February 14, 2019
The Mayor and Council of the City of Goldsboro, North Carolina, met for their Annual Retreat beginning February 14, 2019 at 8:30 a.m. at the Goldsboro Event Center, 1501 S. Slocumb Street, Goldsboro, North Carolina with attendance for February 14, 2019 as follows:

Councilmembers Present: Mayor Chuck Allen
Mayor Pro Tem Bill Broadaway
Councilmember Antonio Williams
Councilmember Mark Stevens
Councilmember Bevan Foster
Councilmember David Ham
Councilmember Gene Aycock

Other Members Present: Randy Guthrie, Interim City Manager
Ron Lawrence, City Attorney (arrived at 8:35 a.m.)
Melissa Capps, City Clerk
LaToya Henry, Public Information Officer
Octavius Murphy, Assistant to the City Manager
Mike West, Police Chief
Rick Fletcher, Public Works Director
Mike Wagner, Deputy Public Works Director – Utilities
Chad Edge, Deputy Public Works Director – Operations
Felicia Brown, Interim Parks & Recreation Director
Jennifer Collins, Planning Director
Allen Anderson, Chief Building Inspector
Julie Metz, DGDC Director
Sherry Archibald, Paramount & Goldsboro Event Center Director
Shycole Simpson-Carter, Community Relations Director
Marty Anderson, City Engineer
Bernadette Carter-Dove, HR Director
Joe Dixon, Fire Chief
Scott Williams, IT Director
Brad Hinnant, Assistant IT Director
Ashlin Glatthar, Travel & Tourism Director
Joey Pitchford, News Argus Reporter (arrived at 8:32 a.m.)
Carl Martin, Citizen
Mark Pope, Development Alliance (arrived at 8:54 a.m.)
Sylvia Barnes, Citizen (arrived at 10:37 a.m.)
Shirley Edwards, Citizen (arrived at 11:04 a.m.)

Call to Order
The meeting was called to order by Mayor Allen at 8:30 a.m.

Mr. Randy Guthrie shared Ms. Kaye Scott would be unable to attend today. The Financial Update will be provided at Monday’s Work Session.

Adoption of the Agenda
Upon motion of Councilmember Broadaway, seconded by Councilmember Aycock and unanimously carried, Council adopted the agenda.

Review of Last Year’s Retreat Decisions
Mr. Randy Guthrie reviewed and provided an update on last year’s retreat decisions.

Annual Police Department Update
Chief West reviewed the following information:
Seniority List
110 Sworn Law Enforcement Officers

<table>
<thead>
<tr>
<th>Years of Service</th>
<th>Number of Officers/Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 20 years</td>
<td>12 – 11%</td>
</tr>
<tr>
<td>Over 10 but less than 20 years</td>
<td>33 – 30%</td>
</tr>
<tr>
<td>Over 5 but less than 10 years</td>
<td>17 – 15%</td>
</tr>
<tr>
<td>Less than 5 years</td>
<td>38 – 35%</td>
</tr>
<tr>
<td>Vacant</td>
<td>10 – 9%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>110</td>
</tr>
</tbody>
</table>

Sworn Officer Assignments
Chief - 1
VICE - 5

Operations Division
Major – 1  Patrol - 56 (10 Vacancies)  Warrants - 1  Park - 1
2 Applicants in Pre-Hire / BLET set to graduate in August 2019.

Investigations Division
Major - 1  Investigators - 12  CID - 4  Crime Prevention - 4  SRO - 3

Support Services Division
Major - 1  Intel - 1  Housing Unit - 5  SEU-5  GSU-3
Training-2  Community Partnership Coordinator-2

Office of Professional Development - 1
Office of Professional Development - 1

10 Vacancies

GPD Uniformed Crime Reporting

<table>
<thead>
<tr>
<th>OFFENSES</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>% CHG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>6</td>
<td>9</td>
<td>11</td>
<td>11</td>
<td>3</td>
<td>-73 %</td>
</tr>
<tr>
<td>Rape</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>10</td>
<td>+900 %</td>
</tr>
<tr>
<td>Robbery</td>
<td>75</td>
<td>91</td>
<td>84</td>
<td>81</td>
<td>59</td>
<td>-27 %</td>
</tr>
<tr>
<td>Aggr Assault</td>
<td>259</td>
<td>363</td>
<td>307</td>
<td>213</td>
<td>143</td>
<td>-33 %</td>
</tr>
<tr>
<td>Simple Assault</td>
<td>351</td>
<td>436</td>
<td>411</td>
<td>387</td>
<td>419</td>
<td>+8 %</td>
</tr>
<tr>
<td>Burglary</td>
<td>463</td>
<td>541</td>
<td>484</td>
<td>376</td>
<td>397</td>
<td>+6 %</td>
</tr>
<tr>
<td>Larceny</td>
<td>1671</td>
<td>1642</td>
<td>1433</td>
<td>1526</td>
<td>1447</td>
<td>-5 %</td>
</tr>
<tr>
<td>Vehicle Theft</td>
<td>91</td>
<td>83</td>
<td>103</td>
<td>65</td>
<td>93</td>
<td>+43 %</td>
</tr>
<tr>
<td>Arson</td>
<td>6</td>
<td>2</td>
<td>5</td>
<td>3</td>
<td>10</td>
<td>+233 %</td>
</tr>
<tr>
<td>Fraud</td>
<td>439</td>
<td>441</td>
<td>439</td>
<td>434</td>
<td>408</td>
<td>-6 %</td>
</tr>
<tr>
<td>TOTAL</td>
<td>3362</td>
<td>3610</td>
<td>3280</td>
<td>3097</td>
<td>2989</td>
<td>-3 %</td>
</tr>
</tbody>
</table>
Homicides

Five Year Crime Trend

Criminal Investigations Division

11- Investigators are assigned to the Criminal Investigations Division

3 – Crimes Against Persons
3 – Property Crimes
3 – Financial Crimes
1 – Juvenile/Missing Persons/Sex Crimes
1 – Task Force Investigator
(ATF/Violent Crimes)

Investigator Case Load 2018

- 94 Cases assigned to 3 Persons Crimes Investigators
- 158 Cases assigned to 2 Property Crimes Investigators
- 126 Cases assigned to 3 Financial Crimes Investigators
- 72 Cases assigned to 1 Juvenile/Missing Person/Sex Crimes Investigator
- 40 Cases assigned to 1 Special/Task Force Investigator
- A total of 490 Felony cases were assigned to this division in 2018 (Average of 44.5 cases per Investigator)
- 6.5% decrease from 2017.
The case load is consistent with other departments.

**Clearance Rate**
Goldsboro Police Department’s
UCR Clearance Rate vs. National Rate

In 2018 the Goldsboro Police Department cleared 28.6% of UCR Crimes by arrest compared to the National average of 32.2%. The Goldsboro Police Department cleared 34.1% of UCR Crimes by exceptional means.

**Training Hours 2018**
Officers of the Goldsboro Police Department received 14,239 hours of training in 2018. This training includes the 24 hours of training mandated by the NC Criminal Justice Education and Training Standards Commission for each sworn officer, along with other specialized training courses to enhance the officer’s skills and knowledge as they continue to effectively serve the citizens of Goldsboro.

* Leadership through Community Oriented Policing
* Equality in Policing
* De-Escalation Training
* Strategies to Improve LE Interactions & Relationships with Minority Youth

**Police Vehicles**
64 Total Vehicles
61 Take Home
3 Spare

**Model Year**
- 2005 – 1
- 2006 – 3
- 2008 – 5
- 2009 – 2
- 2010 – 3
- 2011 – 1
- 2013 – 9
- 2014 – 9
- 2015 – 1
- 2016 – 19
- 2018 – 10

2019 average age of the fleet – 7.6 yrs old. Currently waiting delivery of 4 Dodge Chargers that will be assigned to Patrol. These 4 marked Chargers are not included in the above totals or average.

**Marked Patrol Cars – Mileage**
- 42 Vehicles have under 80,000 miles.
- 4 Vehicles have 80,001 to 100,000 miles.
- 6 Vehicles have 100,001 to 120,000 miles.
- 12 Vehicles have over 120,000 miles.

Take home cars are averaging 10,000 miles per year.

Note:
- The service life of a Take Home car is about 8-10 years.
- The service life of a Line Car was about 5-6 years.
- Service life is based on 80,000 to 100,000 miles and the average cost to maintain the vehicle.
- The decision to deadline a car is based on model year, mileage, parts availability, maintenance cost and the overall safety of the car.
Marked Patrol Cars – Summary

- 11 vehicles are ten years old or older.
- 18 vehicles currently have over 100,000 miles on them and that number could increase to 23 by the end of 2019.
- 50% of the total yearly maintenance cost on the fleet is for vehicles that comprise 23% of the fleet.
- High mileage vehicles are less reliable, use more fuel, require more oil between servicing and due to the poor appearance of the cars, reflect negatively upon the Police Department and the City of Goldsboro.

Fleet Vehicle Replacement Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patrol Cars</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Admin Cars</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

- 10 Patrol Cars, 2 Admin cars per year
- Increase the size of the fleet to allow for additional take home cars for officers living outside of the city limits and to replace older cars
- More vehicles under warranty; reduces maintenance cost
- Enhance public image of Police Department
- Improve officer moral

Admin Vehicles

- 38 Total Vehicles
  - 31 Take Home
  - 5 Spare
  - 1 Training
  - 1 Surveillance

Model Year

- 2000 – 1
- 2001 – 3
- 2002 – 3
- 2004 – 2
- 2005 – 3
- 2006 – 2
- 2007 – 2
- 2009 - 3
- 2010 - 5
- 2013 - 1
- 2014 - 2
- 2016 - 7
- 2018 - 2
- 2019 - 2

2019 average age of Admin Vehicles is 11 yrs. old. Currently waiting on the delivery of (2) Dodge Chargers and (2) Escapes that will be assigned to Admin. These 4 vehicles are not included in the above totals or average

FY 19-20 Police/Admin Vehicle Request

- (12) 2019 Dodge Charger
- (1) 2019 Dodge Journey
- (1) 2019 Chevy Silverado
- (1) Dodge Durango

CALEA Accreditation

- Enrollment in CALEA on August 22, 2017
- Halfway through our Self-Assessment with 18 months remaining
- PowerDMS, our document management system, is in use
• Distribution and tracking of all directives, including revisions
• 64 policies have been implemented with over 80 corresponding forms
• All high liability policies have been reviewed by the City Attorney
• Approximately 28 more policies to implement over next two months
• Making updates to our Strategic Plan and Recruitment Plan for 2019-2020
• Goals for 2019
  • Finish implementing all policies and forms
  • Finalize our Multi-Year Plan
  • Collect proofs of compliance for all 360+ standards and add to Power DMS. This shows that we are doing what we have written in policy (completed forms, etc.).
  • In July, schedule our CALEA Assessment for August of 2020

Council discussed how long it takes to receive the new vehicles, have equipment installed and vehicles put into service. Mayor Allen asked if installing the equipment and decals on the new police vehicles was something our garage could do. Chief West stated that is something we could look into. Officer retention was also discussed. Councilmember Williams requested information regarding juvenile arrests statistics since the implementation of the Summer Youth Employment Initiative. Chief West to provide juvenile arrests statistics since the implementation of the Summer Youth Employment Initiative.

Wayne County Development Alliance
Mr. Mark Pope, President of the Wayne County Development Alliance, provided Council with information on target markets, provided an update on various projects and recruiting businesses.

Council discussed with Mr. Pope opportunity zones, apprenticeships, internships, marketing the community and what can the city can do to assist in recruitment of businesses.

Street Resurfacing
Mr. Marty Anderson provided the following information:

Pavement Condition Survey
• Pavement Distress Type
• Pavement Condition Rating (PCR)
• Last survey was completed by Engineering Department Staff in February 2018

Pavement Condition Rating (PCR)
• PCR range is 0 to 100
• 0 is the worst condition
• 100 is the best condition
• A good pavement condition is considered >75-80

Pavement Condition Rating Statistics
• Total number of paved street miles within the PCR database = ~159 miles
  o Street miles with PCR < 10 = ~4.3 miles
  o Street miles with PCR < 20 = ~8.4 miles
  o Street miles with PCR < 30 = ~15.6 miles
  o Street miles with PCR < 40 = ~23.9 miles
  o Street miles with PCR < 50 = ~39.6 miles
  o Street miles with PCR < 60 = ~55.3 miles
  o Street miles with PCR < 70 = ~71.7 miles
  o Street miles with PCR < 80 = ~95.0 miles
• Current percentage of paved street miles with a PCR < 80 = ~53%
  o Average percentage of paved street miles with a PCR < 80 for cities our size = ~35% (per 2009 Pavement Condition Survey findings)
  o After 2019-2020 Street Resurfacing completion (~8.5 miles), street miles with a PCR < 80 = ~48%

Pavement Distress
• Block/Transverse Cracking
• Alligator Cracking
- Reflective Cracking
- Rutting
- Raveling
- Bleeding
- Ride Quality
- Utility Cut/Patching

2019-2020 Street Resurfacing Schedule
- March 2019 – Street resurfacing list finalized
- May 2019 – Detailed drawings and estimate completed
- June 2019 – Project bid documents completed and advertised
- July 2019 - Project bid opening
- Council Meeting in August 2019 – Project award by City Council
- September 2019 – Project construction begins
- March 2020 – Project complete

Mr. Anderson also provided a list of recommended streets for resurfacing and the 2019-20 Dirt Streets Surfacing Priority listing. Funding for the paving of dirt streets was also discussed. Council agreed to look at the list of proposed streets to be resurfaced and finalize the list in March.

City Project Updates
Central Police/Fire Complex Expansion
Mr. Allen Anderson provided an update on the project and shared the following information:

Projects – Next Steps (2 weeks)
Goldsboro PD Addition #1 (main addition)
- Slab prep to begin
- Slab placement
- Set exterior door frame and start exterior masonry

Goldsboro FD Addition #2 and #3
- Foundation layout
- Foundations completed
- Masonry foundation walls to begin

No Change Orders
Completion Date (Phase 2) February 28, 2020

Goldsboro Fire Station No. 4
Mr. Anderson also provided an update on Goldsboro Fire Station No. 4 and provided the following information:

Fire Station #4 – Next Steps
- Place footings
- Prep/pour stem wall
- Start under slab work (Plumbing & Electrical)
- Prep slab

No Change Orders
Completion Date September 2019

Downtown Project Updates
Ms. Julie Metz provided the following information:
TIGER Grant 2016 – Cost Estimates Versus Budget

<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Source of Funds</th>
<th>Est.</th>
<th>2016 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Street Streetscape</td>
<td>Design: $460,000</td>
<td>$400,000 (20%)</td>
<td>$320,000 (20%)</td>
</tr>
<tr>
<td></td>
<td>Construction: $12,993,000</td>
<td>$12,193,000 (88%)</td>
<td>$12,193,000 (88%)</td>
</tr>
<tr>
<td>Total: $14,453,000</td>
<td>$12,593,000 (87%)</td>
<td>$12,513,000 (87%)</td>
<td>$12,513,000 (87%)</td>
</tr>
</tbody>
</table>

GWTA Concourse

<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Source of Funds</th>
<th>Est.</th>
<th>2016 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design: $50,810</td>
<td>$41,010 (81%)</td>
<td>$41,010 (81%)</td>
<td></td>
</tr>
<tr>
<td>Construction: $293,390</td>
<td>$244,910 (81%)</td>
<td>$288,000 (60%)</td>
<td></td>
</tr>
<tr>
<td>Total: $344,200</td>
<td>$326,020 (95%)</td>
<td>$387,013 (115%)</td>
<td></td>
</tr>
</tbody>
</table>

Center Street Streetscape

<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Source of Funds</th>
<th>Est.</th>
<th>2016 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design: $250,160</td>
<td>$212,000 (85%)</td>
<td>$212,000 (85%)</td>
<td></td>
</tr>
<tr>
<td>Construction: $11,792,000</td>
<td>$10,157,000 (86%)</td>
<td>$10,157,000 (86%)</td>
<td></td>
</tr>
<tr>
<td>Total: $12,042,000</td>
<td>$10,369,000 (86%)</td>
<td>$10,369,000 (86%)</td>
<td></td>
</tr>
</tbody>
</table>

Wayfinding Signs

<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Source of Funds</th>
<th>Est.</th>
<th>2016 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design: $140,000</td>
<td>$130,000 (93%)</td>
<td>$130,000 (93%)</td>
<td></td>
</tr>
<tr>
<td>Construction: $1,400,000</td>
<td>$1,264,000 (90%)</td>
<td>$1,264,000 (90%)</td>
<td></td>
</tr>
<tr>
<td>Total: $1,540,000</td>
<td>$1,394,000 (91%)</td>
<td>$1,394,000 (91%)</td>
<td></td>
</tr>
</tbody>
</table>

Project Contingency

$369,731 (2016)  
$359,365 (2017)

Total: $18,725,790  
$16,438,330

Percent from Source: 26%  
74%

Tracking Costs
The HUB: $1.27M  
Center Street: $4.1M

Considerations

- Splash Playground
- Public Restrooms
- Shelter/Stage
- Fireplace
- Alternative Funding Sources
- 3rd Roundabout
- Schedule

TIGER Grant 2016 – Wayfinding Signs

Current Update:

- Conducted RFQ
- 95% Ready to Release Solicitation of Bids

TIGER Grant 2016 – Schedule

Start of Final Design:
Center Street Streetscape Project: June 2018  
GWTA Concourse Construction: December 2020
The HUB Construction: June 2018
Wayfinding Signage System Fabrication & Installation: August 2014

Completion of Final Design:
Center Street Streetscape Project: April 2019
GWTA Concourse Construction: March 2021
The HUB Construction: May 2019
Wayfinding Signage System Fabrication & Installation: August 2015

Planned Construction Contract Award Date:
Center Street Streetscape Project: May 2018
GWTA Concourse Construction: May 2021
The HUB Construction: April 2018
Wayfinding Signage System Fabrication & Installation: May 2019

Planned Construction Start Date:
Center Street Streetscape Project: April 2019
GWTA Concourse Construction: July 2021
The HUB Construction: April 2019
Wayfinding Signage System Fabrication & Installation: May 2019

Planned Project Construction Substantial Completion:
Center Street Streetscape Project: May 2020
GWTA Concourse Construction: January 2022
The HUB Construction: May 2020
Wayfinding Signage System Fabrication & Installation: February 2020

Ms. Metz also provided an update on the Rehab Development Project.

T.C. Coley Community Center
Mr. Randy Guthrie provided the following information:
Roof, Cost for Tables and Chairs and Interior and Exterior Water Damage Repairs

Roof:
Repair option: repair 100-200 sq. ft. of the game room roof system
Curtis Construction = $9,800.00
Brock Construction and Wayne Roofing were contacted, however, no quotes were submitted
Replacement options: replace the entire game room roof system
Curtis Construction w/ 20 year warranty = $35,000.00
Brock Construction w/ 15 year warranty = $32,800.00
Wayne Roofing w/ 15 year warranty = $33,500.00

Tables and chairs:
(24) 6ft rectangular tables and (72) chairs = $5,996.0
Table carts (holds 12 tables, need 2) = $289.98 x 2 = $579.96
Chair carts (holds 32 chairs, need 4) = $244.98 x 4 = $979.92
Total cost = $7,555.88

Water damage repairs (interior and exterior):
Scrap and paint 200’ linear ft. of 10’ tall block walls with 3 coats = $1,800.00
Remove and replace 85 sq. ft. of plaster on the interior walls = $1,200.00
Mortar joints where mortar has fallen along the walls of the game room and seal all brick on
those walls approximately 103’ = $1,600.00
Brock Construction Fee = $920.00
Total cost = $5,520.00

Total Repair Cost:
Total cost for tables, chairs and all repairs = $22,875.88
Total cost for tables, chairs, repairs and replacing the roof = $45,875.88

Recommendation:
Total cost for tables, chairs and roof repair = $15,320.00

Council discussed. Mayor Allen asked if Community Relations had available funding on the public service side to make needed repairs. Staff will look into available funding. Council requested staff look at potential ways to lower the cost of tables and chairs needed, such as looking on govdeals or federal surplus. Staff to bring back a budget amendment for roof repairs and fiber costs for Council approval and get better numbers for tables and chairs for the T.C Coley Community Center.

Public Utilities Projects Update
Mr. Mike Wagner provided an update on the following projects:

- WTP: Plate Settlers: $2,000,000
- Flood Control Structure: $600,000
- WRF EQ Basins: $20,000,000
- WTP Mitigation: $2,000,000

Councilmember Foster asked about the city’s quality of water. Mr. Wagner stated we have met all state, federal and local regulations. The Annual Water Quality Report will be available by July 1st.

Engineering Projects Update
Mr. Marty Anderson provided an update on the following projects:

- Glenwood Trail Storm Drain Replacement Project
- Center/Holly Street Water Tank Painting
- SJAFB Sewer Outfall Improvements
- Ash Street/Alabama Avenue Sidewalk
- Phase IV Sewer Collection Rehabilitation
- 2018 Street Resurfacing
- 2018 Wastewater Collection System Rehabilitation
- Stoney Creek Greenway
- Grantham Street Bridge Replacement

DOT/Transportation Projects
Ms. Jennifer Collins provided an update on the following projects:

- U-2714 US 117 (William Street Widening)
- U-5724 Central Heights Road / Royall Avenue at Berkeley Boulevard
- U-3609B US 13 (Berkeley Boulevard)
- U-4407E. Ash Street (Berkeley to Hwy 70)
- U-4753 Wayne Memorial Drive Widening
- U-5994 Wayne Memorial Drive Improvements

Travel & Tourism
Ms. Ashlin Glatthar provided an update on activities going on including the Wings Over Wayne Air Show coming up in April. She also provided information regarding the FAM Tour. As a result of the FAM Tour, Destination Magazine featured us in the January 2019 issue, and they will continue featuring us in their monthly publication and digital outlets through April 2019.

Fire Department
Chief Dixon provided an update on departmental activities. Chief Dixon shared they are working on a capital replacement plan and they are looking at the department’s mission, vision and values. Fire calls are going down. Chief Dixon thanked Council for their support and announced James Farfour was named Deputy Chief. Staff has been working with Parks and Recreation on a greenway project.

Employee morale and billing for EMS calls were discussed. Chief Dixon to provide a report regarding EMS billing.
Lunch Break at 11:38 a.m.

Returned from Lunch at 12:30 p.m.

DGDC & Downtown Development Department History
Ms. Julie Metz presented the following information:

History
- 1977 – Municipal Service (Tax) District Established and, DGDC Formed via Charter
- 1980 – DGDC became a certified 501 (c) (3), Non-Profit Organization
- 1984 – Main Street Program Application & Acceptance
- 1993 – City Downtown Department Created & Became a Quasi-Public Private Effort

Main Street™ Approach

Eight Guiding Principles:
1) Comprehensive: No single focus.
2) Incremental: Baby steps before walking.
3) Self-help: No one else will save Your Downtown.
4) Partnerships: Both the public & private sectors.
5) Assets: Identify & capitalize upon existing assets to serve as the foundation for all aspects of the revitalization program.
6) Quality: Emphasize quality in every aspect.
7) Change: A carefully planned program will help shift public perceptions and practices to support and sustain the revitalization process.
8) Implementation: Must show visible results to succeed and get support.

Annual Accreditation Standards
1) Public and Private Support
2) Developed Mission and Vision Statements
3) Comprehensive Work Plan
4) Possesses & Exhibits Historic Preservation Ethic
5) Active Board of Directors & Committees
6) Adequate Operating Budget
7) Paid Professional Program Manager
8) Staff & Volunteers
9) Annual Statistics to State Program
10) Current Membership w/ National Main Street

Downtown Goldsboro Vision Statement
Beautiful, historic, lively and full of economic opportunity and gusto. We honor our past while developing diversity and vibrancy to create a cultural arts, entertainment and urban lifestyle center.

Downtown Development Department Role

Downtown Development Department Staff
Mission Statement: We work for the betterment of downtown. We facilitate a unified, sustainable, proactive and comprehensive development effort within the framework of the Main
Street™ structure for the City in cooperation with the Downtown Goldsboro Development Corporation and other stakeholders.

**City Role**
- Maintains Stability of Program and Effort
- Recruit and Retain Experienced and Knowledgeable Support Staff
- Buy In to Effort, Commitment
- Resources, Expertise and Additional Support Staff
- Coordination, Communication, Control
- Main Street Accreditation
- Funds

**DGDC Role**

**DGDC**
Mission Statement: The Downtown Goldsboro Development Corporation (DGDC) provides leadership dedicated to the improvement of downtown Goldsboro by creating and facilitating downtown development, promotion and preservation activities. The DGDC strives to enhance the appearance, desirability and vitality of downtown Goldsboro.

**DGDC Role**
- Non-Profit Status
- Advocates, Interest, Grass Roots
- Expectations
- Private Sector Support
- Additional Funding
- Flexibility
- Added Resources & Manpower
- Accreditation

**DGDC Impacts**
- Neighborhood Plan support $10,000
- Paramount Fundraising effort $10,000
- 2016 NC Main Street Conference host contribution $5,000
- Downtown Master Plan contribution of nearly $3,000
- Raise Money, each year, and spend more than 80% in efforts to help downtown and enhance City’s efforts.
- DGDC Board & Committees provide approx. 2,500 to 3,600 volunteer hours per year

**Private Sector Support**
Events

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shop the Block Red Dot Sale</td>
<td>February &amp; September</td>
</tr>
<tr>
<td>Bar Bounce Series</td>
<td>March 15th, Oct 25th, Dec 13th</td>
</tr>
<tr>
<td>Downtown Street Festival</td>
<td>September</td>
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<tr>
<td>Community Art Work Day</td>
<td>April</td>
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<tr>
<td>Spring Festival</td>
<td>June</td>
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<tr>
<td>Kiss the Pig Contest (Pig in the Park)</td>
<td>March 5th - April 5th</td>
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<tr>
<td>Center Street Jam Summer Concert Series</td>
<td>May</td>
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<td>Jim Quick &amp; Coastline</td>
<td>May 2nd</td>
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<tr>
<td>The Embers</td>
<td>May 30th - Military Appreciation</td>
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<td>Sappo Chapel</td>
<td>June 13th</td>
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<td>Lilly Brothers</td>
<td>June 27th</td>
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<td>Liquid Pleasure</td>
<td>July 31st</td>
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<td>Suicide Bidele</td>
<td>July 25th</td>
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<td>Chairmen of the Board</td>
<td>August 22nd</td>
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<tr>
<td>Annual Dinner/Chanukah Ceremony</td>
<td>September 20th</td>
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<tr>
<td>Downtown Lights Up</td>
<td>November 19th</td>
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<tr>
<td>Holiday Tournament</td>
<td>December 22nd - 25th</td>
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<td>Take a Selfie With the Elite</td>
<td>December 2nd - 22nd</td>
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Discussion

- Current Activities
- Value/Benefits
- Process for Support: City versus DGDC
- What DGDC Impacts

Council discussed what the city pays for and what DGDC pays for. Councilmember Stevens stated he would like to see an incubator program downtown with affordable leases. Councilmember Williams stated a lot of business owners feel like they are not included when it comes to marketing or interactions; everyone is a part of this cog. Councilmember Williams stated he appreciates the volunteers. Mayor Allen stated the downtown would not be where we are today without the DGDC Board and volunteers. Mayor Allen thanked the volunteers for their time and service.

Councilmember Requests

**Summer Youth Employment Initiative**
Councilmember Williams showed a video and shared statistics regarding youths. Councilmember Williams stated there are investors who are willing to match what the city contributes to the program. Councilmember Williams requested Council continue the program and look at expanding it.

Council agreed to continue the Summer Youth Employment Initiative and look at possibly expanding the program.

**Railway Park North End Center Street**
Councilmember Williams shared information regarding Rail to Trails Grants. He provided pictures of the North End of Center Street and stated he would like to see if we could do some improvements in that area. Councilmember Williams stated he would like to see maybe some benches, water fountains and lighting for that area.

Staff to look into Rail to Trail funding.

**District 1 Block Party**
Councilmember Williams requested $5,000 to hold a Block Party for District 1 and suggested maybe $5,000 be provided for each district. Additional discussion to be held during budget time.

**Improve Stormwater Drainage**
Councilmember Foster stated improvements are needed for stormwater drainage in areas such as South Slocumb, South John, Highway 117 and Little Washington by cleaning the ditches that
drain the water, and by possibly adding water retention ponds in those areas. Council discussed stormwater needs. Additional discussion to be held on stormwater improvements and funding during budget time.

**Additional Bus Shelters throughout the City**
Councilmember Foster stated additional bus shelters are needed throughout the City. Council discussed locations and looking at adding additional bus shelters at Herman/Ash (Rite-Aid), Elm/Herman, Elm/Andrews, Slocumb at Seymour Homes and George Street near the bakery.

**Additional topics discussed included:**
- Junkyard on North End and Old Storage Building on James Street
- Summer Meals

**Meeting Recessed**
As there was no further business, the meeting recessed to February 15, 2019 at 8:30 a.m.

**February 15, 2019**
The Mayor and City Council met on February 15, 2019 at 8:30 a.m. at the Goldsboro Event Center with attendance as follows:

Councilmembers Present: Mayor Chuck Allen, Presiding
Mayor Pro Tem Bill Broadaway
Councilmember Antonio Williams
Councilmember Mark Stevens
Councilmember David Ham
Councilmember Gene Aycock
Councilmember Bevan Foster (arrived at 8:31 a.m.)

Other Members Present: Melissa Capps, City Clerk

The meeting was called to order by Mayor Allen at 8:30 a.m.

Upon motion of Mayor Allen, seconded by Mayor Pro Tem Broadaway and unanimously carried, Council combined the March 4, 2019 Council Meeting with the March 18, 2019 Council Meeting.

**Closed Session Held**
Upon motion of Councilmember Aycock, seconded by Councilmember Stevens and unanimously carried, Council convened into Closed Session to discuss a personnel matter.

Council came out of Closed Session.

**Adjournment**
As there was no further business, the meeting was adjourned at 9:27 a.m.

______________________________
Chuck Allen
Mayor

______________________________
Melissa Capps, MMC
City Clerk