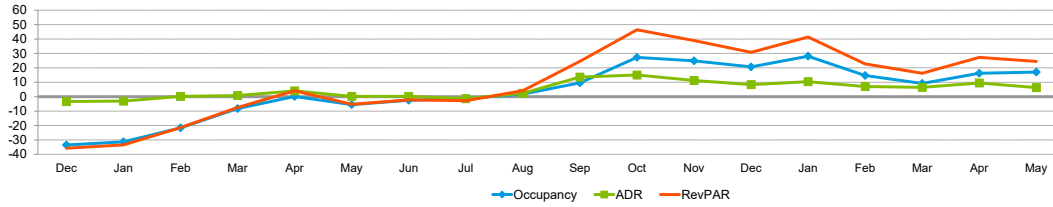


Tab 2 - Trend Wayne County

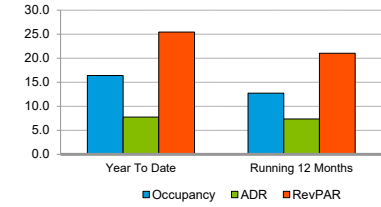
City of Goldsboro, NC
For the Month of May 2019

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	45.2	43.7	54.0	62.6	60.9	60.4	66.2	64.1	65.9	75.3	77.0	66.6	54.6	55.9	61.9	68.4	70.8	70.7				
Last Year	68.0	63.6	68.9	68.2	60.8	63.9	67.9	64.9	64.7	68.7	60.5	53.4	45.2	43.7	54.0	62.6	60.9	60.4				
Percent Change	-33.5	-31.3	-21.6	-8.2	0.1	-5.5	-2.5	-1.4	1.8	9.6	27.3	24.8	20.7	28.1	14.7	9.2	16.2	17.1				

Year To Date		
2017	2018	2019
65.0	56.3	65.6
59.0	65.0	56.3
10.3	-13.4	16.4

Running 12 Months		
2017	2018	2019
68.6	58.9	66.4
58.0	68.6	58.9
18.2	-14.1	12.7

ADR	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	76.44	76.23	80.00	80.50	82.73	85.11	83.44	81.85	82.13	91.30	91.29	86.37	82.83	84.15	85.61	85.74	90.59	90.47				
Last Year	79.10	78.67	79.84	79.87	79.57	84.95	83.23	83.04	80.21	80.35	79.35	77.64	76.44	76.23	80.00	80.50	82.73	85.11				
Percent Change	-3.4	-3.1	0.2	0.8	4.0	0.2	0.3	-1.4	2.4	13.6	15.0	11.2	8.4	10.4	7.0	6.5	9.5	6.3				

Year To Date		
2017	2018	2019
80.59	81.23	87.53
76.19	80.59	81.23
5.8	0.8	7.8

Running 12 Months		
2017	2018	2019
79.31	80.66	86.60
76.03	79.31	80.66
4.3	1.7	7.4

RevPAR	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	34.57	33.28	43.21	50.41	50.39	51.39	55.24	52.43	54.08	68.72	70.28	57.56	45.22	47.05	53.03	58.61	64.13	63.96				
Last Year	53.80	50.02	55.02	54.49	48.39	54.27	56.53	53.92	51.90	55.19	48.00	41.45	34.57	33.28	43.21	50.41	50.39	51.39				
Percent Change	-35.7	-33.5	-21.5	-7.5	4.1	-5.3	-2.3	-2.8	4.2	24.5	46.4	38.9	30.8	41.4	22.7	16.3	27.3	24.5				

Year To Date		
2017	2018	2019
52.41	45.76	57.40
44.94	52.41	45.76
16.6	-12.7	25.4

Running 12 Months		
2017	2018	2019
54.42	47.52	57.52
44.14	54.42	47.52
23.3	-12.7	21.0

Supply	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	34,658	34,658	31,304	34,658	33,540	34,658	33,540	34,658	34,658	33,540	34,658	33,540	34,658	37,231	33,628	37,231	36,030	37,231				
Last Year	34,658	34,658	31,304	34,658	33,540	34,658	33,540	34,658	34,658	33,540	34,658	33,540	34,658	34,658	31,304	34,658	33,540	34,658				
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	7.4	7.4	7.4	7.4				

Year To Date		
2017	2018	2019
168,818	168,818	161,351
176,288	168,818	168,818
-4.2	0.0	7.4

Running 12 Months		
2017	2018	2019
408,070	408,070	420,603
433,302	408,070	408,070
-5.8	0.0	3.1

Demand	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	15,675	15,131	16,908	21,703	20,429	20,926	22,207	22,199	22,823	25,246	26,683	22,354	18,921	20,817	20,830	25,449	25,507	26,322				
Last Year	23,572	22,038	21,572	23,645	20,399	22,144	22,782	22,507	22,428	23,035	20,966	17,905	15,675	15,131	16,908	21,703	20,429	20,926				
Percent Change	-33.5	-31.3	-21.6	-8.2	0.1	-5.5	-2.5	-1.4	1.8	9.6	27.3	24.8	20.7	37.6	23.2	17.3	24.9	25.8				

Year To Date		
2017	2018	2019
109,798	95,097	118,925
103,975	109,798	95,097
5.6	-13.4	25.1

Running 12 Months		
2017	2018	2019
280,014	240,395	279,358
251,525	280,014	240,395
11.3	-14.1	16.2

Revenue	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
This Year	1,198,230	1,153,469	1,352,584	1,747,079	1,690,160	1,781,051	1,852,860	1,816,984	1,874,404	2,304,902	2,435,833	1,930,681	1,567,161	1,751,653	1,783,317	2,181,961	2,310,685	2,381,399				
Last Year	1,864,451	1,733,629	1,722,242	1,888,446	1,623,155	1,881,033	1,896,038	1,868,932	1,798,897	1,850,928	1,663,665	1,390,106	1,198,230	1,153,469	1,352,584	1,747,079	1,690,160	1,781,051				
Percent Change	-35.7	-33.5	-21.5	-7.5	4.1	-5.3	-2.3	-2.8	4.2	24.5	46.4	38.9	30.8	51.9	31.8	24.9	36.7	33.7				

Year To Date		
2017	2018	2019
8,848,504	7,724,342	10,409,015
7,921,789	8,848,504	7,724,342
11.7	-12.7	34.8

Running 12 Months		
2017	2018	2019
22,207,086	19,391,137	24,191,840
19,124,701	22,207,086	19,391,137
16.1	-12.7	24.8

Census %	2017												2018					2019				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May				
Census Props	15	15	15	15	15	15	15	15	15	15	15	15	15	16	16	16	16	16				
Census Rooms	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1201	1201	1201	1201	1201				
% Rooms Participants	88.0	88.0	88.0	78.5	88.0	88.0	78.5	78.5	78.5	78.5	78.5	78.5	78.5	80.0	80.0	80.0	80.0	80.0				

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