

## Goldsboro, NC Logo Usage

The following guidelines illustrate the proper use of the Goldsboro North Carolina logo.

### Full Color Logo

The logo may be represented in full color using either spot color or 4 color process printing techniques.



### One Color Logo

The logo may be represented in a single PMS color, using either Process Blue U (darker blue) or 368 U (green).



### Black and White Logo

The logo may be represented in a single color using Black in either spot color or 4 color process printing techniques.



# Goldsboro, NC Logo Usage

## Reversed Logo

The logo may be reversed out of a dark background but should be printed on white whenever possible.



## Recommended Goldsboro, NC Spacing

No other object should be placed within the safe area around the logo as specified below. The safe area is an area identified by the height of the "G" in the logo.

(see example)



## Unacceptable Logo Applications

The following are examples of improper modifications of the Goldsboro, North Carolina logo that may violate the integrity of the Goldsboro, North Carolina brand.

**DO NOT** use any unofficial colors or any combination of colors different than the official logo colors.



**DO NOT** delete, add or adjust any element of the logo.



**DO NOT** add unofficial copy or graphics covering any part of the logo.



**DO NOT** change the proportions of the logo.



## Unacceptable Logo Applications

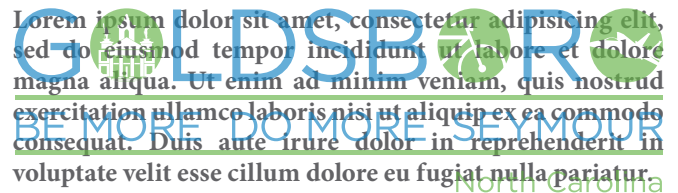
**DO NOT** rotate or flip the logo.



**DO NOT** try to recreate this logo. Use only the artwork provided. Elements of the font have been adjusted and should not be typeset or replaced.



**DO NOT** screen the logo or use the logo behind text.



**DO NOT** print the logo on a background or image that makes it difficult to read.

