

MINUTES OF THE MEETING OF THE GOLDSBORO CITY COUNCIL  
MAY 2, 2022

**WORK SESSION**

The City Council of the City of Goldsboro, North Carolina, met in a Work Session in the Council Chambers, City Hall, 214 North Center Street, at 5:00 p.m. on May 2, 2022.

**Call to Order.** Mayor Ham called the meeting to order at 5:00 p.m.

**Roll Call.**

Present: Mayor David Ham, Presiding  
Mayor Pro Tem Taj Polack  
Councilwoman Hiawatha Jones  
Councilman Bill Broadway  
Councilwoman Brandi Matthews  
Councilman Charles Gaylor, IV  
Councilman Gene Aycock

Also Present: Tim Salmon, City Manager  
Laura Getz, City Clerk  
Ron Lawrence, City Attorney

**Adoption of the Agenda.** Upon motion of Mayor Pro Tem Polack, seconded by Councilwoman Jones and unanimously carried, Council adopted the agenda. A roll call vote was held.

**Old Business.**


**NPO Support Policy Discussion.** Council discussed the nonprofit policy, nonprofits, criteria and outcomes. Councilwoman Jones suggested adding Tommy’s Foundation to the nonprofit funding list. Councilwoman Matthews made a motion to eliminate this process for now and agree to fund all of the nonprofits at a set amount based on the information and funding that we will get from finance at the time of budgeting. The motion was seconded by Mayor Pro Tem Polack. Discussion followed and there was no formal vote. Council discussed the proposal of adding additional nonprofits. Mayor Ham discussed the original proposal to use the United Way to vet the nonprofits and discussed the draft nonprofit policy. Council discussed the criteria for eligibility to be at the time of the original advertised process. City Manager Salmon and Council discussed which city department would handle the process. Councilwoman Matthews amended the motion to defer the process and fund all nonprofits on the list based on the numbers provided by Finance, not to exceed \$160,000. The motion was seconded by Mayor Pro Tem Polack. Mayor Ham, Mayor Pro Tem Polack, Councilwoman Jones, Councilwoman Matthews, Councilman Gaylor and Councilman Aycock voted for the motion. Councilman Broadway did not vote and no nay vote was called, however, pursuant to N.C.G.S. 160A-75, his lack of vote would be considered an affirmative vote. The motion passed 7:0.

**Non-resident Fee Presentation.** Felicia Brown, Parks and Recreation Director shared the following information:

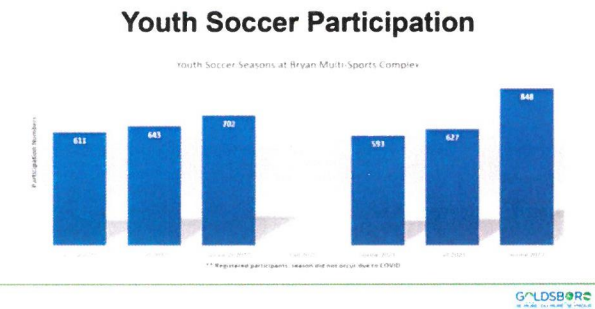
### Parks and Recreation Program Fees

Felicia L. Brown, CPRP  
Parks and Recreation Director

May 2, 2022




www.goldsboronc.gov




### Background on P&R Program Fees

- Collection of user fees for programs and for the use of recreational facilities is an accepted practice and provides an important source of revenue for the City of Goldsboro
- During their June 17, 2002 meeting, our City Council voted to end distinction between resident and non-resident fees, charging one universal fee per program
- Our program participation numbers have greatly increased since then, with a significant increase in non-residents participating; all participants pay the same fee
- Goldsboro population in 2010 was 36,437; in 2015, the population was 35,592; while the population in 2020 was 34,250
- Should we charge a different fee for non-residents?



### Fees Charged by Other P&R Departments

- Wilson Parks & Recreation Youth Sports Fees - \$35 for resident; \$52 for non-resident
- Wake Forest Parks, Recreation & Cultural Resources Youth Sports Fees - \$60 for resident; \$100 for non-resident
- Greenville Recreation & Parks Youth Sports Fees – varies; usually \$10 more for non-resident
- Raleigh Parks, Recreation & Cultural Resources Youth Sports Fees – \$40-\$55 for resident, depending on sport; \$15 more for non-resident



Fees Charged by Other P&R Departments (continued)

- Clayton Parks & Recreation Youth Sports Fees - \$30-\$40 for resident; \$60-\$80 for non-resident
- Clinton Parks & Recreation Youth Sports Fees – varies; \$10 more for non-residents
- Mt. Olive Parks & Recreation Youth Sports Fees - \$30 per participant, universal fee
- Kinston/Lenoir County Parks & Recreation Youth Sports Fees – one universal fee paid by participants

Goldsboro P&R Proposed Fee Schedule

	Current Fee	New Fee	Resident Discounted Fee
Youth Sports Leagues (soccer, basketball, softball/baseball, flag football, etc.)	\$45.00	\$60.00	\$45.00
Athletic Field Reservation			
- 1 Field, 4 Hours, No Lights	\$60.00	\$90.00	\$75.00
- 1 Field, 4 Hours, W/ Lights	\$100.00	\$200.00	\$150.00
- 1 Field, 1 Day and 1 Night	\$210.00	\$325.00	\$275.00
Picnic Shelters – 4hr blocks	\$30.00	\$50.00	\$40.00
Gazebo – 4hr blocks	\$40.00	\$60.00	\$50.00
Park House – 4hr blocks	\$70.00	\$100.00	\$80.00

Goldsboro P&R Proposed Fee Schedule (cont.)

	Current Fee	New Fee	Resident Discounted Fee
WA Foster Center			
- Gymnasium (2hr blocks)	\$150.00	\$250.00	\$200.00
- Commercial Events (2hr blocks) (wed. tournaments, etc.)	\$300.00	\$400.00	\$350.00
- Sports Camps (2hr blocks)	\$150.00	\$250.00	\$200.00
- Multi-Purpose Room (2hr blocks)	\$150.00	\$250.00	\$200.00
- Kitchen (2hr blocks)	\$50.00	\$75.00	\$60.00
Herman Park Center			
- Auditorium (2hr blocks)	\$135.00	\$175.00	\$150.00
- Commercial Events (2hr blocks)	\$300.00	\$400.00	\$350.00
- Meeting Room 1 or 2 (2hr blocks)	\$40.00	\$60.00	\$50.00
- Kitchen or Patio (hourly)	\$30.00	\$50.00	\$40.00

Who Qualifies for Resident Discount?

- City of Goldsboro Resident – water bill, property tax statement (applies to all children in household)
- City of Goldsboro Property Owner – not applicable for others in household
- City of Goldsboro Employee – not applicable for others in household

Items for Council to Consider

- Charge a fee for Youth sports and offer a Resident Discount
- Charge fees for rentals and offer a Resident Discount
- Charge fees for programs and offer a Resident Discount

It is on the participant to prove residency – property tax, water bill, etc.  
Example: \$55 for Youth Soccer; \$45 with Resident Discount

QUESTIONS?

Council discussed the proposed fees. Mrs. Brown shared information regarding assistance to families to pay for youth programs. Councilman Aycock made a motion to accept the proposed rate changes. The motion was seconded by Mayor Pro Tem Polack and unanimously carried. The fees will be part of the FY22-23 budget and in effect as of July 1, 2022.

**Consent Agenda Review.** Each item was reviewed. Additional discussion included the following:

Item B. SU-2-22 William Wooten – (Outdoor Storage) E. side of N. George Street between Holly and Vine Streets. Council discussed the proposed use.

Item C. SU-3-22 Gregory Sakas – (Retail Sales) North side of E. US 70 HWY. between Millers Chapel Rd. and E. Ash St. Extension. Council discussed the current proposed use, previous uses, and SJAFB regulations.

Item D. Z-5-22 WithersRavenel – N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City’s one-mile ETJ. Council discussed the adjacent chemical manufacturing facility.

**Closed Session.**

Councilman Aycock made a motion to go into Closed Session to discuss possible litigation and personnel. The motion was seconded by Mayor Pro Tem Polack and unanimously carried.

**CITY COUNCIL MEETING**

The City Council of the City of Goldsboro, North Carolina, met in Regular Session in Council Chambers, City Hall, 214 North Center Street, at 7:03 p.m. on May 2, 2022.

Mayor Ham called the meeting to order at 7:03 p.m.

Pastor DJ Coles with Cornerstone Church provided the invocation. The Pledge of Allegiance followed.

**Roll Call.**

Present: Mayor David Ham, Presiding  
Mayor Pro Tem Taj Polack  
Councilwoman Hiawatha Jones  
Councilman Bill Broadway  
Councilwoman Brandi Matthews  
Councilman Charles Gaylor, IV



Councilman Gene Aycock

Also Present: Tim Salmon, City Manager  
Laura Getz, City Clerk  
Ron Lawrence, City Attorney

**Approval of Minutes.** Councilman Aycock made a motion to approve the minutes of the Work Session and Regular Meeting Session of April 18, 2022. The motion was seconded by Councilman Broadaway and unanimously carried.

**Public Comment Period.** Mayor Ham opened the public comment period and the following people spoke:

1. DR Halliday shared a sign with council that read, “Remember; the open windows of moving vehicles on the streets of Goldsboro, NC is not the opening to the city’s Trash receptacle! Let’s work (hard) to become the US Model City.”
2. Warm Body, Warm Soul – 1607-A Royall Avenue shared information regarding their organization.
3. Willie Smith shared comments regarding homelessness funding and addressing laws regarding trucks with loud mufflers and tinted windows. Mayor and Council discussed inspections, tinted windows and NCGS 120-128.
4. Kerry Thompson shared comments regarding the old Smith parking lot to be used as a tow lot on a city corridor. He also shared comments regarding speeding and concerns regarding houses on George and Grantham Streets.
5. James Beamon shared comments regarding a business proposal for a kids museum and asked the mayor what motivated him to become mayor.

No one else spoke and the public comment period was closed.

**Consent Agenda – Approved as Recommended.** City Manager Tim Salmon presented the Consent Agenda. All items were considered to be routine and could be enacted simultaneously with one motion and a roll call vote. If a Councilmember so requested, any item(s) could be removed from the Consent Agenda and discussed and considered separately. In that event, the remaining item(s) on the Consent Agenda would be acted on with one motion and roll call vote. Councilman Aycock moved the items on the Consent Agenda, Items B-E be approved as recommended by the City Manager and staff. The motion was seconded by Mayor Pro Tem Polack and a roll call vote resulted in all members voting in favor of the motion.

The items on the Consent Agenda were as follows:

**SU-2-22 William Wooten – (Outdoor Storage) E. side of N. George Street between Holly and Vine Streets. Order Approved.** The applicant is requesting a Special Use Permit for outside storage in associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district.

According to the City’s Unified Development Code and Section 5.5.4 Special Use Specific Regulations, outdoor storage is a permitted use in the General Business (GB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

Frontage: +110 ft.  
Area: 20,787 sq. ft. or 0.48 acres  
Zoning: General Business (GB)

The site is currently vacant and undeveloped.

Approval criteria for outdoor storage is as follows:

1. All outdoor storage areas shall be located in the rear and side yards.
2. The entire outdoor storage area shall be enclosed by an 8 ft. high solid fence set back from adjoining property lines as required by Section 6.3.9 of this code. The height of the fence may be reduced to 6 ft. if the applicant provides evidence or written confirmation to the Planning Director that the items proposed to be stored will not exceed 5 ft. in height.
3. No loading or unloading of materials shall occur outside of the fenced area.
4. Materials shall not be stacked to be visible from any public road right-of-way or adjoining property line.

The existing storage lot has remained vacant for over ten years. The applicant intends to develop the lot for use as an automobile towing and recovery operation providing a comprehensive range of services to include:

1. 24/7 Emergency towing services
2. Car and Truck towing
3. Motorcycle towing
4. Local/long-distance towing
5. Auto Wrecker Services
6. Fast Accident Response

7. Winch outs
8. Auto Recovery Services

According to the Unified Development Code, a Special Use Permit is required since outdoor storage is the primary use for the site. The applicant intends to store automobiles on the property for a temporary period of time until the automobiles have been cleared for re-assignment or possession by their rightful owner or designated agent. The applicant states that automobiles will not be stored for salvage or parts.

Currently, the applicant is investigating on-site modular office units which are North Carolina Building Code approved structures that will serve as the primary facility for transacting business with the general public. Site plan approval will be required before set-up and building permits can be issued.

The applicant intends to comply with the supplemental regulations for outdoor storage in accordance with the approval criteria of the City's Unified Development Code until a commercial office facility can be secured in the future.

Access to the site will be provided by a 24ft. wide driveway cut from N. George St.

The proposed use does not require additional parking for the site.

City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.

At the public hearing held on April 18th, 2022, no one appeared to speak for or against the request

It was recommended that Council accept the recommendation of the Planning Commission and approve the Special Use Permit #SU-2-22 for outside storage associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district and adopt an Order approving the Special Use Permit #SU-2-22 for outside storage associated with an automobile towing and recovery operation due to the fact that the request does satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations, and based on the following findings of fact:

1. The permit request IS within its review authority according to 5.4 Table of Permitted Uses;
2. The application IS complete;
3. The development WILL comply with the requirements of the Unified Development Code;
4. The development WILL NOT materially endanger the public health or welfare;
5. The development WILL NOT substantially injure the beneficial use of adjoining or abutting property;
6. The development WILL be in harmony with existing development and uses within the area in which it is located; or

The development WILL be in general conformity with the Comprehensive Plan, Thoroughfare Plan or other plan officially adopted by Council. Consent Agenda Approval. Aycock/Polack (7Ayes)

**SU-3-22 Gregory Sakas– (Retail Sales) North side of E. US 70 HWY. between Millers Chapel Rd. and E. Ash St. Extension. Order Denied.** The applicant is requesting a Special Use Permit for retail sales to be located at 4265 E. US HWY. 70, Goldsboro, North Carolina and within the Airport Business (AB) zoning district.

According to the City's Unified Development Code, Table 5.4 Permitted Uses and Section 5.5.4 Special Use Specific Regulations, retail sales is a permitted use in the Airport Business (AB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

Frontage:	+115 ft.
Area:	32,760 sq. ft. or 0.75 acres
Zoning:	Airport Business (AB); SJAFB APZ-1/NOC 75-80dnl.

The site formerly operated as Down East Video. It is currently vacant and unoccupied.

According to the Unified Development Code, a Special Use Permit is required since the proposed use of retail sales is located within the Airport Business (AB) zoning district. The applicant intends to sell tobacco products, as well as, food and miscellaneous sundries. Site plan approval will be required before building permits can be issued.

Currently, the site is occupied by an existing building of approximately 1,850 sq. ft. Since the facility has been closed for more than six (6) months, current development regulations apply for the entire site.

Access to the site will be provided by an existing 20ft. wide driveway cut from 70 E. HWY.

The proposed use of retail sales requires a minimum of eight (8) parking spaces for the site. Parking spaces shall be appropriately striped and shall include spacing for handicap accessibility purposes.

City Staff is working with the applicant to insure compliance with the City's landscaping ordinance.

City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.



Base officials were contacted regarding the proposed use since it is located in the Accident Potential Zone (APZ-1) and the Noise Overlay Contour (75-80dnl). According to the AICUZ report and Standard Land Use Coding Manual (SLUCM), the proposed land use is categorized as SLUCM No. 59 (Other retail trade). Measures to achieve an outdoor to indoor noise level reduction (NLR) of at least 30 decibels is recommended for the existing building.

As previously discussed, the subject property is located in the Accident Potential Zone (APZ-1). According to the 2011 AICUZ report, the proposed land use is not compatible in the APZ-1.

At the public hearing held on April 18th, 2022, no one appeared to speak for or against the request.

It was recommended that Council accept the recommendation of the Planning Commission and deny the Special Use Permit request for retail sales at 4265 E. US Hwy. 70, Goldsboro, North Carolina and within the Airport Business (AB) zoning district and adopt an Order denying the Special Use Permit #SU-3-22 for retail sales due to the fact that the request does not satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations based on the following findings of fact:

1. If the Special Use Permit #SU-3-22 were issued, the development will not comply with the requirements of the Unified Development Code.
2. If the Special Use Permit #SU-3-22 were issued, the development will not be in conformity with SJAFB 2011 Air Installation Compatible Use Zone (AICUZ).
3. If the Special Use Permit #SU-3-22 were issued, the development will materially endanger the public health or welfare.
4. If the Special Use Permit #SU-3-22 were issued, the development will not be in harmony with existing development and uses within the area in which it is located. Consent Agenda Approval. Aycock/Polack (7 Ayes)

**Z-5-22 WithersRavenel – N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City’s one-mile ETJ. Ordinance Adopted.** The applicant is requesting a change of zone for the subject property from Residential (R16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

According to the City’s UDO, the proposed development shall meet the multi-family development design standards of the R-6 zoning district.

Frontage:        +722 ft. (N. Oak Forest Rd.-South)  
                      +598 ft. (N. Oak Forest Rd.-East)  
Area:             1,085,950 sq. ft. or 24.93 acres

SURROUNDING ZONING:  
North: General Business (GB);  
South: Office and Institutional (O & I-1)/ Industrial Business Park (IBP-1);  
East: Industrial Business Park (IBP-1);  
West: Residential (R-6CZ)/Office and Institutional (O & I-1)

On April 4, 2022, the Goldsboro City Council concurred with the recommendation of the Planning Commission and adopted an ordinance changing the zoning for property directly west and adjacent to the subject property from Residential (R-9SF) to Residential (R-6CZ) limiting the use of the property to a townhome development complex consisting of one-hundred and seven (107) units.

Currently, the property consists of agricultural farmland.

The City’s Land Use Plan recommends Industrial development.

The submitted preliminary site plan indicates a total of thirteen (13) buildings and a total of 312 apartments.

Access to the site will be directly from N. Oak Forest Rd.-South and through interconnectivity from property directly north and adjacent to subject property. Staff is working with the developer to determine alternatives to the proposed interconnectivity network.

Parking for the site requires two spaces per unit for 1 and 2 BR apartments and three spaces for units over 3 BRs. A total number of 509 parking spaces are required. The submitted site plan shows a total of 541 parking spaces for the site.

A common area equal to twenty percent (20%) of the entire development (excluding rights-of-way) shall be preserved, maintained and improved by the development owner for active recreational use by residents of the development.

In addition, the required open space shall be held in common ownership, for the perpetual benefit of residents of the development, by a legally established corporation, association or other legal entity, or be dedicated to the City of Goldsboro as a public park.

External and internal City sidewalks are required for the proposed development utilizing handicap accessible slopes and ramps. Internal sidewalks are shown for residents of the facility. Additional sidewalks will be required along interconnecting streets for future development purposes.

A commercial lighting plan has not been submitted. Since the subject property is located adjacent to residentially-zoned and developed properties, the developer will be required to submit a lighting plan in compliance with the City’s Commercial Lighting ordinance.

Interconnectivity has been shown for the site.

Subject property is located outside of the City limits of Goldsboro. Since City water and sewer are available to serve the property, the site will require annexation into the City limits. The property is not located within a special flood hazard area. City Engineering will require approval of storm water calculations and drainage plans prior to issuance of any building permits.

Street trees will be required along N. Oak Forest Rd. and along the internal access drive for the apartment complex. A Type B 15 ft. wide landscape buffer is required along all property lines and has been shown for the development.

All utilities shall be underground.

At least twenty-four square feet of individual enclosed storage space shall be provided for each dwelling unit.

Commercial dumpsters will be utilized for garbage collection. Staff will ensure that dumpster corals are properly constructed and appropriately screened from off-site views in accordance with City standards.

Building elevations have been submitted. Staff will ensure all multi-family development design standards are met per the requirements of the City’s Unified Development Ordinance prior to issuance of any building permits.

At the public hearing on April 18th, 2022, Ms. Brendie Vega was present to represent the applicant, as well as, to speak for the request. Ms. Vega stated that the development will offer conditions of the change of zone as listed below:

- 1. Uses are listed to multi-family.
- 2. Number of dwelling units shall not exceed 312 apartments.
- 3. Additional uses will consist of open spaces, accessory structures and outdoor recreational facilities.
- 4. Height shall not exceed 45ft. for any apartment building.
- 5. Additional access points will be provided in accordance with NCDOT and City requirements.
- 6. Design standards shall meet the City’s UDO requirements.

Ms. Vega stated that the proposed use would serve as an appropriate buffer between the approved change of zone request for one-hundred, seven (107) townhomes located directly west of the site and the current industrial uses directly east of the site. In addition, she stated that while the current land use recommends industrial for the site, new residential development trends (higher density and in-fill development) warrant further consideration of the site for residential use since the Comprehensive Land Use Plan’s adoption in 2013.

No other individuals were present to speak for or against the request.

On Monday, April 25th, 2022, the Goldsboro Planning Commission recommended approval of the change of zone request from Residential (R16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

Although the Planning Commission’s recommendation is inconsistent with the City’s Comprehensive Land Use Plan (CLUP), the Planning Commission agreed that the proposed use would be compatible, and therefore, reasonable with existing residential zoning and residential uses in proximity to the site.

It was recommended that Council accept the recommendation by the Planning Commission and,

- 1. Find the proposed zoning amendment inconsistent with the City’s adopted Comprehensive Land Use Plan, however, the request would be compatible, and therefore, reasonable with existing residential zoning and residential uses in proximity to the site.
- 2. Find the proposed zoning amendment would be in the public best interest because the zoning would allow uses that are compatible with adjacent properties within the surrounding areas and;
- 3. Adopt the following entitled Ordinance changing the zoning for the property from Residential (R-16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments. Consent Agenda Approval. Aycock/Polack (7 Ayes)

*ORDINANCE NO. 2022-15 “AN ORDINANCE AMENDING THE ZONING MAP, COMPREHENSIVE LAND-USE MAP AND UNIFIED DEVELOPMENT ORDINANCE OF THE CITY OF GOLDSBORO, NORTH CAROLINA”*

**Contract Extension for Goldsboro-Wayne Transportation Authority (GWTA) Marketing and Public Relations Services with Quest Corporation of America, Inc. Resolution Adopted.** Goldsboro-Wayne Transportation Authority, known locally as GWTA, requested qualifications from qualified marketing/public relations

firms to manage and expand the public outreach and marketing strategy for the GWTA public transportation system in 2019 and contracted those services with Quest Corporation of America (QCA), Inc.

The scope of services included development, maintenance and/or creation of the following items:

- 1. Public outreach materials and promotional items, media kits, corporate information packets, advertising media and other associated items;
- 2. Customer satisfaction surveys;
- 3. Ridership counts;
- 4. GWTA website;
- 5. All signage and graphics for bus shelters, transit equipment, bus stop signs, etc.;
- 6. Attendance at GWTA Board of Directors and staff meetings;
- 7. Advertising/marketing strategies for ridership development and growth;
- 8. System and route map development and updates, associated comprehensive and individual schedule brochures and stop level schedule displays;
- 9. Multi-Ride Pass media design and development;
- 10. Research and development of revenue generating advertising program options;
- 11. Graphics and materials associated with the marketing program and strategies as needed; and
- 12. Development of high quality, economical production options.

The contract began July 1, 2019, and ends June 30, 2022, and includes an option to extend for up to two one-year periods.

The Goldsboro MPO is allocated 5303 transit planning funds annually through the North Carolina Department of Transportation Integrated Mobility Division. These funds are available from the Federal Transit Administration under the Metropolitan Planning Program and used solely for transit planning activities. GWTA has been a designated recipient of these funds and funds are used for their short-term and long-term transit planning needs.

Scope of services within the current QCA contract are eligible expenses for the use of 5303 funds and are reimbursable to the City of Goldsboro, lead planning agency for the Goldsboro MPO, at an 80/10/10 cost share. These funds are budgeted within the City’s budget each year.

The Goldsboro MPO was allocated \$110,293 in 5303 funds for FY23. The GWTA Board of Directors met on February 24, 2022, and requested that the contract with QCA be extended and amended in order to draw down 5303 funds for eligible transit planning activities. Extension of the contract would allow for the following additional tasks beginning July 1, 2022, through June 30, 2023:

- 1. Workforce Development – planning of job fairs and development of additional workforce materials;
- 2. Update and Development of additional Marketing materials such as displays and necessary collaterals to support community events;
- 3. Audit of all signage and refresh of signage as may be needed;
- 4. Development of animated videos to support “How to Ride” and travel training to encourage use of fixed route services instead of more expensive demand response van services;
- 5. Radio advertising program; and
- 6. Social Media presence review and refresh to increase presence online.

Staff recommended the extension of contract with QCA to the Goldsboro MPO Transportation Advisory Committee (TAC) at their March 17, 2022 meeting. The recommendation was based on GWTA’s Board of Directors recommendation, quality of previous and current work, and project approach for additional tasks. The Goldsboro MPO Transportation Advisory Committee recommended and approved the extension of the contract terms with QCA for one additional year.

Staff has worked with the consultant and NCDOT to negotiate a fee for the additional tasks in the amount of:

Contract for Services	\$50,117.00
City of Goldsboro (+/- 10%)	\$5,012.00
State (+/- 10%)	\$5,012.00
FTA (+/- 80%)	\$40,093.00

The contract extension fee proposal has been reviewed by the Planning Department and North Carolina Department of Transportation, checked for accuracy, and found to be in order. We have also reviewed the financing of this project with the Finance Director. Sufficient funds will be available for this project within the FY23 City Budget with 80% of the project eligible for the use of 5303 funds and reimbursed by NCDOT.

It was recommended that Council accept the GWTA Board of Directors and Goldsboro MPO Transportation Advisory Committee’s recommendation and Extend contract of services with QCA for additional tasks and adopt the following entitled resolution authorizing the Mayor and City Clerk to execute a contract extension in the amount of \$50,117 for one additional year. Consent Agenda Approval. Aycock/Polack (7 Ayes)



**End of Consent Agenda.**

**City Manager’s Report.** City Manager Salmon thanked staff and the Isley team for working on the manager’s recommended budget.

**Ceremonial Documents.**

**Mental Health Month Proclamation.** Mayor Ham proclaimed May 2022 as MENTAL HEALTH MONTH and called upon the citizens, government agencies, public and private institutions, businesses and schools in Goldsboro to recommit our community to increasing awareness and understanding of mental health, the steps our citizens can take to protect their mental health, and the need for appropriate and accessible services for all people with mental health conditions. Mayor Ham presented the proclamation to Ms. Emily Peacock, Mental Health Association.

**Peace Officers’ Memorial Day Proclamation.** Read by Mayor Pro Tem Polack; Mayor Ham proclaimed the week of May 11 through May 17, 2022 as Police Week, and May 15, 2022 as PEACE OFFICERS’ MEMORIAL DAY in honor of those law enforcement officers who, through their courageous deeds, have made the ultimate sacrifice in service to their community or have become disabled in the performance of duty, and let us recognize and pay respect to the survivors of our fallen heroes. He further called upon all citizens of the City of Goldsboro, and all patriotic, civic, and educational organizations, to observe this time with appropriate ceremonies in which everyone may join in commemorating law enforcement officers, past and present, who by their faithful and loyal devotion to their responsibilities, have rendered a dedicated service to their community, and in so doing have established for themselves an enviable and enduring reputation for preserving the rights and security of all citizens.

**National Day of Prayer Proclamation.** Read by Councilwoman Jones; Mayor Ham proclaimed Thursday, May 5, 2022 as A NATIONAL DAY OF PRAYER in observance of the National Day of Prayer in the City of Goldsboro, North Carolina, and commended this observance to our citizens.

**Military Appreciation Month Proclamation.** Read by Councilman Broadaway; Mayor Ham proclaimed May 2022 as MILITARY APPRECIATION MONTH and officially recognized the many sacrifices made by our veterans, service members, wounded warriors, their families, and their survivors, as well as the vast network of organizations that serve these heroes across the state.

**Municipal Clerks Week Proclamation.** Read by Councilman Aycock; Mayor Ham recognized the week of May 1-7, 2022, as MUNICIPAL CLERKS WEEK and further extended appreciation to our City Clerk Laura Getz, our Deputy City Clerk Holly Jones and all Municipal Clerks for the vital services they perform and their exemplary dedication to the communities they represent.

**Mayor and Councilmembers’ Comments.**

Councilman Aycock shared comments and concerns regarding noise, window tinting and speeding.

Councilman Gaylor shared comments about agenda item SU-2-22 and wished the business owner good luck with his business. He also spoke about investing in businesses.

Councilwoman Matthews shared well wishes for the Mayor’s Committee for Persons with Disabilities as they have their 25<sup>th</sup> Hal Plonk Disability Walk. She also acknowledged Teacher Appreciation Week and wished Commissioner Foster a Happy Birthday.

Mayor Pro Tem Polack shared he was glad to be back. He shared he was satisfied in knowing the Goldsboro/Dillard Alumni was recognized and awarded the funds. He applauded the individuals that encourage council and commended the young man that spoke about his vision for a kid’s museum.

Councilman Broadaway shared he attended the annual League of Municipalities meeting last week and was proud of Goldsboro for being nominated for a number of awards. He shared one of the main seminars attended were on Main Street Restoration and restoration of homes in the surrounding areas.

Councilwoman Jones commended council and shared she is glad they are becoming a council that can work things out. She shared comments regarding Teachers Appreciation and Mother’s Day.

Mayor Ham shared comments regarding the proclamations that were recognized/presented at the meeting. He commended those people and organizations that make Goldsboro what it is.

**Closed Session.**

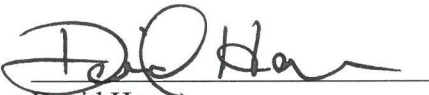
Councilman Gaylor made a motion to close the open session and return to closed session to discuss matters of potential litigation. The motion was seconded by Councilman Broadaway. Councilwoman Jones did not vote and no

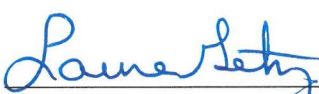
nay vote was called, however, pursuant to N.C.G.S. 160A-75, her lack of vote would be considered an affirmative vote. The motion passed 7:0.

After the Closed Session was held, Council came out of Closed Session and back into Open Session.

The meeting adjourned at 8:17 pm.



  
David Ham  
Mayor

  
Laura Getz, MMC/NCCMC  
City Clerk