3

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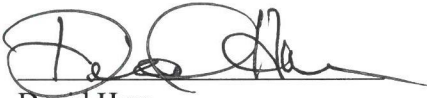
There were no decisions or votes made.

Councilwoman Matthews left at 6:33 p.m.

Councilwoman Jones left at 6:41 p.m.

Mayor Ham adjourned the meeting at 6:45 pm.




David Ham
Mayor


Laura Getz, MMC/NCCMC
City Clerk