

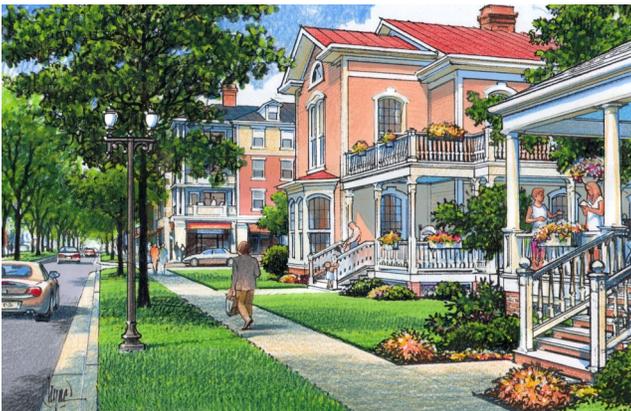
Goldsboro, North Carolina - TIGER VIII 2016 Application Summary



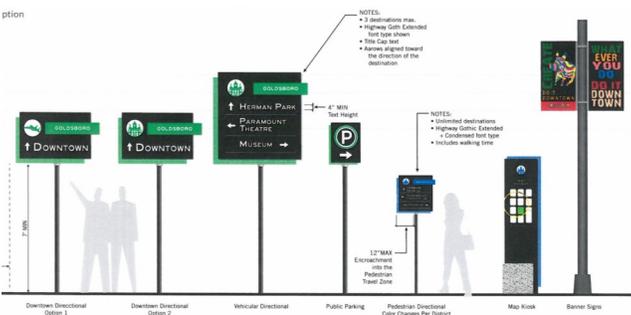
Goldsboro Main Street Through Transportation Investment II
City of Goldsboro, Goldsboro, NC-District 1
TIGER Funding Request: \$5,000,000
City Share: \$1,755,751 or 26%



Cornerstone Commons



Center Street Streetscape, Phase III



Wayfinding Signage System



GWTA Transit Center - Concourse

Project Highlights

- The City of Goldsboro's TIGER VIII application proposal will cost \$6,755,751 with federal funding at \$5.0M.
- The Project will **create/retain 243 jobs and generate \$4.9M to local/regional economy** through household income.
- The TIGER VIII Project is an extension and completion of the awarded TIGER V Project.
- Since the September 2013 TIGER V award announcement, **downtown has realized 29 new property acquisitions and 32 new businesses. This has resulted in 147 new jobs.** The combination of new property acquisitions, rehabilitation investments and new business investments results in a total **\$6,556,400 private investment.** When compared to the economic statistics for the same period prior to September 2013, the results speak for themselves: **123% increase in building renovation** projects, an **88% increase in new jobs, a 28% increase in new businesses and a 152% increase in private investment.** These projects have added approximately 66,500 square feet of productivity to downtown in properties that were vacant or underutilized prior.
- The Proposed Project includes: Completion of a TIGER V Center Street streetscape project with two blocks, construction of a GWTA Transit Center concourse, implementation of Wayfinding Signage System Plan for the Greater Goldsboro Area and development of Cornerstone Commons, a street extension project.
- Award of this application would nearly **complete the 2007 Downtown Master Plan projects and those funded with TIGER V** and maximize the investments already committed.
- The Project, has been identified as a community, regional and/or statewide need in nine active planning documents, all of which incorporated significant public input.
- This transportation infrastructure project embraces "Placemaking" and "Complete Streets" design concepts and addresses safety, access, choice, environment, quality-of-life, fiscal responsibility, and economic productivity issues in a downtown business district by coupling land use and transportation planning. **It will enhance, grow and secure transformative changes taking place due to TIGER V.**

Goldsboro Main Street Revitalization Through Transportation Investment - TIGER Grant Projects



The new Center and Walnut Street Intersection Due to TIGER V and City of Goldsboro Investment.

Project Summary - The TIGER VIII grant application will encompass the continuation and enhancement of projects that were funded with a TIGER V grant that began construction in August 2014 and were completed in October 2015, including: 1) GWTA Transit Center construction, 2) Three Blocks of the Center Street Streetscape Project, 3) Streetscape work to connect Center Street to the Union Station/GWTA Transit Center, and 4) Union Station/GWTA Transit Center site work. There are four distinct, yet interrelated components of the TIGER VIII project. Each are briefly described below.

Center Street Streetscape: Complete renovation of the City's historic main corridor designed to address functional, aesthetic, safety, scale and aging infrastructure issues.

Scope: Six Blocks of street with 140' rights-of-way.

Status: Phase 1, construction of one block complete; 200 N. Center Street. Phase II includes three additional blocks that began construction in August 2014 and was completed in November 2015. These three blocks were funded with TIGER V and COG funding.

Needs: \$3.25M to complete next and last two blocks southbound to Elm Street.

Cornerstone Commons Development: Cornerstone Commons is a paved area of 12,320 sq. ft. located at the intersection of S. Center Street and E. Chestnut Street. With the development of the Center Street Streetscape and the renewed life in this section of downtown there is a significant public appeal to expand and improve this space to serve as an extension of the street provided by the expanded sidewalk on Center Street.

Scope: Demolish the existing built space; expand it southward parallel along Center Street and include amenities that will support walking, bicycling, local transit customers, small local produce markets, socializing and the cultural arts. The finished size will be approximately 28,000 sq. ft.

Status: A schematic design has been completed. Funding is necessary to proceed.

Needs: Funds to complete the project, estimated at approximately \$2M.

Wayfinding Signage Plan Implementation for Goldsboro MPO & Downtown: The City and NCDOT funded a comprehensive Wayfinding Signage System for the greater Goldsboro area. These signs will help guide traffic to areas of interest within the community, for both vehicular and pedestrian traffic.

Scope: Greater Goldsboro Area/Goldsboro Metropolitan Planning Area

Status: The Plan, including the design and placement plan, was adopted in early 2106. The study was an investment of approximately \$92,000 paid for with NCDOT Planning Funds for the Goldsboro MPO and the City of Goldsboro.

Needs: Funds to fabricate and install the sign package, estimated at \$450,000.

GWTA Transit Center Concourse: The original plans for the GWTA Transit Center specified a concourse; a covered shelter that was to be located to the north of the Transit Center building and facilitate the boarding and alighting of passengers. This part of the project was omitted as a bid alternative to deliver the transit center project in time and within budget. This project received State attention with the March 17, 2016 NC Main Street Center award for Best Building Infill Project. The construction of the GWTA Transit Center in the downtown area has proven to be a successful project. It supported the operation of the urban and rural transit systems administered by GWTA into one facility and created ample space for the customers of the system. Amtrak began a Thruway (bus) service that will transport their passengers to and from the GWTA Center to Wilson, NC where they can take the Amtrak trains their station serves.

Scope: GWTA Transit Center addition.

Status: Construction plans are complete and the underground structural support for the Concourse was completed as part of the TIGER V project. The site is prepped and ready for construction of the Concourse.

Needs: Funds to complete the Concourse construction: \$600,000.

The remaining balance of the project cost is \$455,750 which is dedicated to contingency for the project.