

**GOLDSBORO CITY COUNCIL
REGULAR MEETING AGENDA
MONDAY, MAY 2, 2022**



(Please turn off, or silence, all cellphones upon entering the Council Chambers)

I. WORK SESSION-5:00 P.M. – COUNCIL CHAMBERS, 214 N. CENTER STREET

1. ROLL CALL

2. ADOPTION OF THE AGENDA

3. OLD BUSINESS

- a. NPO Support Policy Discussion (Mayor)
- b. Non-resident Fee Presentation (Parks and Recreation)

4. NEW BUSINESS

II. CALL TO ORDER – 7:00 P.M. – COUNCIL CHAMBERS, 214 N. CENTER STREET

Invocation (Pastor DJ Coles, Cornerstone Church)
Pledge of Allegiance

III. ROLL CALL

IV. APPROVAL OF MINUTES

- A. Minutes of the Work Session and Regular Meeting of April 18, 2022

V. PRESENTATIONS

VI. PUBLIC COMMENT PERIOD

VII. CONSENT AGENDA ITEMS

- B. SU-2-22 William Wooten – (Outdoor Storage) E. side of N. George Street between Holly and Vine Streets (Planning)
- C. SU-3-22 Gregory Sakas– (Retail Sales) North side of E. US 70 HWY. between Millers Chapel Rd. and E. Ash St. Extension (Planning)
- D. Z-5-22 WithersRavenel – N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City's one-mile ETJ (Planning)
- E. Contract Extension for Goldsboro-Wayne Transportation Authority (GWTA) Marketing and Public Relations Services with Quest Corporation of America, Inc. (Planning)

VIII. ITEMS REQUIRING INDIVIDUAL ACTION

IX. CITY MANAGER'S REPORT

X. CEREMONIAL DOCUMENTS

- F. Mental Health Month Proclamation
- G. Peace Officers' Memorial Day Proclamation
- H. National Day Of Prayer Proclamation
- I. Military Appreciation Month Proclamation
- J. Municipal Clerks Week Proclamation

XI. MAYOR AND COUNCILMEMBERS' COMMENTS

XII. CLOSED SESSION

XIII. ADJOURN

Parks and Recreation Program Fees

Felicia L. Brown, CPRP
Parks and Recreation Director

May 2, 2022

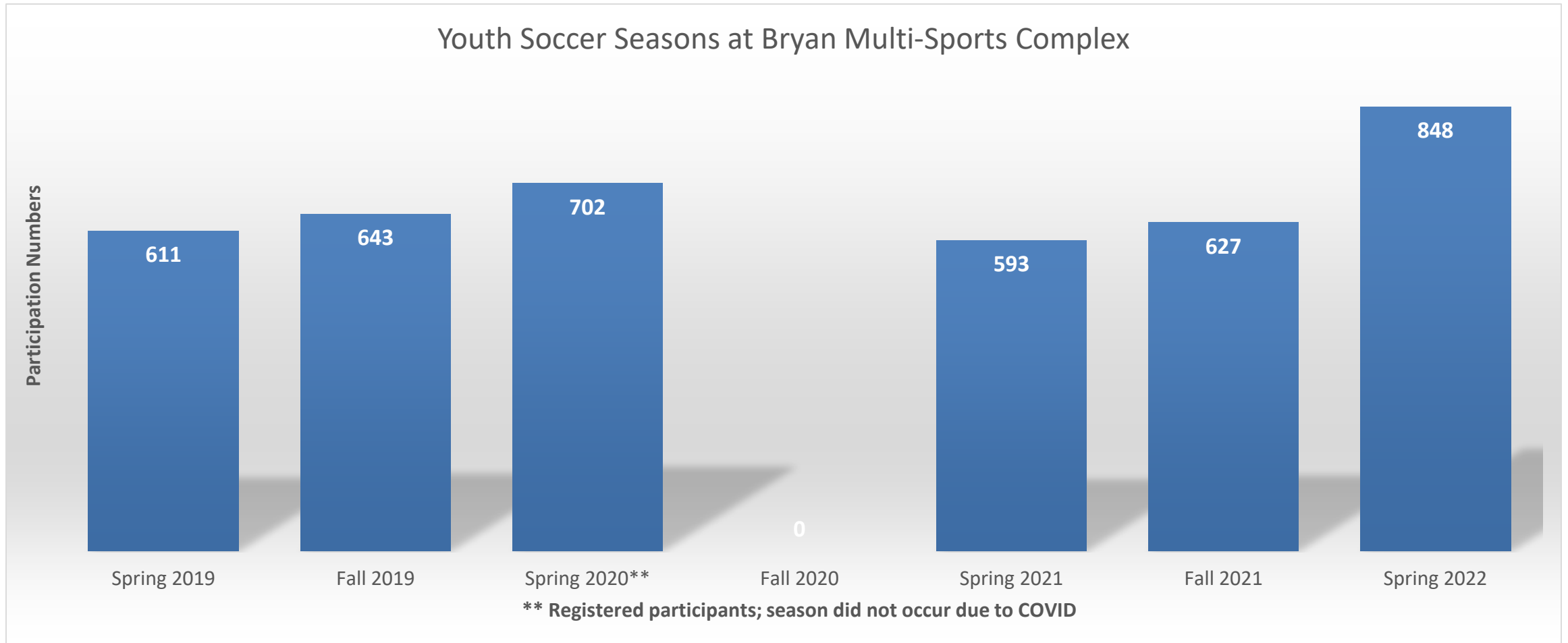


www.goldsboronc.gov

Background on P&R Program Fees

- Collection of user fees for programs and for the use of recreational facilities is an accepted practice and provides an important source of revenue for the City of Goldsboro
- During their June 17, 2002 meeting, our City Council voted to end distinction between resident and non-resident fees, charging one universal fee per program
- Our program participation numbers have greatly increased since then, with a significant increase in non-residents participating; all participants pay the same fee
- Goldsboro population in 2010 was 36,437; in 2015, the population was 35,592; while the population in 2020 was 34,250
- Should we charge a different fee for non-residents?

Youth Soccer Participation



Fees Charged by Other P&R Departments

- Wilson Parks & Recreation Youth Sports Fees - \$35 for resident; \$52 for non-resident
- Wake Forest Parks, Recreation & Cultural Resources Youth Sports Fees - \$60 for resident; \$100 for non-resident
- Greenville Recreation & Parks Youth Sports Fees – varies; usually \$10 more for non-resident
- Raleigh Parks, Recreation & Cultural Resources Youth Sports Fees – \$40-\$55 for resident, depending on sport; \$15 more for non-resident

Fees Charged by Other P&R Departments (continued)

- Clayton Parks & Recreation Youth Sports Fees - \$30-\$40 for resident; \$60-\$80 for non-resident
- Clinton Parks & Recreation Youth Sports Fees – varies; \$10 more for non-residents
- Mt. Olive Parks & Recreation Youth Sports Fees - \$30 per participant, universal fee
- Kinston/Lenoir County Parks & Recreation Youth Sports Fees – one universal fee paid by participants

Goldsboro P&R Proposed Fee Schedule

	Current Fee	New Fee	Resident Discounted Fee
Youth Sports Leagues (Soccer, Basketball, Softball/Baseball, Flag Football, etc.)	\$45.00	\$60.00	\$45.00
Athletic Field Reservation			
- 1 Field, 4 Hours, No Lights	\$60.00	\$90.00	\$75.00
- 1 Field, 4 Hours, W/ Lights	\$100.00	\$200.00	\$150.00
- 1 Field, 1 Day and 1 Night	\$210.00	\$325.00	\$275.00
Picnic Shelters – 4hr blocks	\$30.00	\$50.00	\$40.00
Gazebo – 4hr blocks	\$40.00	\$60.00	\$50.00
Park House – 4hr blocks	\$70.00	\$100.00	\$80.00

Goldsboro P&R Proposed Fee Schedule (cont.)

	Current Fee	New Fee	Resident Discounted Fee
WA Foster Center			
- Gymnasium (2hr blocks)	\$150.00	\$250.00	\$200.00
- Commercial Events (2hr blocks) <small>(AAU Tournaments, etc.)</small>	\$300.00	\$400.00	\$350.00
- Sports Camps (2hr blocks)	\$150.00	\$250.00	\$200.00
- Multi-Purpose Room (2hr blocks)	\$150.00	\$250.00	\$200.00
- Kitchen (2hr blocks)	\$50.00	\$75.00	\$60.00
Herman Park Center			
- Auditorium (2hr blocks)	\$135.00	\$175.00	\$150.00
- Commercial Events (2hr blocks)	\$300.00	\$400.00	\$350.00
- Meeting Room 1 or 2 (2hr blocks)	\$40.00	\$60.00	\$50.00
- Kitchen or Patio (hourly)	\$30.00	\$50.00	\$40.00

Who Qualifies for Resident Discount?

- City of Goldsboro Resident – water bill, property tax statement (applies to all children in household)
- City of Goldsboro Property Owner – not applicable for others in household
- City of Goldsboro Employee – not applicable for others in household

Items for Council to Consider

- Charge a fee for Youth sports and offer a Resident Discount
- Charge fees for rentals and offer a Resident Discount
- Charge fees for programs and offer a Resident Discount

It is on the participant to prove residency – property tax, water bill, etc.

Example: \$55 for Youth Soccer; \$45 with Resident Discount

QUESTIONS?

MINUTES OF THE MEETING OF THE GOLDSBORO CITY COUNCIL
APRIL 18, 2022

WORK SESSION

The City Council of the City of Goldsboro, North Carolina, met in a Work Session in the Council Chambers, City Hall, 214 North Center Street, at 5:00 p.m. on April 18, 2022.

Call to Order. Mayor Ham called the meeting to order at 5:00 p.m.

Roll Call.

Present: Mayor David Ham, Presiding
Councilwoman Hiawatha Jones (participating via Zoom)
Councilman Bill Broadaway
Councilwoman Brandi Matthews
Councilman Charles Gaylor, IV
Councilman Gene Aycock

Also Present: Tim Salmon, City Manager
Laura Getz, City Clerk
Ron Lawrence, City Attorney

Absent: Mayor Pro Tem Taj Polack

Adoption of the Agenda.

Councilwoman Jones requested the removal of Item K, Authorization of sale of jointly owned property for 209 and 213 N. Georgia Avenue (2 lots) (Coe) from the consent agenda and move it to Items Requiring Individual Action. Councilman Gaylor made a motion to adopt the agenda with the amended change. The motion was seconded by Councilman Broadaway and a roll call vote resulted in all members voting in favor of the motion.

Old Business.

309 Walnut Street Sewer Issue. Mr. Zachary Lilly shared information regarding the Walnut Street area, the sewer issue and shared the minutes from 1922 and a city map from 1928 regarding sewer lines on Walnut Street (Exhibit A). Council discussed the issue with Rick Fletcher, Public Works Director and City Attorney Lawrence. City Attorney Lawrence shared information concerning deeds, easements and right of ease process. He stated the city did not own it but council could decide how to approach it. If Council makes a decision regarding Mr. Lilly's property, he recommends being prepared to apply that to everybody because you have to treat everyone fairly.

Council discussed the city map from 1928 with Rick Fletcher, Public Works Director. Mr. Fletcher shared there are other private lines/streets that do not have access to city sewer.

Councilman Gaylor shared he would like a policy created to annex private sewer lines into the city sewer with a special assessment.

Mayor Ham stated it is the opinion of our manager and our attorney that the city has no responsibility for the maintenance of this line.

NPO Support Process. Mayor Ham shared information regarding the nonprofit support request process. Council discussed the process document that was sent by the manager in his weekly update. The mayor suggested postponing voting on the process until the next meeting due to council members not being at the meeting. Councilwoman Jones asked questions about the proposed nonprofit support process document. Council discussed the document. Councilwoman Matthews shared concerns about the requirement that nonprofits are limited to being a nonprofit for three years. Council discussed outcomes. Councilwoman Matthews made a motion to remove the three-year minimum from the NPO support process policy. Councilman Gaylor seconded the motion. A roll call vote resulted in the following vote: Councilwoman Jones, Councilwoman Matthews and Councilman Gaylor voted for the motion. Mayor Ham, Councilman Broadaway and Councilman Aycock voted against the motion. The motion was tied and Mayor Ham stated the motion fails. The mayor will come back to the next meeting with a formal document for Council approval. City Manager Salmon will have more information on the funding available in the FY 23 budget at the next meeting.

New Business.

Dillard/Goldsboro Alumni and Friends Homecoming Support Request. Mr. Gary Packer, National President for the Dillard/Goldsboro Alumni and Friends Inc. requested \$10,000 for the Dillard/Goldsboro Alumni and Friends homecoming event. Mr. Packer shared that there will be four food events during the homecoming and during the one on Saturday, they want to incorporate the community (to give out free food to individuals in the community). He shared that the Saturday and Sunday event estimate will be anywhere from \$4,000-\$5,000 worth of food to accommodate the community. Up until now, it has been members only because their organization does not have any major sponsorships. He shared they received \$2,500 from Travel and Tourism for advertising. Mr. Packer shared information on services provided by Dillard/Goldsboro Alumni. Raymond Smith Jr, President of the Goldsboro Chapter of the Dillard/Goldsboro Alumni and Friends Inc. shared information regarding the request. They shared information regarding CDBG funding they received in the past. They also shared information on the need-based scholarships that are given by the Dillard/Goldsboro Alumni and Friends Inc.

Council discussed the general statute that addresses what public tax dollars can be spent for. Catherine Gwynn, Finance Director shared the event would have to be open to the general public and it would have to serve the public, low to moderate income and/or the elderly (disproportionately advantaged populations).

Councilwoman Jones made a motion to award Dillard Alumni \$10,000 for their event. The motion was seconded by Councilman Aycock. After a roll call vote was taken, Councilwoman Jones, Councilman Broadaway, Councilwoman Matthews, Councilman Gaylor and Councilman Aycock voted for the motion. Mayor Ham voted against the motion. The motion passed 5:1.

City Attorney Lawrence shared that the finance director would have to bring back a budget ordinance to the next meeting because the funds for the Dillard Alumni are not in the current budget.

Consent Agenda Review. Each item was reviewed. Additional discussions included the following:

Item O. Downtown Development Department Office Lease Agreement. Council discussed the reason for the move. Erin Fonseca, Downtown Development Director shared the DGDC is spurring rehabilitation and that their current location has been sold.

Mayor Ham recessed the meeting until 7:00 p.m.

CITY COUNCIL MEETING

The City Council of the City of Goldsboro, North Carolina, met in regular session in Council Chambers, City Hall, 214 North Center Street, at 7:00 p.m. on April 18, 2022.

Mayor Ham called the meeting to order at 7:00 p.m.

Roll Call.

Present: Mayor David Ham, Presiding
Councilwoman Hiawatha Jones (participating via Zoom)
Councilman Bill Broadaway
Councilwoman Brandi Matthews
Councilman Charles Gaylor, IV
Councilman Gene Aycock

Also Present: Tim Salmon, City Manager
Laura Getz, City Clerk
Ron Lawrence, City Attorney

Absent: Mayor Pro Tem Taj Polack

Rev. David Elliott with St. James AME Zion Church provided the invocation. The Pledge of Allegiance followed.

Mayor Ham asked that the remaining items on the consent agenda be presented. Police Chief Mike West presented items T-W.

Approval of Minutes. Councilman Aycock made a motion to approve the minutes of the Work Session and Regular Meeting of April 4, 2022. The motion was seconded by Councilman Broadaway and unanimously carried. A roll call vote was held.

Presentations.

Employee Performance Awards. Tim Salmon presented the following awards:

Employee of the Quarter Award. Victoria Nelson -- Victoria has been instrumental in the transition of the new Lab Supervisor at the Water Reclamation Facility. She is always eager to take on new tasks and consistently finds ways to increase the efficiency of current duties in order to reduce the time needed to complete required tasks. She is a true asset to the Water Reclamation Facility.

Victoria is an outstanding employee, always setting the bar higher for herself and others. Victoria’s work ethic and accomplishments reflect well on herself and the City of Goldsboro.

Employee of the Quarter Award. Leroy Lewis -- Leroy has demonstrated competence, resourcefulness, courtesy, and has been instrumental in assisting with the transition of management of the Goldsboro Event Center. His knowledge of the Event Center, such as where things are, how to transition from one event to another, and his customer service skills, along with how things should be run professionally, make him a true asset to the Event Center. Leroy ensures contracts are completed, performs walk-throughs for potential events, and ensures events are properly set up and fully staffed.

Leroy is an outstanding employee, always setting the bar higher for himself and others. Leroy’s work ethic and accomplishments reflect well on himself and the City of Goldsboro.

National Volunteer Appreciation Week Proclamation. David Ham, Mayor of the City of Goldsboro, North Carolina, proclaimed the week of April 17-22, 2022 as NATIONAL VOLUNTEER APPRECIATION WEEK and urged all citizens to recognize and thank our volunteers across this country and within Goldsboro as we acknowledge the importance of our volunteers and take the time to officially thank them for all they do. Mayor Ham presented the proclamation to Sherry Archibald, Executive Director of United Way.

Community College Month Proclamation. Read by Councilwoman Matthews; David Ham, Mayor of the City of Goldsboro, North Carolina, proclaimed the month of April 2022 as COMMUNITY COLLEGE MONTH in the City of Goldsboro and encouraged all citizens to observe this month by learning about Wayne Community College’s myriad offerings and its value to our economy and our community. Councilwoman Matthews presented the proclamation to Dr. Patty Pfeiffer, President of Wayne Community College.

Fair Housing Month Proclamation. Read by Councilman Gaylor; David Ham, Mayor of the City of Goldsboro, North Carolina, proclaimed the month of April 2022 as FAIR HOUSING MONTH in the City of Goldsboro and encouraged the people of Goldsboro to learn more about their rights and responsibilities under the Fair Housing Act for the benefit of themselves and their neighbors. Councilman Gaylor presented the proclamation to Tara Humphries, Commission on Community Relations and Development member.

Public Hearings.

SU-2-22 William Wooten – (Outdoor Storage) E. side of N. George Street between Holly and Vine Streets. Public Hearing Held. The applicant is requesting a Special Use Permit for outside storage associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district.

According to the City’s Unified Development Code and Section 5.5.4 Special Use Specific Regulations, outdoor storage is a permitted use in the General Business (GB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

Frontage:	+110 ft.
Area:	20,787 sq. ft. or 0.48 acres
Zoning:	General Business (GB)

The site is currently vacant and undeveloped.

Approval criteria for outdoor storage is as follows:

1. All outdoor storage areas shall be located in the rear and side yards.

2. The entire outdoor storage area shall be enclosed by an 8 ft. high solid fence set back from adjoining property lines as required by Section 6.3.9 of this code. The height of the fence may be reduced to 6 ft. if the applicant provides evidence or written confirmation to the Planning Director that the items proposed to be stored will not exceed 5 ft. in height.
3. No loading or unloading of materials shall occur outside of the fenced area.
4. Materials shall not be stacked to be visible from any public road right-of-way or adjoining property line.

The existing storage lot has remained vacant for over ten years. The applicant intends to develop the lot for use as an automobile towing and recovery operation providing a comprehensive range of services to include:

1. 24/7 Emergency towing services
2. Car and Truck towing
3. Motorcycle towing
4. Local/long-distance towing
5. Auto Wrecker Services
6. Fast Accident Response
7. Winch outs
8. Auto Recovery Services

According to the Unified Development Code, a Special Use Permit is required since outdoor storage is the primary use for the site. The applicant intends to store automobiles on the property for a temporary period of time until the automobiles have been cleared for re-assignment or possession by their rightful owner or designated agent. The applicant states that automobiles will not be stored for salvage or parts.

Currently, the applicant is investigating on-site modular office units which are North Carolina Building Code approved structures that will serve as the primary facility for transacting business with the general public. Site plan approval will be required before set-up and building permits can be issued.

The applicant intends to comply with the supplemental regulations for outdoor storage in accordance with the approval criteria of the City’s Unified Development Code until a commercial office facility can be secured in the future.

Access to the site will be provided by a 24ft. wide driveway cut from N. George St.

The proposed use does not require additional parking for the site.

City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.

Mayor Ham opened the public hearing. No one spoke and the public hearing was closed.

No action necessary. The Planning Commission will have a recommendation for the Council’s meeting on May 2, 2022.

SU-3-22 Gregory Sakas – (Retail Sales) North side of E. US 70 HWY. between Millers Chapel Rd. and E. Ash St. Extension. Public Hearing Held. The applicant is requesting a Special Use Permit for retail sales to be located at 4265 E. US HWY. 70, Goldsboro, North Carolina and within the Airport Business (AB) zoning district.

According to the City’s Unified Development Code, Table 5.4 Permitted Uses and Section 5.5.4 Special Use Specific Regulations, retail sales is a permitted use in the Airport Business (AB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

- Frontage: +115 ft.
- Area: 32,760 sq. ft. or 0.75 acres
- Zoning: Airport Business (AB); SJAFB APZ-1/NOC 75-80dnl.
- Existing Use: The site formerly operated as Down East Video. It is currently vacant and unoccupied.

According to the Unified Development Code, a Special Use Permit is required since the proposed use of retail sales is located within the Airport Business (AB) zoning district. The applicant intends to sell tobacco products, as well as, food and miscellaneous sundries. Site plan approval will be required before building permits can be issued.

Access to the site will be provided by an existing 20ft. wide driveway cut from 70 E. HWY.

The proposed use of retail sales requires a minimum of eight (8) parking spaces for the site. Parking spaces shall be appropriately striped and shall include spacing for handicap accessibility purposes.

City staff is working with the applicant to insure compliance with the City’s landscaping ordinance.

City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.

Base officials have been contacted regarding the proposed use since it is located in the Accident Potential Zone (APZ-1) and the Noise Overlay Contour (75-80dnl). Once an official response has been submitted to the City, Staff will insure compliance with SJAFB development regulations.

Mayor Ham opened the public hearing. No one spoke and the public hearing was closed.

No action necessary. The Planning Commission will have a recommendation for the Council’s meeting on May 2, 2022.

Z-5-22 WithersRavenel – N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City’s one-mile ETJ. Public Hearing Held. The applicant is requesting a change of zone for the subject property from Residential (R16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

According to the City’s UDO, the proposed development shall meet the multi-family development design standards of the R-6 zoning district.

Frontage: +722 ft. (N. Oak Forest Rd.-South)
+598 ft. (N. Oak Forest Rd.-East)
Area: 1,085,950 sq. ft. or 24.93 acres

SURROUNDING ZONING:
North: General Business (GB);
South: Office and Institutional (O &I-1)/ Industrial Business Park (IBP-1);
East: Industrial Business Park (IBP-1);
West: Residential (R-6CZ)/Office and Institutional (O & I-1)

On April 4, 2022, the Goldsboro City Council concurred with the recommendation of the Planning Commission and adopted an ordinance changing the zoning for property directly west and adjacent to the subject property from Residential (R-9SF) to Residential (R-6CZ) limiting the use of the property to a townhome development complex consisting of one-hundred and seven units.

Currently, the property consists of agricultural farmland.

The City’s Land Use Plan recommends Industrial development.

The submitted preliminary site plan indicates a total of thirteen (13) buildings and a total of 312 apartments.

Access to the site will be directly from N. Oak Forest Rd.-South and through interconnectivity from property directly north and adjacent to subject property. Staff is working with the developer to determine alternatives to the proposed interconnectivity network.

Parking for the site requires two spaces per unit for 1 and 2 BR apartments and three spaces for units over 3 BRs. A total number of 509 parking spaces are required. The submitted site plan shows a total of 541 parking spaces for the site.

A common area equal to twenty percent (20%) of the entire development (excluding rights-of-way) shall be preserved, maintained and improved by the development owner for active recreational use by residents of the development.

In addition, the required open space shall be held in common ownership, for the perpetual benefit of residents of the development, by a legally established corporation, association or other legal entity, or be dedicated to the City of Goldsboro as a public park.

External and internal City sidewalks are required for the proposed development utilizing handicap accessible slopes and ramps. Internal sidewalks are shown for residents of the facility. Additional sidewalks will be required along interconnecting streets for future development purposes.

A commercial lighting plan has not been submitted. Since the subject property is located adjacent to residentially-zoned and developed properties, the developer will be required to submit a lighting plan in compliance with the City's Commercial Lighting ordinance.

Interconnectivity has been shown for the site.

Subject property is located outside of the City limits of Goldsboro. Since City water and sewer are available to serve the property, the site will require annexation into the City limits. The property is not located within a special flood hazard area. City Engineering will require approval of storm water calculations and drainage plans prior to issuance of any building permits.

Street trees will be required along N. Oak Forest Rd. and along the internal access drive for the apartment complex. A Type B 15 ft. wide landscape buffer is required along all property lines and has been shown for the development.

All utilities shall be underground.

At least twenty-four square feet of individual enclosed storage space shall be provided for each dwelling unit.

Commercial dumpsters will be utilized for garbage collection. Staff will ensure that dumpster corals are properly constructed and appropriately screened from off-site views in accordance with City standards.

Building elevations have not been submitted. Staff will ensure all multi-family development design standards are met per the requirements of the City's Unified Development Ordinance prior to issuance of any building permits.

Mayor Ham opened the public hearing and the following person spoke:

1. Brendie Vega with WithersRavenel, 137 S. Wilmington Street, Raleigh, NC shared information about the conditions to go with the proposed zoning. She also shared information about the site plan.

No one else spoke and the public hearing was closed.

No action necessary. The Planning Commission will have a recommendation for the Council's meeting on May 2, 2022.

Mayor Ham excused the Planning Commission.

Public Hearing to Ratify the Actions Taken Regarding an Agreement with Wayne County and the Wayne County Development Alliance. Public Hearing Held. Resolution Adopted. The City of Goldsboro entered into an agreement with Wayne County and the Wayne County Development Alliance (WCDA) for the construction of a shell industrial building in Park East Industrial Park. The Agreement was approved at the Goldsboro City Council meeting on June 5, 2017 and was signed on June 6, 2017.

The agreement was entered into without the proper notice and resolution requirements being met. The information below describes the agreement date, and the name of the company the city entered into the agreement with.

- a. Location – Park East Industrial Park – Lot #8, Goldsboro, NC
- b. The City agrees to reimburse the County \$425,000 of the cost of the building. \$125,000 of this contribution is recognized as fulfilling the City of Goldsboro's commitment to contribute to an economic development project with the WCDA during the current Impact Wayne Campaign.
- c. The City agrees that any annexation into the City limits will not be effective until seven years after the ownership of the shell building has been transferred to a private party. The County commits that property will not be conveyed or leased to a private party unless the private party signs an agreement

with the City that it is requesting annexation as of seven years after obtaining the title to Lot #8 or leasing Lot #8.

d. The source of funding for the project will be appropriated from the General Fund.

Pursuant to NC General Statute 158-7.1(c), staff is requesting that council ratify the actions of the city council at their meeting on June 5, 2017 and approve the agreement with Wayne County and the WCDA.

The public hearing notice was advertised in the Goldsboro News-Argus and on the City of Goldsboro's website on Wednesday, April 6, 2022.

It was recommended that Council adopt the following entitled resolution ratifying the actions taken by council at the June 5, 2017 meeting, and approve the agreement with Wayne County and the WCDA.

Mayor Ham opened the public hearing. No one spoke and the public hearing was closed.

Councilman Broadway made a motion to adopt the resolution. The motion was seconded by Councilman Gaylor and a roll call vote resulted in all members voting in favor of the motion.

RESOLUTION NO. 2022-34 "RESOLUTION RATIFYING THE ACTIONS OF THE GOLDSBORO CITY COUNCIL AND APPROVING AN AGREEMENT FOR THE CONSTRUCTION OF A SHELL INDUSTRIAL BUILDING IN PARK EAST INDUSTRIAL PARK"

Public Comment Period. Mayor Ham opened the public comment period. No one spoke and the public comment period was closed.

Consent Agenda - Approved as Recommended. Mayor Ham presented the Consent Agenda. All items were considered to be routine and could be enacted simultaneously with one motion and a roll call vote. If a Councilmember so requested, any item(s) could be removed from the Consent Agenda and discussed and considered separately. In that event, the remaining item(s) on the Consent Agenda would be acted on with one motion and roll call vote. Item K, Authorization of sale of jointly owned property for 209 and 213 N. Georgia Avenue (2 lots) (Coe) was moved to Items Requiring Individual Action during the adoption of the agenda. Councilman Aycock moved the items on the Consent Agenda, Items J, L-W be approved as recommended by the City Manager and staff. The motion was seconded by Councilman Broadway and a roll call vote resulted in all members voting in favor of the motion.

Contiguous Annexation Petition – Magnolia Grove – Located on the east side of Eleventh St. between Norwood Ave. and Englewood Dr. Referred to Clerk. The applicant is requesting that contiguous property described by metes and bounds in Item 2 of the attached petition be annexed to the City of Goldsboro. Maps showing the property proposed to be annexed are attached. City council approved the change of zones request for the above property on October 7, 2019.

A change of zone request from Residential (R16 and R9) Conditional District to Residential (R6CZ) Conditional District was approved for a 303-lot cluster subdivision. Wayne Co. Tax Id: 3600-62-9842 (portion of), 3600-73-1567 (portion of), 3600-64-2938 and 3600-65-2125. Separate site plan approval was required.

A change of zone request from Residential (R16) to Residential (R6CZ) was approved for a multi-family development. Wayne Co. Tax Id: 3600-53-6324. Separate site plan approval was required.

A change of zone request from Residential (R9CZ) and Residential (R16) to Office and Institutional was approved for future commercial development. Wayne Co. Tax Id: 3600-73-1567 (portion of) and 3600-62-9842 (portion of). Separate site plan approval was required.

Pursuant to G.S. 160A-31, City Council shall fix a date for public hearing on the proposed annexation if the petition is considered sufficient by the City Clerk.

The City Council, at their meeting on April 18, 2022 would request the City Clerk to determine the sufficiency of the petition. If the petition is determined to be sufficient, a public hearing would be scheduled and a report would be prepared by the Planning Department, in conjunction with other City departments, for submission to the Council.

It was recommended that the City Clerk examine the annexation petition to determine its sufficiency. Consent Agenda Approval. Aycock/Broadway (6 Ayes)

Grant Project Budget Amendment for Community Development Block Grant (CDBG) and HOME Investment Partnership Program Special Revenue Fund (C2101). Ordinance Adopted. The Department of Housing and Urban Development has granted funding for the CDBG, HOME and CDBG-CV programs for 2021 to the City of Goldsboro as an entitlement city. These grants will be managed by the Community Relations department.

This fund has been established as a grant project (G.S. § 159-13.2) fund to satisfy the federal grant requirements which call for the City to establish a means of tracking the expenditures for Single Audit purposes so that external auditors can verify compliance with the various Federal and State grant guidelines in the compliance supplements. The allocations for 2021 have been issued by HUD and accepted by the City as follows:

CDBG 2021 (B21-MC-37-0019)	\$ 354,122
HOME 2021 (M21-MC370209)	\$ 250,738
CDBG-CV3 (B-20-MW-37-0019)	\$ 220,749
HOME ARP Funding (M21-MP370209)	\$ 907,913
Total Funding	\$1,733,522

Staff requests that the Council appropriate expenditures in the amount of \$1,733,522 so that the terms of the grant agreements may be carried out. The allocation of the expenditures was based on recommendations from Ms. Felecia Williams, Community Relations Director and any limits placed on the funds by HUD.

Also, as program activities for the CDBG 2019 and 2020, as well as HOME 2019 and 2020 have been carried out for the past two years, it is necessary to reallocate expenses to align with actual expenses among the objects of expenditures. There is no overall net change in the grant amount for each of the years presented for amendment.

It was recommended that Council adopt the following entitled Grant Project Ordinance amendment for the Community Development Block Grant (CDBG) and HOME Investment Partnership Program (HOME) Special Revenue Fund (C2101) in the amount of \$1,733,522. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

ORDINANCE NO. 2022-13 “AN ORDINANCE AMENDING THE GRANT PROJECT FUND FOR THE COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) AND HOME INVESTMENT PARTNERSHIP PROGRAM SPECIAL REVENUE FUND (C2101)”

Annual Operating Budget Amendment FY21-22. Ordinance Adopted. Council adopted the FY21-22 operating budget at the June 18, 2021 Council meeting. The operating annual budget may be amended from time to time in order to adjust to current operating conditions.

Please find attached an ordinance amending the annual operating budget for fiscal year 2022 for multiple items that have arisen during the current budget year.

Insurance

As a point of reference, the City expended approximately \$627K in multi-peril insurance, \$193K in auto liability insurance, \$150K in worker’s compensation insurance, and \$207K in flood insurance for a total of \$1,177K in non-health insurance related coverage. The City carries insurance policies for general liability, public officials, employment practices, liquor, property, auto, crime, inland marine, law enforcement liability, umbrella, security bonds, worker’s compensation, drone, cyber liability and flood.

With the new insurance broker, Arthur J. Gallagher, we have been able to better identify direct costs to the departments instead of past methods being used. When the insurance accounts were initially budgeted for FY22, amounts were based on prior budget amounts. We received detailed allocations of the various costs and are correcting those allocations with this budget amendment. We found that the insurance costs were skewed in favor of the general fund, and costs did go up this past year in worker’s compensation (19.24%), auto (89.67%), general liability (30.90%), property (12.53%), and umbrella 78.82%.

Costs are charged to each department and the reallocation of budget included in this amendment is broken down by fund is as follows:

General Fund Multi-Peril	\$155,437
General Fund Auto	\$ 15,818
Stormwater Multi-Peril	\$ 4,781

Stormwater	Auto	\$ 12,665
Utility Fund	Multi-Peril	\$(8,906)
Utility Fund	Auto	\$ 8,906
Occupancy Tax	Multi-Peril	\$ 567
Total		\$189,268
General Fund	Worker's Comp	\$124,490
Utility Fund	Worker's Comp	\$ 17,845
Occupancy Tax	Worker's Comp	\$ 988
Total		\$136,467

Additional expenditures were funded with prior year loan proceeds that were received in FY22 in both the General Fund and Stormwater Fund. Cell tower lease revenues funded additional worker’s compensation insurance in the Utility Fund, and Utility Fund reduced expenditures in multi-peril to cover the additional costs in auto. Miscellaneous revenue in the Occupancy Tax Fund funded the additional insurance expenditures, and the

Paramount Theater

Additional expenditure appropriations have been requested by the director, Mr. Adam Twiss, to fund operations until June 30. The Paramount has experienced revenue levels that have increased back to pre-pandemic levels. Revenues were budgeted conservatively in FY22 at approximately \$173K, and Mr. Twiss has estimated that revenues will increase \$282K to a total of approximately \$455K. That is not in addition to the SBA ARPA grant received of \$332K for the Paramount. This amendment requests revenue appropriations of \$158K to allow the Paramount to execute necessary programming through the rest of the fiscal year. The remainder will be allowed to roll into fund balance.

Goldsboro Event Center

In similar fashion, the Events center has experienced significant growth this year above what was estimated in the FY22 budgeting process. Mr. Twiss has requested additional expenditure appropriations of \$22K in order to fund operations through the end of FY22, and this will be funded with additional charges for services. The revenues from the GEC were budgeted at approximately \$41K and through March have exceeded \$54K.

Telephone Costs

Earlier this year we began a project to better identify and capture Verizon device costs across the City. We partnered with IT to go through the list of almost 300 devices used by the City on the Verizon network. We were able to identify the correct cost centers and have charged these departments according to their device usage. A number of the costs were paid for by IT. We have reallocated approximately \$85K in expenditures to these departments and it is being funded with a reduction in expenditures in telephone in the IT department. The 2 largest departments are Police at \$56K and Fire at \$16K.

Fuel Costs

The City’s fuel costs have risen dramatically this past quarter with no indications of easing in near future. The gas and diesel expenditure accounts are depleted, and additional appropriations are necessary so that we may continue to fuel our fleet. An increase of \$146K in gas and \$58K in diesel is recommended. This will be offset by charges for services that are billed out to each department, and also to the GWTA. This will increase the estimated year end total to approximately \$904K for gas and diesel.

Garage

The outside repairs account in the Garage is depleted. There was a major repair to a fire truck for approximately \$55K that is included in the outside repairs. Additional expenditures for outside repairs are requested to allow the Garage to finish the remaining fiscal year. This will be offset by charges for services that are billed out to each department monthly. The additional cost of the motor for the Fire Department will be funded with prior year loan proceeds.

Property Tax Fees

Additional property tax listing and collection fees are requested to finish out the fiscal year in the amount of \$9.7K. This will be funded with an appropriation of additional tax revenues.

Land Sales

Expenses for the sale of real property in the amount of \$26.6K are requested to pay for proceeds split with Wayne County and advertising. This will be paid for with an appropriation of sales of land revenue.

Golf

It is necessary to appropriate additional expenditures for alcohol for resale in the Golf division in the amount of \$5K. There were no revenues budgeted for alcohol sales for Golf, however revenues have exceeded \$10K through March 31.

Repairs Cost for Insurance Claims

The City has had several insurance claims regarding City property this fiscal year. We do not budget for insurance revenue or insurance repairs expense during the budget process since we have no way of knowing what department might be involved in an accident involving city property. At this time, we are requesting expenditure appropriations to cover costs to repair city property in the amount of \$103K and this will be funded with an appropriation of insurance proceeds revenue. The breakdown by fund is as follows:

General Fund	\$ 80,574
Utility Fund	\$ 22,963
Total	\$103,537

Personnel – Police to IT

In order to assist with the ever growing needs of City for IT services, the Manager has authorized the transfer of a position in Police to the IT department. There is no increase in the total number of FTE’s. The FY22 Adopted Budget was approved with 482 FTE’s. Council authorized the addition of 7 additional positions to assist Finance and IT earlier this year, bringing the total to 489 FTE’s.

Funding will be accomplished by reducing salaries in Police approximately \$20K to transfer to the IT salary expenditure line item.

Access Drive at the Maxwell Center

At the September 20, 2021 council meeting, City Council authorized improvements associated with the realignment of the access drive at the Maxwell Center with a cost not to exceed \$50K (Res 2021-71). It is necessary to appropriate the expenditures for this improvement, and it will be funded with prior year loan proceeds.

Forfeited Performance Bond

Planning has requested that a performance bond for Preservation North Carolina for 302 S. John Street be appropriated to pay for a demolition on this property. The bond was received 7/15/15 in the amount of \$6,950.00. The demolition was paid for by the City on 11/4/21 to Corbett Clearing and Demolition, LLC in the amount of \$5,000. It is necessary to appropriate expenditures to cover this cost, and it will be funded with forfeited performance bond revenue.

General Fund – Other

There are several other expenditures that have arisen during the current fiscal year making it necessary to appropriate expenditures. These items will be funded will be funded with prior year loan proceeds. Major items are listed below:

Solid Waste	Overtime	\$ 21,000
Fire	Overtime	\$ 58,000
Fire	Vacation Pay Out	\$ 29,000
Finance	Audit Fees	\$ 17,300
Multiple Departments	Natural Gas	\$ 23,500
Parks & Recreation	T.C. Coley	\$ 5,000
Parks & Recreation	Fleet Charges	\$ 8,000
Non-recurring Capital	Wayne Co Shell Building	\$142,000
Total		\$303,800

Fund Balance Appropriated – General Fund

Presented below is the Appropriated Fund Balance for the General Fund as it currently stands.

Date	Description	Adopted
6/18/2021	Ord 2021-11 FY21-22 Adopted Budget	\$ -
8/2/2021	FY20-21 Purchase Order Rollovers	156,632.76
	Current Year Appropriations	\$ 156,632.76
	Proposed	\$ -
	Current Year with Proposed	\$ 156,632.76

Utility Fund – Transfer to Capital Project

In the past fiscal year, the City completed the \$1.5M upgrade to the Water Treatment Plant to increase the water production capacity through the Plate Settlers Project. The City was responsible for paying the debt issuance costs to DWI in the amount of \$34,627. This amount needs to be transferred from the Utility Fund to the Plate Settlers Capital Project Fund (W1112), and this will be funded with an appropriation of cell tower lease revenue.

Occupancy Tax Fund

The Occupancy Tax Fund received a reimbursement of \$2,237.49 from NC Sports Association for the Boys NC Laxfest, and this miscellaneous revenue will be used to offset various items in the Travel & Tourism budget.

In preparing the FY23 budget, we must also estimate the current revenues and expenditures. While working on the Occupancy Tax fund, it was estimated that revenues for the Civic Center (80%) and Travel & Tourism (20%) were going to be higher than originally budgeted, which also means that the expenditure to pay Wayne County (40% of both revenues) was going to be slightly short. An expenditure appropriation of \$36K is being requested to cover the expenditure for the remainder of FY22 with the balance of \$54K being allocated to Contingency. This will be funded with additional revenue for Civic Center (80%) \$61K and Travel & Tourism (20%) \$28K.

<u>Summary</u>	<u>Revenues</u>	<u>Expenditures</u>
General Fund	\$1,073,636.32	\$1,073,636.32
Stormwater Fund	\$17,446.00	\$17,446.00
Utility Fund	\$75,435.00	\$75,435.00
Occupancy Tax Fund	\$92,129.00	\$92,129.00
Total Budget Amendment	\$1,258,646.32	\$1,258,646.32

It was recommended that Council adopt the following entitled FY21-22 Operating Budget amendment for the General Fund, Stormwater Fund, Utility Fund and Occupancy Tax Fund. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

ORDINANCE NO. 2022-14 “AN ORDINANCE AMENDING THE BUDGET ORDINANCE OF THE CITY OF GOLDSBORO FOR THE 2021-22 FISCAL YEAR”

Resolution to Withdraw 211 S. Slocumb Street. Resolution Adopted. Council previously authorized staff to conduct a sale of real property under the upset bid statute on Resolution 2020-44 (G.S. 160A-266 and 160A-269) after receiving an offer from Ms. Imari Olliver.

The item was presented on July 13, 2020 and approved by Council. No upset bids were received. It was approved by Wayne County on July 21, 2021. The property and bidder information is summarized below.

211 S. Slocumb Street
Offeror: Imari Olliver
Offer: \$2,500.00
Bid Deposit: \$125.00 (cash)
Parcel #: 21850 Pin #: 3509141295
Tax Value: \$4,200.00 Zoning: 01-Single Family Residential

The City Attorney’s office has tried multiple times to contact Ms. Imari Olliver so that a closing on the property at 211 S. Slocumb Street can be finalized. The last attempt set a deadline of April 1st.

At this time, the City Manager’s office has requested that steps be taken to put the property back on the market for sale.

It was recommended that Council adopt the following entitled resolution to withdraw the sale of 211 S. Slocumb Street and return the earnest money deposit to Ms. Imari Olliver. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

RESOLUTION NO. 2022-35 “RESOLUTION WITHDRAWING PROPERTY FOR SALE”

Downtown Development Department Office Lease Agreement. Approved. The Downtown Development Department has been a department of the City since 1993, when the existing Downtown Goldsboro Development Corporation partnered with the City to form a public-private partnership. The two entities have

worked successfully together to create and carryout our downtown development efforts as a North Carolina Main Street Community for nearly 20 years. Main Street utilizes an approach to preservation-based economic development to drive growth in over 3000 historic downtowns across the country. Using the Main Street approach, the DGDC and DDD have spurred a significant amount of economic development, resulting in more than \$66M in public and private investment, 167 building renovations, 400 net new jobs and 68 net new businesses just since 2013.

The Main Street approach prompts the DGDC and DDD to work closely together, as they have done since 1993. The DGDC is comprised of a private non-profit board, with 24 volunteer members, and four volunteer-led committees – Design, Economic Vitality, Promotions and Merchants. The Board and Committees are supported by DDD staff, including the Downtown Development Director, Business and Property Development Specialist and a Marketing and Administrative Assistant.

In 2008, the City of Goldsboro supported the DGDC’s decision to develop a vacant property behind City Hall – 219 N. John St. This calculated-risk on behalf of the DGDC was taken in an effort to encourage further development in the block, which led to \$60,000 of revenue for the City of Goldsboro, after the sale of the remaining buildings in the block. By 2020, all four properties surrounding DGDC were rehabbed for a total private investment of \$2M.

In 2013, the Downtown Development Staff moved in to the newly-rehabilitated 219 N. John Street. In support of DDD staff, the city agreed to cover utilities, including power, water, refuse, phone, and internet access, as well as janitorial services, and insurance of city-owned property within the building. The DGDC provides the office space at no cost to the city, including a large conference room on the 2nd floor.

In 2019, the DGDC Board of Directors began discussions of replicating this effort, realizing the impact their investment had on the surrounding properties, and the example it set for other investors. As a result, the DGDC purchased the former Record Rack property at 116 N. Center Street – vacant for 14 years and in need of rehabilitation. The final investment will be around \$600,000 and includes an office space on the first floor and an upper-story residential space. The current space generates \$920.76 in City and MSD tax revenue, with the expected potential city tax revenue of more than \$4,500.

The DGDC has proposed to enter into the same arrangement with the City of Goldsboro, providing office space for DDD staff, as well as shared use of storage and kitchen space and a conference room. While no lease was formally-produced for the current office, staff has produced a formal lease agreement between DGDC and the City of Goldsboro for Council’s review.

With support from the DGDC, DDD staff recommends that the City enter into an agreement that includes the following:

- 1) The DGDC will provide no-cost leasing of office space for staff of the Downtown Development Department in perpetuity, until one of the parties opts out.
- 2) The City will cover the cost of power, water/refuse, phone, wifi, custodial services, minor maintenance and insurance of city-owned property.

It was recommended that Council accept the Downtown Development staff’s recommendation to enter into an agreement with the Downtown Goldsboro Development Corporation for placement of Downtown Development staff consistent to the aforementioned terms. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Approval of Resolutions to Request Funding through State Grants (American Rescue Plan Act – ARPA). Resolutions Adopted. Session Law 2020-79 was signed into law on July 1, 2020 to improve viability of the water and wastewater systems of certain units of local government. The State Water Infrastructure Authority and the Local Government Commission have developed criteria to assess local government units and identify distressed units.

The City of Goldsboro has been designated as a distressed unit and intends to make grant applications for the following projects:

- Conduct the rehabilitation of approximately 20,000 linear feet of more than 40-year-old sanitary sewer main. This project will use various methods including CIPP, pipe bursting, and open-cut to rehab this old infrastructure. The City also proposes to rehab approximately 260 sewer services using T-Liner with CIPP, and open-cut. Approximately 130 manholes will be either replaced or lined using a cementious liner material.

- Modify our current loan to a grant for the 2019 Water Improvements project consisting of various locations of 2-inch diameter water lines (galvanized) as well as existing asbestos water lines that require replacement.
- Apply for reimbursement of design fees for the 2017 Water System Improvements project paid out to The Wooten Company. Staff intends to submit an application using the Pre-Construction Planning Grant – without construction.

The NC Division of Water Infrastructure (DWI) is hosting a funding round for the Clean Water SRF and Drinking Water SRF programs. Applications are due May 2, 2022. Staff recommends applying for assistance through DWI funding for the projects listed above.

Funding requests for the projects detailed above require the adoption of resolutions authorizing the City Manager to execute and file applications on behalf of the City of Goldsboro. Any grants received would be brought back to City Council for approval.

It was recommended that Council adopt the following entitled resolutions authorizing the City Manager to execute and file applications on behalf of the City Goldsboro with the State of North Carolina. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

RESOLUTION NO. 2022-36 “RESOLUTION AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION TO THE NC DIVISION OF WATER INFRASTRUCTURE FOR WASTEWATER SYSTEM IMPROVEMENTS”

RESOLUTION NO. 2022-37 “RESOLUTION AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION TO THE NC DIVISION OF WATER INFRASTRUCTURE FOR 2019 WATER IMPROVEMENTS PROJECT”

RESOLUTION NO. 2022-38 “RESOLUTION AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION TO THE NC DIVISION OF WATER INFRASTRUCTURE FOR REIMBURSEMENT OF DESIGN FEES FOR THE 2017 WATER SYSTEM IMPROVEMENTS”

Contract Award for Consulting Services – HOME-ARP. Resolution Adopted. The City of Goldsboro seeks consultant services to produce an Allocation Plan describing the planned use of federal funds for housing and community development purposes throughout the city. The development of the Allocation Plan will proceed additional consultative processes as required by HUD.

Washington Business Dynamics proposes an engagement of several months to manage the process of soliciting resident and stakeholder engagement, producing an Allocation Plan, and working with City staff to create a final plan suitable for City Council approval and submission to HUD.

The engagement includes:

- Data Collection, to include Citizen Participation events (Public Hearings, Comment Period, etc.)
- Performing a Gap Analysis and Priority Needs Assessment
- Planning & Design to include implementation of a HOME-ARP Compliance Matrix and drafting an outline of the Allocation Plan
- Drafting the required Allocation Plan
- Presentations to City Council

The engagement begins at Council approval and ends when scope of services are completed.

It was recommended that Council adopt the following entitled Resolution authorizing the Mayor and City Clerk to execute a contract not to exceed \$33,290 with Washington Business Dynamics, for the HOME-ARP Allocation Plan. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

RESOLUTION NO. 2022-39 “RESOLUTION AWARDING AND AUTHORIZING THE EXECUTION OF A CONTRACT FOR THE HOME-ARP ALLOCATION PLAN”

Center Street Jam Concert Series – Temporary Street Closure. Approved. The City of Goldsboro’s Downtown Development Dept., in conjunction with the Downtown Goldsboro Development Corporation looks forward to hosting the annual Center Street Jam Summer Concert Series. The Center Street Jam is a community-favorite event, bringing crowds of 1500 – 3500 to enjoy live music, fellowship and food from local vendors. As always, Center Street Jam concerts are free, family-friendly and open to the public.

The events will be hosted every other Thursday from 6:00pm – 9:00pm at The HUB in the 200 block of South Center Street. Event dates are May 5th, May 20th, June 2nd, June 16th, June 30th, July 14th, July 28th, and August 11. For the safety of event-goers, the Downtown Development Department and DGDC are requesting the closure of the northbound lane of South Center Street from Spruce to Chestnut and a partial closure of East Chestnut from Center Street to the Chestnut Street PD parking lot entrance from 4:00pm – 9:30pm.

As with all downtown events, affected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments and Public Works Departments are to be involved in the logistical aspects of the Event.

It was recommended that Council grant the requested temporary closing of the northbound lane of South Center Street from Spruce to Chestnut Street and a partial closure of East Chestnut Street from Center Street to the Chestnut Street PD parking lot entrance, as stated above. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Dillard/Goldsboro Alumni Parade – Temporary Street Closure. Approved. The Dillard-Goldsboro Alumni & Friends, Inc. 67th Homecoming has events scheduled through the weekend to include the Dillard/Goldsboro Alumni & Friends, Inc. Annual Homecoming Parade.

The street closing request for Saturday, May 28, 2022 is as follows:

Parade Route: North on Center Street at Spruce Street to Mulberry Street, going around the traffic circle heading South on Center Street back to Spruce Street, ending at Spruce Street.

Staging Areas (streets closed for staging): Pine Street between James Street and John Street; Spruce Street between James Street and Center Street; Center Street between Elm and Center Streets.

Additional Closures recommended by the Police Department to manage traffic flow will encompass: Mulberry Street from James Street to John Street; Walnut Street from James Street to John Street; Chestnut Street from James Street to John Street; Spruce Street from James Street to John Street; Pine Street from James Street to John Street; and Center Street at Elm Street.

Parking Restrictions: No parallel parking on Center Street from Pine Street to Ash Street.

The time requested for the street closing is from 8:00am to 11:30pm. Police have indicated that traffic will be restricted from 7:00am until 9:30am and all traffic stopped at 9:30am. The actual parade will begin at 10:00am and end at approximately 11:30pm.

As with all downtown events, affected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments should be involved in the logistical aspects of the Event.

It was recommended that Council grant the requested temporary street closures of the sections of Pine Street, John Street, Center Street, James Street, Spruce Street, Chestnut Street, Walnut Street, and Mulberry Street for the Dillard-Goldsboro Alumni & Friends, Inc. 67th Homecoming Parade staging area and parade route from 8:00am to 11:30am on Saturday, May 28, 2022, as stated above. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Jamz Out Juneteenth – Temporary Street Closure. Approved. A celebration of black freedom – Music artist, bouncy houses, vendors and food trucks.

The event will be hosted in the vacant lot next to Well-Travelled Beer from 12:00pm – 5:00pm on South Center Street on June 18, 2022. The event is sponsored by Curtis Media and they are requesting the closure of the southbound lane of South Center Street from Chestnut Street to Spruce Street from 11:00am – 6:00pm.

As with all downtown events, affected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments should be involved in the logistical aspects of the Event.

It was recommended that Council grant the requested temporary closing of S. Center Street from Chestnut Street to Spruce Street as stated above. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

NC Freedom Fest – Temporary Street Closure. Approved. NC Freedom Fest has a mission to celebrate military personnel with an inclusive, family-friendly festival honoring all who serve in the United States Armed Forces.

Beginning on Friday night (May 20th), the kid’s zone (inflatables) will open in the large empty lot on S. Center Street, during which time food fenders, and the “Grub at the Hub event” featuring the band “Soul Psychedelique” will take place. The following day, the main event (festival) will feature the same kid’s zone, food trucks, live entertainment, street fair vendors, the Mt. Olive Pickle train, and a car and bike show. The Parks and Recreation Department is requesting the following street closures:

- 05/20/2022 The North and Southbound lanes of South Center Street from Spruce Street to Chestnut Street from 5:00pm – 9:00pm.
- 05/21/2022 The North and Southbound lanes of Center Street from Ash Street to Spruce Street; the 100 block of W. Spruce Street between Center Street and James Street; and Chestnut Street between John Street and James Street. All closure will be from 12:00pm – 9:00pm.

As with all downtown events, affected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments are to be involved in the logistical aspects of the Event.
5. Certificate of Insurance meeting city requirements will be provided in advance of the event to the city finance director and city manager.

It was recommended that Council grant the requested temporary closings of the North and Southbound lanes of Center Street as stated above. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Wayco Center Street Takeover – Temporary Street Closure. Approved. Thompson and Son Group, LLC is sponsoring a Wayco Center Street Takeover to include music, food trucks, and small businesses.

The events will be hosted at The Hub from 11:00am – 6:00pm on South Center Street on May 14, 2022. Thompson and Son Group, LLC is requesting the closure of the South Center Street, to include both lanes of S. Center Street from Elm Street to Chestnut Street from 9:00am – 7:30pm.

As with all downtown events, affected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments should be involved in the logistical aspects of the Event.

It was recommended that Council grant the requested temporary closing of S. Center Street from Elm to Chestnut Street as stated above. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Wayne County Crime Stoppers Caper Chase – Temporary Street Closing. Approved. An application was received from the Goldsboro Wayne Crime Stoppers, requesting permission to hold their 2nd annual Wayne Crime Stoppers Caper Chase on Saturday, June 25, 2022 from 8:00am to 12:00pm.

The race is scheduled to begin at Spruce Street on Center Street and end between Chestnut Street and Spruce Street on Center Street and runs through the downtown area of Walnut Street, Jefferson Street, and Mulberry Street. The Police, Fire, Public Works and Downtown Goldsboro offices have been notified of this request.

The race has three race routes they will be using for the 10K, 5K, and 1-mile runs. All three routes will start and finish in the same area and will have staggered start times. The time requested for the closing is from 7:00 a.m. to 11:00 a.m.

Staff recommends approval of this request subject to the following conditions:

- 1. All intersections remain open for Police Department traffic control.
- 2. A 14-foot fire lane is maintained in the center of the street to provide access for fire and emergency vehicles.
- 3. All activities, changes in plans, etc. will be coordinated with the Police Department.
- 4. The Police, Fire, Public Works and Downtown Goldsboro offices are to be involved in the logistical aspects of this event.

It was recommended that Council approve the street closing of sections of Center Street at Pine Street, Spruce Street, Chestnut Street, Walnut Street, and Mulberry Street for the 2nd annual Wayne Crime Stoppers Caper Chase on Saturday, June 25, 2022 from 8:00am to 12:00pm. Consent Agenda Approval. Aycock/Broadaway (6 Ayes)

Departmental Monthly Reports. Accepted as Information. The various departmental reports for March 2022 were submitted for Council approval. It was recommended that Council accept the reports as information. Councilman Aycock made a motion to approve the monthly reports. The motion was seconded by Councilman Gaylor and a roll call vote resulted in all members voting in favor of the motion.

End of Consent Agenda.

Items Requiring Individual Action.

Authorization of sale of jointly owned property for 209 and 213 N. Georgia Avenue (2 lots) (Coe). Deferred. Wayne County has requested concurrence by the City Council for jointly owned city/county-owned property at 209 and 213 N. Georgia Avenue (2 lots) which was obtained through tax foreclosure. The County conducted the sale under the upset bid process (NCGS §160A-269), and approved at the April 5, 2022 meeting.

Buyer: Torwanna Coe		
Sales Price: \$6,000.00 (combined)		
Bid Deposit: \$300.00 (5% of purchase price)		
209 N. Georgia Avenue		
Tax Value: \$4,480.00	Pin #: 2599677450	
213 N. Georgia Avenue		
Tax Value: \$3,970.00	Pin #: 2599677562	
N. Georgia Avenue		
Tax Value: \$3,160.00	Pin #: 2599678507	

It was recommended that Council adopt the following entitled resolution declaring the properties surplus and authorizing City officials to execute instruments necessary to transfer ownership for 209 N. Georgia, 213 N. Georgia and Georgia Avenue to Torwanna Coe.

Due to an issue with the upset bid period process, Councilman Aycock made a motion to pull the item off the agenda and add it to the meeting on May 2. The motion was seconded by Councilwoman Matthews and a roll call vote resulted in all members voting in favor of the motion.

City Manager’s Report.

City Manager Tim Salmon had no comments.

Mayor and Councilmembers’ Comments.

Councilwoman Jones shared that she was thankful for the collaboration between Commissioner Antonio Williams and herself regarding city break-ins. She asked if anyone sees anything to call the police.

Councilman Broadway had no comments.

Councilwoman Matthews shared comments about the organizations that will be cut from the nonprofit funding and the three-year requirement to qualify for funding. She shared concerns about using United Way criteria for funding. She also shared information related to District Four and also shared that she was nominated for the Governors Service Award.

Councilman Gaylor shared comments about the upcoming street closings. He shared that he appreciates the work by Police, Downtown Development, Parks and Recreation and the volunteers that go into the different events.

Councilman Aycock had no comments.


Mayor Ham had no comments.

Closed Session Held. Councilman Aycock made a motion to convene into Closed Session to discuss a personnel issue and potential litigation. The motion was seconded by Councilman Gaylor and a roll call vote resulted in all members voting in favor of the motion.

Council came out of Closed Session.

The meeting adjourned at 8:26 p.m.




David Ham
Mayor


Laura Getz, MMC/NCCMO
City Clerk

**CITY OF GOLDSBORO
AGENDA MEMORANDUM
MAY 2, 2022 COUNCIL MEETING**

SUBJECT: SU-2-22 William Wooten – (Outdoor Storage) E. side of N. George Street between Holly and Vine Streets

BACKGROUND: The applicant is requesting a Special Use Permit for outside storage in associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district.

According to the City's Unified Development Code and Section 5.5.4 Special Use Specific Regulations, outdoor storage is a permitted use in the General Business (GB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

Frontage: +110 ft.
Area: 20,787 sq. ft. or 0.48 acres
Zoning: General Business (GB)

Existing Use: The site is currently vacant and undeveloped.

Approval criteria: Approval criteria for outdoor storage is as follows:

1. All outdoor storage areas shall be located in the rear and side yards.
2. The entire outdoor storage area shall be enclosed by an 8 ft. high solid fence set back from adjoining property lines as required by Section 6.3.9 of this code. The height of the fence may be reduced to 6 ft. if the applicant provides evidence or written confirmation to the Planning Director that the items proposed to be stored will not exceed 5 ft. in height.
3. No loading or unloading of materials shall occur outside of the fenced area.
4. Materials shall not be stacked to be visible from any public road right-of-way or adjoining property line.

DISCUSSION: The existing storage lot has remained vacant for over ten years. The applicant intends to develop the lot for use as an automobile towing and recovery operation providing a comprehensive range of services to include:

1. 24/7 Emergency towing services
2. Car and Truck towing
3. Motorcycle towing
4. Local/long-distance towing

5. Auto Wrecker Services
6. Fast Accident Response
7. Winch outs
8. Auto Recovery Services

According to the Unified Development Code, a Special Use Permit is required since outdoor storage is the primary use for the site. The applicant intends to store automobiles on the property for a temporary period of time until the automobiles have been cleared for re-assignment or possession by their rightful owner or designated agent. The applicant states that automobiles will not be stored for salvage or parts.

Currently, the applicant is investigating on-site modular office units which are North Carolina Building Code approved structures that will serve as the primary facility for transacting business with the general public. Site plan approval will be required before set-up and building permits can be issued.

The applicant intends to comply with the supplemental regulations for outdoor storage in accordance with the approval criteria of the City's Unified Development Code until a commercial office facility can be secured in the future.

Access: Access to the site will be provided by a 24ft. wide driveway cut from N. George St.

Parking: The proposed use does not require additional parking for the site.

Engineering: City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.

At the public hearing held on April 18th, 2022, no one appeared to speak for or against the request

RECOMMENDATION: By motion, accept the recommendation of the Planning Commission and approve the Special Use Permit #SU-2-22 for outside storage associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district and,

1. Adopt an Order approving the Special Use Permit #SU-2-22 for outside storage associated with an automobile towing and recovery operation due to the fact that the request does satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations, and based on the following findings of fact:

2. The permit request **IS** within its review authority according to 5.4 Table of Permitted Uses;
3. The application **IS** complete;
4. The development **WILL** comply with the requirements of the Unified Development Code;
5. The development **WILL NOT** materially endanger the public health or welfare;
6. The development **WILL NOT** substantially injure the beneficial use of adjoining or abutting property;
7. The development **WILL** be in harmony with existing development and uses within the area in which it is located; or
8. The development **WILL** be in general conformity with the Comprehensive Plan, Thoroughfare Plan or other plan officially adopted by Council.

Date: 4/26/22


Kenny Talton, Planning Director

Date: 4/26/22


Tim Salmon, City Manager

**SU-2-22 WILLIAM WOOTEN
SPECIAL USE PERMIT
REQUEST: THE OPERATION OF AN AUTOMOBILE TOWING
AND RECOVERY BUSINESS LOCATED IN THE GENERAL**



SPECIAL USE REQUEST:

CASE NO: SU-2-22

REQUEST: THE OPERATION OF AN AUTOMOBILE TOWING
AND RECOVERY BUSINESS LOCATED IN THE GENERAL
BUSINESS(GB) ZONING DISTRICT

OWNER: WILLIAM WOOTEN

LOCATION: 514 N GEORGE ST



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CITY OF GOLDSBORO
ORDER APPROVING A SPECIAL USE PERMIT

The City Council of the City of Goldsboro, North Carolina, having held a public hearing on **April 18, 2022** to consider the following Special Use Permit application number:

SU-2-22 William Wooten (Outside Storage) – E. side of N. George Street between Holly and Vine Streets.

To consider the request for a Special Use Permit #SU-2-22 for outside storage associated with an automobile towing and recovery operation to located at 514 N. George St., Goldsboro, North Carolina and located in the General Business (GB) zoning district, having heard all the evidence and arguments presented and reports from City Officials, and having received recommendation for approval from the Goldsboro Planning Commission pertaining to said application, makes the following findings of fact.

FINDINGS OF FACT

The City Council makes the **CONCLUSION** that the proposed use **does** satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations and as follows:

1. The permit request **IS** within its review authority according to 5.4 Table of Permitted Uses;
2. The application **IS** complete;
3. The development **WILL** comply with the requirements of the Unified Development Code;
4. The development **WILL NOT** materially endanger the public health or welfare;
5. The development **WILL NOT** substantially injure the beneficial use of adjoining or abutting property;
6. The development **WILL** be in harmony with existing development and uses within the area in which it is located; or
7. The development **WILL** be in general conformity with the City's Comprehensive Plan, Thoroughfare Plan or other plan officially adopted by Council.

Based upon the foregoing **FINDINGS OF FACT**, the City Council makes the **CONCLUSION** that the proposed use **DOES** satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Section 2.4.10 and Section 5.5.4 Special Use Specific Regulations of the City of Goldsboro Zoning Ordinance.

In addition, the following stipulations shall apply to the request for Special Use Permit #SU-2-22:


1. All outdoor storage areas shall be located in the rear and side yards.
2. The entire outdoor storage area shall be enclosed by an 8 ft. high solid fence set back from adjoining property lines as required by Section 6.3.9 of this code. The height of the fence may be reduced to 6 ft. if the applicant provides evidence or written confirmation to the Planning Director that the items proposed to be stored will not exceed 5 ft. in height.
3. No loading or unloading of materials shall occur outside of the fenced area.
4. Materials shall not be stacked to be visible from any public road right-of-way or adjoining property line.

Upon motion made by Councilmember Aycock and seconded by Mayor Pro Tem Polack, the Council approves the applicant's request for a Special Use Permit for outside storage in associated with an automobile towing and recovery operation to be located at 514 N. George St. and within the General Business (GB) zoning district.

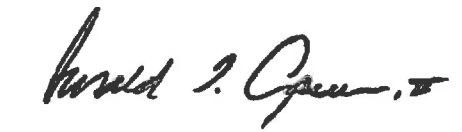
Therefore, because the City Council concludes that all of the general conditions precedent to the issuance of a SPECIAL USE PERMIT have **BEEN** satisfied,

IT IS ORDERED that the application for the issuance of a SPECIAL USE PERMIT be **APPROVED**.

Thus ordered this 2nd day of May, 2022.



David Ham, Mayor



Ronald T. Lawrence, City Attorney

**CITY OF GOLDSBORO
AGENDA MEMORANDUM
MAY 2, 2022 COUNCIL MEETING**

SUBJECT: SU-3-22 Gregory Sakas – (Retail Sales) North side of E. US 70 HWY. between Millers Chapel Rd. and E. Ash St. Extension

BACKGROUND: The applicant is requesting a Special Use Permit for retail sales to be located at 4265 E. US HWY. 70, Goldsboro, North Carolina and within the Airport Business (AB) zoning district.

According to the City's Unified Development Code, Table 5.4 Permitted Uses and Section 5.5.4 Special Use Specific Regulations, retail sales is a permitted use in the Airport Business (AB) zoning district only after the obtainment of a Special Use Permit approved by City Council.

Frontage: ±115 ft.
Area: 32,760 sq. ft. or 0.75 acres
Zoning: Airport Business (AB); SJAFB APZ-1/NOC 75-80dnl.

Existing Use: The site formerly operated as Down East Video. It is currently vacant and unoccupied.

DISCUSSION: According to the Unified Development Code, a Special Use Permit is required since the proposed use of retail sales is located within the Airport Business (AB) zoning district. The applicant intends to sell tobacco products, as well as, food and miscellaneous sundries. Site plan approval will be required before building permits can be issued.

Currently, the site is occupied by an existing building of approximately 1,850 sq. ft. Since the facility has been closed for more than six (6) months, current development regulations apply for the entire site.

Access: Access to the site will be provided by an existing 20ft. wide driveway cut from 70 E. HWY.

Parking: The proposed use of retail sales requires a minimum of eight (8) parking spaces for the site. Parking spaces shall be appropriately striped and shall include spacing for handicap accessibility purposes.

Landscaping: City Staff is working with the applicant to insure compliance with the City's landscaping ordinance.

Engineering: City water and sewer are available to serve the site. The site is not located in a Special Flood Hazard Area.

SJAFB: Base officials were contacted regarding the proposed use since it is located in the Accident Potential Zone (APZ-1) and the Noise Overlay Contour (75-80dnl). According to the AICUZ report and Standard Land Use Coding Manual (SLUCM), the proposed land use is categorized as SLUCM No. 59 (Other retail trade). Measures to achieve an outdoor to indoor noise level reduction (NLR) of at least 30 decibels is recommended for the existing building.

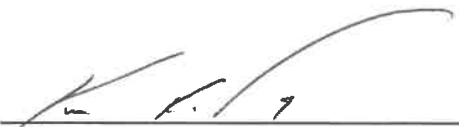
As previously discussed, the subject property is located in the Accident Potential Zone (APZ-1). According to the 2011 AICUZ report, the proposed land use is not compatible in the APZ-1.

At the public hearing held on April 18th, 2022, no one appeared to speak for or against the request.

RECOMMENDATION: By motion, accept the recommendation of the Planning Commission and deny the Special Use Permit request for retail sales at 4265 E. US Hwy. 70, Goldsboro, North Carolina and within the Airport Business (AB) zoning district and,

1. Adopt an Order denying the Special Use Permit #SU-3-22 for retail sales due to the fact that the request does not satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations based on the following findings of fact:
2. If the Special Use Permit #SU-3-22 were issued, the development will not comply with the requirements of the Unified Development Code.
3. If the Special Use Permit #SU-3-22 were issued, the development will not be in conformity with SJAFB 2011 Air Installation Compatible Use Zone (AICUZ).
4. If the Special Use Permit #SU-3-22 were issued, the development will materially endanger the public health or welfare.
5. If the Special Use Permit #SU-3-22 were issued, the development will not be in harmony with existing development and uses within the area in which it is located.

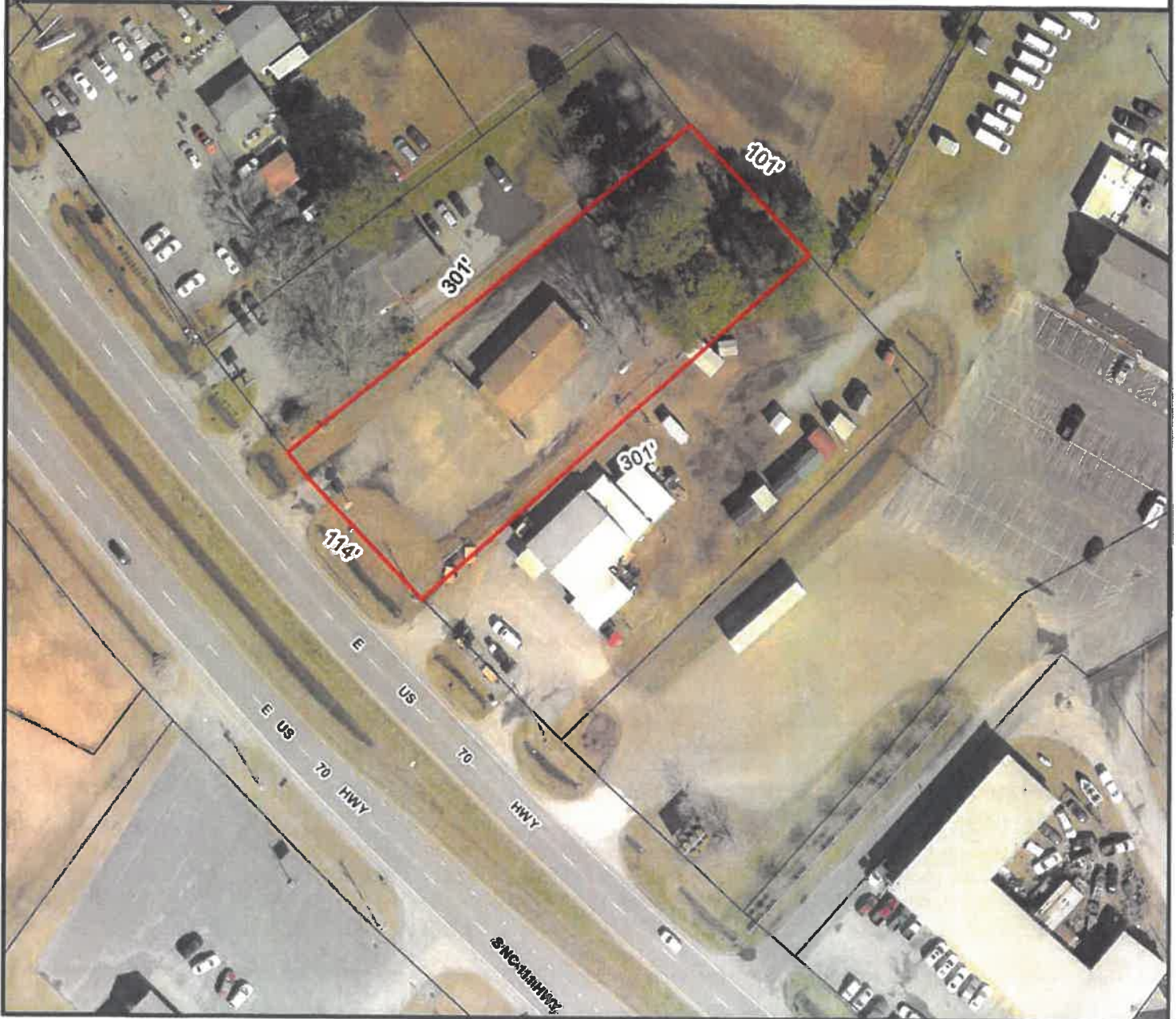
Date: 4/26/22


Kenny Talton, Planning Director

Date: 4/27/22


Tim Salmon, City Manager

**SU-3-22 GREGORY SAKAS
SPECIAL USE PERMIT
REQUEST: OPERATION OF A RETAIL SALES OPERATION LOCATED IN
THE AIRPORT BUSINESS ZONING DISTRICT**



SPECIAL USE REQUEST:

CASE NO: SU-3-22
REQUEST: OUTSIDE STORAGE IN CONJUNCTION WITH
THE OPERATION OF A RETAIL SALES
OPERATION LOCATED IN THE AIRPORT
BUSINESS DISTRICT

APPLICANT: GREGORY SAKAS
LOCATION: 4265 E US 70 HWY

0 100 200



GOLDSBORO
BE MORE DO MORE SEYMOUR

The data represented on this map has been compiled by the best methods available. Accuracy is contingent upon the source information as compiled by various agencies and departments both internal and external to the City of Goldsboro, NC. Users of the data represented on this map are hereby notified that the primary information sources should be consulted for verification of the information contained herein. The City of Goldsboro and the companies contracted to develop these data assume no legal responsibilities for the information or accuracy contained on this map. It is strictly forbidden to sell or reproduce these maps or data for any reason without the written consent of the City of Goldsboro.

**CITY OF GOLDSBORO
ORDER DENYING A SPECIAL USE PERMIT**

The City Council of the City of Goldsboro, North Carolina, having held a public hearing on **April 18, 2022** to consider the following Special Use Permit application number:

SU-3-22 Gregory Sakas (Retail Sales) – North side E. US HWY. 70 between Miller's Chapel Rd. and E. Ash Ext.

To consider the request for a Special Use Permit #**SU-3-22** for retail sales located at 4265 E. US HWY. 70, Goldsboro, North Carolina and located in the Airport Business (AB) zoning district, Accident Potential Zone (APZ-1) and the Noise Overlay Contour (75-79 DNL), having heard all the evidence and arguments presented and reports from City Officials, and having received recommendation for denial from the Goldsboro Planning Commission pertaining to said application, makes the following findings of fact.

FINDINGS OF FACT

The City Council makes the **CONCLUSION** that the proposed use **does not** satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Sections 2.4.10 Special Use Permits and Section 5.5.4 Special Use Specific Regulations and as follows:

1. The permit request **IS** within its review authority according to 5.4 Table of Permitted Uses;
2. The application **IS** complete;
3. The development **WILL NOT** comply with the requirements of the Unified Development Code;
4. The development **WILL** materially endanger the public health or welfare;
5. The development **WILL NOT** substantially injure the beneficial use of adjoining or abutting property;
6. The development **WILL NOT** be in harmony with existing development and uses within the area in which it is located; or
7. The development **WILL NOT** be in general conformity with Seymour Johnson AFB 2011 Air Installation Compatible Use Zone (AICUZ), Comprehensive Plan, Thoroughfare Plan or other plan officially adopted by Council.

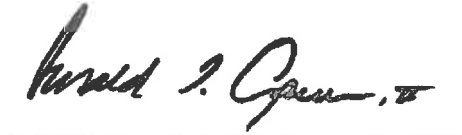
Based upon the foregoing **FINDINGS OF FACT**, the City Council makes the **CONCLUSION** that the proposed use **DOES NOT** satisfy the general conditions imposed on the Council in its deliberations for issuing a Special Use Permit under Section 2.4.10 and Section 5.5.4 Special Use Specific Regulations of the City of Goldsboro Zoning Ordinance.

Upon motion made by Councilmember Aycock and seconded by Mayor Pro Tem Polack, the Council denies the applicant's request for a Special Use Permit for retail sales located at 4265 E. US HWY. 70, Goldsboro, North Carolina and located in the Airport Business (AB) zoning district, Accident Potential Zone (APZ-1) and the Noise Overlay Contour (75-79 DNL).

Therefore, because the City Council concludes that all of the general conditions precedent to the issuance of a SPECIAL USE PERMIT have **NOT BEEN** satisfied,

IT IS ORDERED that the application for the issuance of a SPECIAL USE PERMIT be **DENIED**.

Thus ordered this 2nd day of May, 2022.


David Ham, Mayor
Ronald T. Lawrence, City Attorney

**CITY OF GOLDSBORO
AGENDA MEMORANDUM
MAY 2, 2022 COUNCIL MEETING**

SUBJECT: Z-5-22 WithersRavenel– N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City’s one-mile ETJ

BACKGROUND: The applicant is requesting a change of zone for the subject property from Residential (R16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

According to the City’s UDO, the proposed development shall meet the multi-family development design standards of the R-6 zoning district.

Frontage: ±722 ft. (N. Oak Forest Rd.-South)

 ±598 ft. (N. Oak Forest Rd.-East)

Area: 1,085,950 sq. ft. or 24.93 acres

SURROUNDING ZONING:

North: General Business (GB);

South: Office and Institutional (O & I-1)/ Industrial Business Park (IBP-1);

East: Industrial Business Park (IBP-1);

West: Residential (R-6CZ)/Office and Institutional (O & I-1)

On April 4, 2022, the Goldsboro City Council concurred with the recommendation of the Planning Commission and adopted an ordinance changing the zoning for property directly west and adjacent to the subject property from Residential (R-9SF) to Residential (R-6CZ) limiting the use of the property to a townhome development complex consisting of one-hundred and seven (107) units.

Existing Use: Currently, the property consists of agricultural farmland.

Land Use Plan Recommendation: The City’s Land Use Plan recommends Industrial development.

DISCUSSION: The submitted preliminary site plan indicates a total of thirteen (13) buildings and a total of 312 apartments.

Access: Access to the site will be directly from N. Oak Forest Rd.-South and through interconnectivity from property directly north and adjacent to subject property. Staff is working with the developer to determine alternatives to the proposed interconnectivity network.

Parking: Parking for the site requires two spaces per unit for 1 and 2 BR apartments and three spaces for units over 3 BRs. A total number of 509 parking spaces are required. The submitted site plan shows a total of 541 parking spaces for the site.

Open Space and Ownership: A common area equal to twenty percent (20%) of the entire development (excluding rights-of-way) shall be preserved, maintained and improved by the development owner for active recreational use by residents of the development.

In addition, the required open space shall be held in common ownership, for the perpetual benefit of residents of the development, by a legally established corporation, association or other legal entity, or be dedicated to the City of Goldsboro as a public park.

Sidewalks: External and internal City sidewalks are required for the proposed development utilizing handicap accessible slopes and ramps. Internal sidewalks are shown for residents of the facility. Additional sidewalks will be required along interconnecting streets for future development purposes.

Lighting Plan: A commercial lighting plan has not been submitted. Since the subject property is located adjacent to residentially-zoned and developed properties, the developer will be required to submit a lighting plan in compliance with the City's Commercial Lighting ordinance.

Interconnectivity: Interconnectivity has been shown for the site.

Engineering: Subject property is located outside of the City limits of Goldsboro. Since City water and sewer are available to serve the property, the site will require annexation into the City limits. The property is not located within a special flood hazard area. City Engineering will require approval of storm water calculations and drainage plans prior to issuance of any building permits.

Landscaping: Street trees will be required along N. Oak Forest Rd. and along the internal access drive for the apartment complex. A Type B 15 ft. wide landscape buffer is required along all property lines and has been shown for the development.

Utilities: All utilities shall be underground.

Storage: At least twenty-four square feet of individual enclosed storage space shall be provided for each dwelling unit.

Refuse: Commercial dumpsters will be utilized for garbage collection. Staff will ensure that dumpster corals are properly constructed and appropriately screened from off-site views in accordance with City standards.

Building elevations: Building elevations have been submitted. Staff will ensure all multi-family development design standards are met per the requirements of the City's Unified Development Ordinance prior to issuance of any building permits.

At the public hearing on April 18th, 2022, Ms. Brendie Vega was present to represent the applicant, as well as, to speak for the request. Ms. Vega stated that the development will offer conditions of the change of zone as listed below:

1. Uses are listed to multi-family.
2. Number of dwelling units shall not exceed 312 apartments.

3. Additional uses will consist of open spaces, accessory structures and outdoor recreational facilities.
4. Height shall not exceed 45ft. for any apartment building.
5. Additional access points will be provided in accordance with NCDOT and City requirements.
6. Design standards shall meet the City's UDO requirements.

Ms. Vega stated that the proposed use would serve as an appropriate buffer between the approved change of zone request for one-hundred, seven (107) townhomes located directly west of the site and the current industrial uses directly east of the site. In addition, she stated that while the current land use recommends industrial for the site, new residential development trends (higher density and in-fill development) warrant further consideration of the site for residential use since the Comprehensive Land Use Plan's adoption in 2013.

No other individuals were present to speak for or against the request.

On Monday, April 25th, 2022, the Goldsboro Planning Commission recommended approval of the change of zone request from Residential (R16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

Although the Planning Commission's recommendation is inconsistent with the City's Comprehensive Land Use Plan (CLUP), the Planning Commission agreed that the proposed use would be compatible, and therefore, reasonable with existing residential zoning and residential uses in proximity to the site.

RECOMMENDATION: By motion, accept the recommendation by the Planning Commission and,

1. Find the proposed zoning amendment inconsistent with the City's adopted Comprehensive Land Use Plan, however, the request would be compatible, and therefore, reasonable with existing residential zoning and residential uses in proximity to the site.
2. Find the proposed zoning amendment would be in the public best interest because the zoning would allow uses that are compatible with adjacent properties within the surrounding areas and;
3. Adopt an Ordinance changing the zoning for the property from Residential (R-16) to Residential Conditional Zoning (R6CZ) limiting the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

Date: 4/26/22


Kenny Talton, Planning Director

Date: 4/27/22


Tim Salmon, City Manager

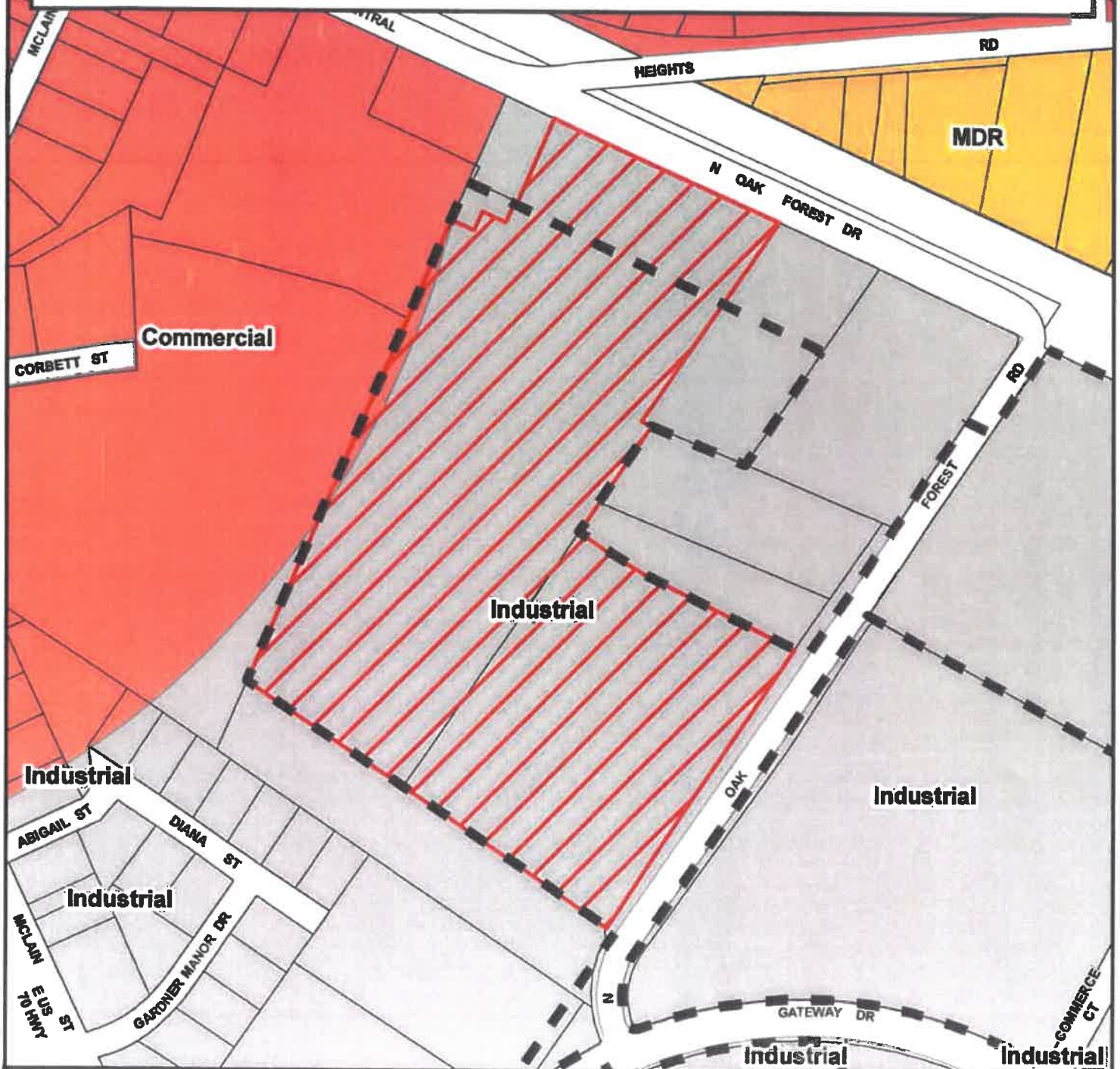
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Z-5-22 WITHERS RAVENEL Residential (R16) to Residential (R6 CZ)



REZONING REQUEST:

CASE NO: Z-5-2022
OWNER: WITHERS RAVENEL
REQUEST: FROM R16 1 TO R-6 CZ
LOCATION: N. OAK FOREST RD.
PIN #: 3519839488 & 3519922922



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BUILDING TYPE 1 - FRONT ELEVATION

ORDINANCE NO. 2022 - 15

AN ORDINANCE AMENDING THE ZONING MAP, COMPREHENSIVE LAND-USE MAP
AND UNIFIED DEVELOPMENT ORDINANCE
OF THE CITY OF GOLDSBORO, NORTH CAROLINA

WHEREAS, after notice duly given according to law, a public hearing was held before the City Council and the Planning Commission at a regular meeting held in the City Council Chambers, 214 N. Center St. in the Historic City Hall building, on **Monday, April 18, 2022**, at 7:00 p. m., for the purpose of considering and discussing the passing of an ordinance amending the Zoning Map, Comprehensive Land-Use Map and Unified Development Ordinance of the City of Goldsboro, North Carolina; and

WHEREAS, after completion of said public hearing and receipt of the recommendation of the Planning Commission, the City Council of the City of Goldsboro deems it advisable and for the best interest of the City and those residing within its zoning jurisdiction that the Zoning Map, Comprehensive Land-Use Map and Unified Development Ordinance NOT be amended as herein below set forth;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Goldsboro, North Carolina:

1. That the Zoning Map and Unified Development Ordinance of the City of Goldsboro, North Carolina Code of Ordinances, be and the same is hereby amended by changing:

From Residential (R16) to Residential (R6CZ) zoning district limiting the use of the property to a multi-family development complex consisting of three hundred and twelve (312) apartments.

Z-5-22 WithersRavenel-N. Oak Forest Rd. between Central Heights Rd. and Gateway Dr. and located primarily in the City's one-mile ETJ.

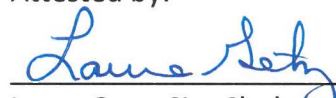
The Wayne County Tax Identification Number is 3519-83-9488/3519-92-2922.

2. That the Official Zoning Map, Goldsboro, North Carolina, on file in the Office of the Director of Planning and Community Development be promptly changed to reflect this amendment and the appropriate entries in reference thereto be entered in the descriptive record of changes as provided in Section 2 of the Unified Development Ordinance.
3. That this Ordinance shall become effective from and after the entry of the changes or amendments herein made on the said Official Zoning Map.

Adopted this 2nd day of May, 2022.


David Ham, Mayor

Attested by:


Laura Getz, City Clerk



**CITY OF GOLDSBORO
AGENDA MEMORANDUM
MAY 2, 2022 COUNCIL MEETING**

SUBJECT: Contract Extension for Goldsboro-Wayne Transportation Authority (GWTA) Marketing and Public Relations Services with Quest Corporation of America, Inc.

BACKGROUND: Goldsboro-Wayne Transportation Authority, known locally as GWTA, requested qualifications from qualified marketing/public relations firms to manage and expand the public outreach and marketing strategy for the GWTA public transportation system in 2019 and contracted those services with Quest Corporation of America (QCA), Inc.

The scope of services included development, maintenance and/or creation of the following items:

1. Public outreach materials and promotional items, media kits, corporate information packets, advertising media and other associated items;
2. Customer satisfaction surveys;
3. Ridership counts;
4. GWTA website;
5. All signage and graphics for bus shelters, transit equipment, bus stop signs, etc.;
6. Attendance at GWTA Board of Directors and staff meetings;
7. Advertising/marketing strategies for ridership development and growth;
8. System and route map development and updates, associated comprehensive and individual schedule brochures and stop level schedule displays;
9. Multi-Ride Pass media design and development;
10. Research and development of revenue generating advertising program options;
11. Graphics and materials associated with the marketing program and strategies as needed; and
12. Development of high quality, economical production options.

The contract began July 1, 2019, and ends June 30, 2022, and includes an option to extend for up to two one-year periods.

The Goldsboro MPO is allocated 5303 transit planning funds annually through the North Carolina Department of Transportation Integrated Mobility Division. These funds are available from the Federal Transit Administration under the Metropolitan Planning Program and used solely for transit planning activities. GWTA has been a designated recipient of these funds and funds are used for their short-term and long-term transit planning needs.

Scope of services within the current QCA contract are eligible expenses for the use of 5303 funds and are reimbursable to the City of Goldsboro, lead planning agency for the Goldsboro MPO, at an 80/10/10 cost share. These funds are budgeted within the City's budget each year.

DISCUSSION:

The Goldsboro MPO was allocated \$110,293 in 5303 funds for FY23. The GWTA Board of Directors met on February 24, 2022, and requested that the contract with QCA be extended and amended in order to draw down 5303 funds for eligible transit planning activities. Extension of the contract would allow for the following additional tasks beginning July 1, 2022, through June 30, 2023:

1. Workforce Development – planning of job fairs and development of additional workforce materials;
2. Update and Development of Additional Marketing materials such as displays and necessary collaterals to support community events;
3. Audit of all signage and refresh of signage as may be needed;
4. Development of animated videos to support “How to Ride” and travel training to encourage use of fixed route services instead of more expensive demand response van services;
5. Radio advertising program; and
6. Social Media presence review and refresh to increase presence online.

Staff recommended the extension of contract with QCA to the Goldsboro MPO Transportation Advisory Committee (TAC) at their March 17, 2022 meeting. The recommendation was based on GWTA's Board of Directors recommendation, quality of previous and current work, and project approach for additional tasks. The Goldsboro MPO Transportation Advisory Committee recommended and approved the

extension of the contract terms with QCA for one additional year.

Staff has worked with the consultant and NCDOT to negotiate a fee for the additional tasks in the amount of:

<u>Contract for Services</u>	<u>\$50,117.00</u>
City of Goldsboro (+/- 10%)	\$5,012.00
State (+/- 10%)	\$5,012.00
FTA (+/- 80%)	\$40,093.00

The contract extension fee proposal has been reviewed by the Planning Department and North Carolina Department of Transportation, checked for accuracy, and found to be in order. We have also reviewed the financing of this project with the Finance Director. Sufficient funds will be available for this project within the FY23 City Budget with 80% of the project eligible for the use of 5303 funds and reimbursed by NCDOT.

RECOMMENDATION: By motion, accept the GWTA Board of Directors and Goldsboro MPO Transportation Advisory Committee's recommendation and

1. Extend contract of services with QCA for additional tasks.
2. Adopt the attached Resolution authorizing the Mayor and City Clerk to execute a contract extension in the amount of \$50,117 for one additional year.


Date:

4/26/22


Kenny Talton, Planning Director

Date:

4/26/22


Tim Salmon, City Manager

**RESOLUTION AUTHORIZING THE EXECUTION OF A CONTRACT EXTENSION
FOR THE GOLDSBORO-WAYNE TRANSPORTATION AUTHORITY (GWTA) MARKETING AND
PUBLIC RELATIONS SERVICES**

WHEREAS, the City Council of the City of Goldsboro, acting as the Lead Planning Agency for the Goldsboro MPO, found it in the public interest to expand the public outreach and marketing strategy for Goldsboro-Wayne Transportation Authority in 2019; and

WHEREAS, the Goldsboro MPO Transportation Advisory Committee approved Quest Corporation of America, Inc., for marketing and public relations services on June 13, 2019; and

WHEREAS, the City Council deemed it in the best interest of the City of Goldsboro to award the contract to Quest Corporation of American, Inc., for the Goldsboro-Wayne Transportation Marketing and Public Relations services on July 15, 2019; and

WHEREAS, the contract period was for three years, July 2019 through June 2022, and allowing an option to extend for up to two one-year periods; and

WHEREAS, the Goldsboro-Wayne Transportation Authority Board of Directors requested the contract with Quest Corporation of America, Inc., be extended and amended in order to draw down 5303 funds for eligible transit planning activities for one additional year on February 24, 2022; and

WHEREAS, the Goldsboro MPO Transportation Advisory Committee approved the contract extension with Quest Corporation of America, Inc., for additional tasks associated with Goldsboro-Wayne Transportation Marketing and Public Relations transit planning services and activities on March 17, 2022; and

WHEREAS, the total fee proposal for the contract extension submitted by Quest Corporation of America, Inc., is in the amount of \$50,117.00; and

WHEREAS, the North Carolina Department of Transportation has agreed to allow the use of 5303 funds to fund 90% (80% FTA and 10% State) of the contract in the amount of \$45,105.00; and

WHEREAS, the City of Goldsboro will be responsible for 10% of the contract in the amount of \$5,012.00; and

WHEREAS, the City Council deems it in the best interest of the City of Goldsboro to accept and award the contract extension to Quest Corporation of America, Inc., in the amount of \$50,117.00, for one additional year, for additional tasks associated with the Goldsboro-Wayne Transportation Marketing and Public Relations transit planning services;


NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Goldsboro, North Carolina, that:

1. The Mayor and City Clerk are hereby authorized and directed to execute a contract extension with Quest Corporation of America Inc., in the amount of \$50,117.00 for the Goldsboro-Wayne Transportation Authority Marketing and Public Relations additional transit planning services for one additional year;
2. This Resolution shall be in full force and effect from and after this 2nd day of May, 2022.

Attested by:


Laura Getz, City Clerk




David Ham, Mayor

**Contract Extension and Amendment
City of Goldsboro, North Carolina**

Fiscal Year Begins July 1, 2022 Ends June 30, 2023

**Contract # _____
Amendment #1**

SECTION I

Agency: Goldsboro-Wayne Transportation Authority
Program: Transportation Planning and Marketing (5303)
Effective Period of the Contract Extension: July 1, 2022 through June 30, 2023

This Contract Amendment amends the contract between the **City of Goldsboro** and **Quest Corporation of America (the "Contractor")**. As provided for under the terms of the contract, The City and Contractor agree to amend the provision(s) indicated in Section II below.

SECTION II

Justification/Change to Contract:

Due to impacts of the pandemic on GWTA ridership there is a need to increase and update planning and marketing efforts funded through Section 5303 of the Federal Transit grant program. Negotiated rates will increase in the following manner:

Year Four Funding Level for eligible expenses will increase from \$33,660 to \$50,117

These rates are subject to change on July 1st of each fiscal year or upon thirty (30) days' notice at any time during the fiscal year by mutual agreement with the Service Provider.

The Scope of Work to be completed will be amended to add additional tasks as follows: Workforce Development Planning and Materials; Update and Development of additional marketing collaterals and displays; Audit and Refresh Signage; Development of "How to Ride" videos and travel training; Radio Advertising; Refresh Social Media Presence

SECTION III

All other terms and conditions set forth in the original contract shall remain in effect for the duration of the contract. The contract specified above is amended by this Contract Amendment effective _____

Contractor

City

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Date: _____

This agreement has been preaudited in the manner required by the Local Government Budget and Fiscal Control Act.

Attest:

City: Goldsboro

Signature: _____

Title: City Finance Director

Date: _____

Exhibit A

Goldsboro-Wayne Transportation Authority

Scope of Work

Goldsboro-Wayne Transportation Authority, known locally as GWTA, is a growing, vibrant, technologically advanced public transit system seeking proposals from qualified marketing/public relations firms to manage and expand the public outreach and marketing strategy for the GWTA public transportation system. Experience in traditional and nontraditional media advertising, word of mouth advertising, social media, research & public relations are all helpful. We are seeking an ongoing campaign that incorporates a wide range of marketing strategies that will effectively promote, increase awareness and ridership, and implement branding of GWTA services to key audiences including but not limited to:

- Existing core riders • Existing occasional riders • General public/non-riders

This contract shall begin July 1st, 2022 and end June 30th, 2023 and will contain an option to extend another one-year period. The selected firm may be requested to develop, maintain and/or create the following items:

- Public outreach materials and promotional items, media kits, corporate information packets, advertising media (print & electronic) and other associated items for internal & external use (regular service & special events)
- Customer satisfaction surveys
- Ridership counts
- GWTA website
- All signage and graphics for bus shelters, transit equipment, bus stop signs, etc., including audit of current signage
- Attendance at GWTA Board of Directors and staff meetings
- Advertising/marketing strategies for ridership development and growth
- Marketing strategies emergency awareness and preparedness
- System and route map development and updates; associated comprehensive and individual schedule brochures and stop level schedule displays
- Graphics and materials associated with the marketing program and strategies as needed
- Development of high quality, economical production options
- Oversight and development of promotional materials
- Development of animated character for GWTA promotional needs
- Development of training and employee videos using animated character
- Workforce development – marketing materials and employee programs
- Development of enhanced social media program, including schedule
- Exploration and development of radio advertising program
- Photography, as needed, including for development of annual calendar

Exhibit B

Proposed cost to Goldsboro-Wayne Transportation Authority to complete all requested deliverables.

Deliverables and Estimated Hours - \$100 per hour billing rate all categories

Year 4 July 1, 2022 – June 30, 2023

<u>Project Management</u>	<u>60</u>
<u>Kickoff Meeting</u>	<u>4</u>
<u>Progress Meetings</u>	<u>25</u>
<u>Public Outreach Materials & Promotional Items – collaterals to support community events</u>	<u>20</u>
<u>Development of animated character with limited animation</u>	<u>50</u>
<u>Development of training and employee videos using animated character, includes voiceover</u>	<u>90</u>
<u>Customer Satisfaction Surveys & Followup Powerpoint & Infographic</u>	<u>60</u>
<u>Ridership Counts & Followup Data</u>	<u>60</u>
<u>Website Updates, Maintenance & Enhancements</u>	<u>45</u>
<u>System Maps, Route Schedules & Updates</u>	<u>10</u>
<u>Attendance at GWTA Board Meeting</u>	<u>3</u>
<u>Advertising / Marketing Strategies for Ridership Development & Growth, including radio</u>	<u>20</u>
<u>Graphic Design for Marketing Program & Strategies</u>	<u>50</u>
<u>Audit of current signage and collaterals</u>	<u>4</u>
<u>Projected Work Hours</u>	<u>501</u>
<u>TOTAL COST 2022-2023</u>	<u>\$50,100</u>

Hard costs including but not limited to printing, stock photography, promotional items (as requested) will be billed at direct cost. Prior approval from the client will be received before incurring any direct costs. Quest does not mark up on direct cost items.

**CONTRACT BETWEEN
The City of Goldsboro, North Carolina
And Quest Corporation of America, Inc.**

This Contract (the "Contract") is made and entered into this July 1, 2019, by and between the City of Goldsboro ("The City"), a North Carolina municipal corporation, and Quest Corporation of America, Inc., a Florida Corporation (the "Contractor", and together with The City, the "Parties").

WHEREAS, the Goldsboro-Wayne Transportation Authority (hereinafter "GWTA"), has the need for marketing and public relations services, and issued a Request for Proposal dated June 14, 2019 (hereinafter "RFP"), which is hereby incorporated by reference; and

WHEREAS, the City of Goldsboro is a recipient of federal funds which are available to provide marketing and public relations services for the GWTA; and

WHEREAS, Quest Corporation of America, Inc. responded to the said RFP and submitted a bid proposal due June 21, 2019, which was accepted by the GWTA (hereinafter "Bid Proposal"), and which is incorporated herein by reference; and

WHEREAS, the City desires to enter an Agreement with the Contractor for the payment to the Contractor of the funds for services rendered pursuant to the RFP and the Bid Proposal to the GWTA, and the Contractor desires to enter the said Agreement for payment of the said services it has agreed to perform for the GWTA pursuant to the same; and

NOW THEREFORE, for due consideration as herein stated, the Parties hereby agree as follows:

1. **PRICE, BILLING AND PAYMENT PROCEDURE.** That the Contractor will perform the services requested in the RFP, and as offered in its Bid Proposal, and that the City shall pay the Contractor pursuant to the said terms of the same as invoices for work performed are presented to the City; the City agrees to pay Contractor as compensation for its services as specified in the attached scope of work and fee order. **SCOPE OF WORK:** attached hereto as Exhibit A and **PROPOSED COST:** attached hereto as Exhibit B. The City will make payment within 30 days of the date of invoicing, and the successful completion of the project or parts thereof. The City is not liable for any costs incurred by the Contractor prior to the issuance of a contract. In order to receive payment, invoices must be timely furnished by Contractor to The City. Invoices should be detailed and clearly state the work performed. Invoices should be sent to the attention

of the Goldsboro-Wayne Transportation Authority Executive Director, P. O Box 227, Goldsboro, NC 27533.

2. **TIME OF PERFORMANCE.** Subject to the rights of the Parties in connection with termination as hereinafter set forth, the term of this Contract shall commence upon the effective date as first above written and shall remain in full force and effect until June 30, 2022. Extensions to the Contract and time of performance of tasks supporting Goldsboro -Wayne Transportation Authority may be changed by written amendment executed by both parties.

3. **CONTACTS.** Any day-to-day concerns as it relates to the work to be performed under this Contract and Contract related issues should be addressed directly as follows:

- a. To the Goldsboro-Wayne Transportation Authority: GWTA, Executive Director, P.O. Box 227, Goldsboro, NC 27533 phone (919) 736-1374.
- b. To the Contractor: Quest Corporation of America, Inc., Corporate Office Address: 17220 Camelot Court, Land O'Lakes, FL 34638 phone (866) 662-6273; fax (813) 926-2962. Contact: Diane Hackney, Assistant Vice President at Diane.Hackney@QCAusa.com with copy to Jessica Francois, Project Principal at Jessica.Francois@QCAusa.com.

4. **AUTHORIZATION AND APPROVAL.** In no event shall the Contractor incur any liability on The City's behalf or on The City's account, nor enter into any agreement on The City's behalf or on The City's account without the prior written approval of The City. The Contractor agrees to obtain and secure all determinations, approvals, acceptances, modifications, authorizations and requests hereunder from the Gateway Transit Executive Director or his or her authorized designee. It shall be the Gateway Transit's Executive Director's responsibility to obtain any necessary approvals from the Board of Directors with respect to any necessary determinations, approvals, acceptances, modifications, authorizations or requests.

5. **SATISFACTORY PERFORMANCE OF WORK.** The Contractor agrees to perform all work as outlined by Goldsboro-Wayne Transit Authority in accordance with the RFP and Bid Proposal. The Contractor shall be responsible for satisfactory performance of its work. The work to be performed pursuant to the RFP and Bid Proposal must be performed in a good and workmanlike manner and shall exercise that same degree of care and skill customarily exercised by other Contractors performing similar work in the same locality and time period.

6. **PRESUMPTION.** Neither this Contract nor any paragraph hereof shall be construed against either Party due to the fact that this Contract or any such paragraph was drafted by that Party.

7. **EXTENSION OF SERVICES.** The Parties shall have the option to extend this Agreement for a one (1) year term at the expiration of this Agreement; and the Parties may then extend this Agreement for another one (1) year term at the expiration of that extended term. At least thirty (30) days prior to the expiration of the term of this Agreement, and/or any extension hereof, the Parties shall notify one another of its desire to so extend, if both Parties are in agreement to extend the Agreement as stated herein, then a written Addendum shall be executed memorializing the same. If no intent and agreement to so extend is reached, then the Agreement shall expire as hereinabove stated.

8. **ENTIRE AGREEMENT.** The Parties acknowledge, accept, warrant and represent that (i) this is an enforceable agreement; (ii) this Contract embodies the entire and only understanding of each of them with respect to the subject matter of the Contract, and merges, supersedes and cancels all previous representations, warranties, assurances, conditions, definitions, understandings or any other statement, express, implied, or arising by operation of law, whether oral or written, whether by omission or commission between and among them with respect to the subject matter of the Contract; (iii) no oral explanation or oral information by either Party hereto shall alter the meaning or interpretation of this Contract; and (iv) the terms and conditions of this Contract may be altered, modified, changed or amended only by a written agreement executed by duly authorized representatives of the Parties.

9. **SEVERABILITY AND INTENT.** Should any part of this Contract be declared to be unconstitutional, invalid, or beyond the authority of either Party to enter into or carry out, such decision will not affect the validity of the remainder of this Contract, which will continue to be in full force and effect.

10. **OTHER TERMS.** Services covered by this Agreement will be performed in accordance with the Agreement between The City and Quest Corporation of America, Inc. This agreement supersedes all prior agreements and understandings and may only be changed by written amendment executed by both parties. The laws of the State of North Carolina apply to all issues concerning this contract, and the proper and acknowledged venue for any actions relating in any way to this contract, the RFP, bid Proposal, Scope of Work, Method of Compensation and any and all others matters related to this Agreement hereunder is Wayne County, North Carolina.

(REMAINDER OF PAGE BLANK, SIGNATURES TO FOLLOW)

The Parties hereto have caused this Contract to be executed as of the day and year first above written.

Approved by

The City of Goldsboro North Carolina

By: 

Name: Clark Allen

Title: Mayor

Accepted for

Quest Corporation of America, Inc.

By: 

Name: Diane Hackney

Title: Assistant Vice President

Pre-audit Statement

This instrument has been pre-audited in the manner required by the Local Government Budget and Fiscal Control Act.


City of Goldsboro Finance Director

****SUCESSFUL BIDDER TO SUBMIT AFTER BID AWARD****

STATE OF NORTH CAROLINA

AFFIDAVIT

WAYNE COUNTY

I, Diane Hackney (the individual attesting below), being duly authorized by and on behalf of Quest Corporation of America, Inc. (the entity bidding on project hereinafter "Employer") after first being duly sworn hereby swears or affirms as follows:

1. Employer understands that E-Verify is the federal E-Verify program operated by the United States Department of Homeland Security and other federal agencies, or any successor or equivalent program used to verify the work authorization of newly hired employees pursuant to federal law in accordance with NCGS§64-25(5).

2. Employer understands that Employers Must Use E-Verify. Each employer, after hiring an employee to work in the United States, shall verify the work authorization of the employee through E-Verify in accordance with NCGS§64-26(a).

3. Employer is a person, business entity, or other organization that transacts business in this State and that employs 25 or more employees in this State. (mark Yes or No)

a. YES ____ , or

b. NO X

4. Employer's subcontractors comply with E-Verify, and if Employer is the winning bidder on this project Employer will ensure compliance with E-Verify by any subcontractors subsequently hired by Employer.

This 23rd day of August, 2019,

Diane Hackney

Signature of Affiant

Print or Type Name: Diane Hackney, Assistant Vice-President

State of Florida County of Pasco

Signed and sworn to (or affirmed) before me, this the

23rd day of August, 2019.

My Commission Expires:

11/24/21 Loria Morgan
Notary Public



Exhibit A

Goldsboro-Wayne Transportation Authority

Scope of Work

Goldsboro-Wayne Transportation Authority, known locally as GWTA, is a growing, vibrant, technologically advanced public transit system seeking proposals from qualified marketing/public relations firms to manage and expand the public outreach and marketing strategy for the GWTA public transportation system. Experience in traditional and nontraditional media advertising, word of mouth advertising, social media, research & public relations are all helpful. We are seeking an ongoing campaign that incorporates a wide range of marketing strategies that will effectively promote, increase awareness and ridership, and implement branding of GWTA services to key audiences including but not limited to:

- Existing core riders • Existing occasional riders • General public/non-riders

This contract shall begin July 1st, 2019 and end June 30th, 2022 and will contain an option to extend for up to two (2) one-year periods. The selected firm may be requested to develop, maintain and/or create the following items:

- Public outreach materials and promotional items, media kits, corporate information packets, advertising media (print & electronic) and other associated items for internal & external use (regular service & special events)
- Customer satisfaction surveys
- Ridership counts
- GWTA website
- All signage and graphics for bus shelters, transit equipment, bus stop signs, etc.
- Attendance at GWTA Board of Directors and staff meetings
- Advertising/marketing strategies for ridership development and growth
- System & route map development & updates; associated comprehensive and individual schedule brochures & stop level schedule displays
- Multi-Ride Pass media design & development
- Research & development of revenue generating advertising program options
- Graphics and materials associated with the marketing program and strategies as needed
- Development of high quality, economical production options

Exhibit B

Proposed cost to Goldsboro-Wayne Transportation Authority to complete all requested deliverables.

Deliverables and Estimated Hours

Year 1 July 1, 2019 – June 30, 2020

Project Management	60
Kickoff Meeting	4
Development and Implementation of Community Partnership Programs	60
Revenue Generating Advertising Program	40
Public Outreach Materials & Promotional Items	6
Customer Satisfaction Surveys	73
Ridership Counts	57
Website Updates, Maintenance & Enhancements	48
System Maps & Route Schedule Development & Updates	8
Attendance at GWTA Board of Directors and Staff Meetings	4
Advertising / Marketing Strategies for Ridership Development & Growth	25
Multi-ride Pass Media Design & Development	6
Graphic Design for Marketing Program & Strategies	18
Projected Work Hours	409
TOTAL COST YEAR ONE: \$36,810	

Deliverables and Estimated Hours

Year 2 July 1, 2020 – June 30, 2021

Project Management	60
Kickoff Meeting	
Community Partnership Programs	40
Development and Implementation	
Revenue Generating	30
Advertising Program	
Develop Second Social Media Platform	8
Customer Satisfaction Surveys	73
Ridership Counts	56
Website Updates, Maintenance & Enhancements	48
System Maps & Route Schedule Development & Updates	16
Attendance at GWTA Board of Directors and Staff Meetings	4
Advertising / Marketing Strategies for Ridership Development & Growth	20
Support Enhanced Service Modifications	10
Graphic Design for Marketing Program & Strategies	8
Projected Work Hours	373
TOTAL COST YEAR TWO: \$33,570	

Deliverables and Estimated Hours

Year 3 July 1, 2021 – June 30, 2022

Project Management	60
Community Partnership Programs	40
Development and Implementation	
Revenue Generating	20
Advertising Program	
Updating Public Outreach Materials	8
Customer Satisfaction Surveys	73
Ridership Counts	57
Website Updates, Maintenance & Enhancements	48
System Maps & Route Schedule Development & Updates	16
Attendance at GWTA Board of Directors and Staff Meetings	4
Advertising / Marketing Strategies for Ridership Development & Growth	20
Support Enhanced Service Modifications	10
Graphic Design for Marketing Program & Strategies	18
Projected Work Hours	374
TOTAL COST YEAR THREE: \$33,660	

**MENTAL HEALTH MONTH
PROCLAMATION**

WHEREAS, mental health is essential to everyone's overall health and well-being; and

WHEREAS, all Americans experience times of difficulty and stress in their lives; and

WHEREAS, prevention is an effective way to reduce the burden of mental health conditions; and

WHEREAS, there is a strong body of research that supports specific tools that all Americans can use to better handle challenges and protect their health and well-being; and

WHEREAS, mental health conditions are real and prevalent in our nation; and

WHEREAS, with effective treatment, those individuals with mental health conditions can recover and lead full, productive lives; and

WHEREAS, each business, school, government agency, health care provider, organization and citizen shares the burden of mental health problems and has responsibility to promote mental wellness and support prevention efforts.

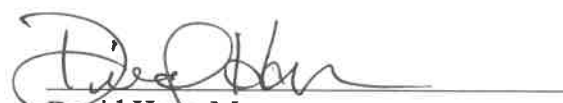
NOW, THEREFORE, I, David Ham, Mayor of the City of Goldsboro, North Carolina, do hereby proclaim May 2022 as

MENTAL HEALTH MONTH

and call upon the citizens, government agencies, public and private institutions, businesses and schools in Goldsboro to recommit our community to increasing awareness and understanding of mental health, the steps our citizens can take to protect their mental health, and the need for appropriate and accessible services for all people with mental health conditions.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the City of Goldsboro, North Carolina, this the 2nd day of May, 2022.




David Ham, Mayor

**PEACE OFFICERS' MEMORIAL DAY
PROCLAMATION**

WHEREAS, The Congress and President of the United States have designated May 15 as Peace Officers' Memorial Day and the week in which May 15 falls as National Police Week; and

WHEREAS, The members of the law enforcement agency of the City of Goldsboro play an essential role in safeguarding the rights and freedoms of the citizens of Goldsboro; and

WHEREAS, It is important that all citizens know and understand the duties, responsibilities, hazards, and sacrifices of their law enforcement agency; and

WHEREAS, Members of the Goldsboro Police Department recognize their duty to serve the people by safeguarding life and property, by protecting them against violence and disorder, and by protecting the innocent against deception and the weak against oppression; and

WHEREAS, The men and women of the law enforcement agency of the City of Goldsboro unceasingly provide a vital public service.

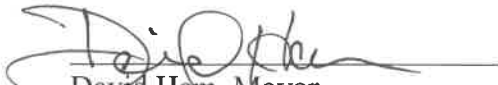
NOW, THEREFORE, I, David Ham, Mayor of the City of Goldsboro, North Carolina, do hereby proclaim the week of May 11 through May 17, 2022 as Police Week, and May 15, 2022 as

PEACE OFFICERS' MEMORIAL DAY

in honor of those law enforcement officers who, through their courageous deeds, have made the ultimate sacrifice in service to their community or have become disabled in the performance of duty, and let us recognize and pay respect to the survivors of our fallen heroes. I further call upon all citizens of the City of Goldsboro, and all patriotic, civic, and educational organizations, to observe this time with appropriate ceremonies in which everyone may join in commemorating law enforcement officers, past and present, who by their faithful and loyal devotion to their responsibilities, have rendered a dedicated service to their community, and in so doing have established for themselves an enviable and enduring reputation for preserving the rights and security of all citizens.

IN WITNESS THEREOF, I have hereunto set my hand and affixed the Seal of the City of Goldsboro, North Carolina, this 2nd day of May, 2022.




David Ham, Mayor

**NATIONAL DAY OF PRAYER
PROCLAMATION**

200 North Center Street, 27530
P 919.580.4362

WHEREAS, civic prayers and national days of prayer have a long and venerable history in our constitutional republic, dating back to the First Continental Congress in 1775; and

WHEREAS, the Declaration of Independence, our first statement as Americans of national purpose and identity, made “the Laws of Nature and Nature’s God” the foundation of our United States of America and asserted that people have inalienable rights that are God-given; and

WHEREAS, created in 1952 by a joint resolution of the United States Congress, and signed into law by President Harry S. Truman, the mission and purpose is to encourage prayer for our country and personal repentance; and

WHEREAS, in 1988, legislation setting aside the first Thursday in May of each year as a National Day of Prayer was passed unanimously by both Houses of Congress and signed by President Ronald Reagan; and

WHEREAS, the Supreme Court has affirmed the right of state legislatures to open their sessions with prayer and the Supreme Court and the U.S. Congress themselves begin each day with prayer; and

WHEREAS, this year, Wayne County United in Prayer is hosting its annual local National Day of Prayer event; and


WHEREAS, the National Day of Prayer is an opportunity for Americans of all faiths to join in united prayer to acknowledge our dependence on God, to give thanks for blessings received, to request healing for wounds endured, and to ask God to guide our leaders and bring wholeness to the United States and her citizens.

NOW, THEREFORE, I, David Ham, Mayor of the City of Goldsboro, North Carolina, do hereby proclaim Thursday, May 5, 2022 as

A NATIONAL DAY OF PRAYER

in observance of the National Day of Prayer in the City of Goldsboro, North Carolina, and commend this observance to our citizens.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the City of Goldsboro, North Carolina, this 2nd day of May, 2022.



David Ham, Mayor

MILITARY APPRECIATION MONTH PROCLAMATION

WHEREAS, our brave service men and women, their families, and their loved ones share in the support and sacrifices necessary for our freedom; and

WHEREAS, this proclamation marks the beginning of Military Appreciation Month, a month in which the Department of Defense and our grateful nation will honor the courage, commitment, and selfless service of our military; and

WHEREAS, community members, businesses, military bases and posts, and other organizations are encouraged to recognize military members and their loved ones with special events such as family activities, community gatherings, sporting events, retail discounts, and other forms of special recognition throughout the entire month of May; and

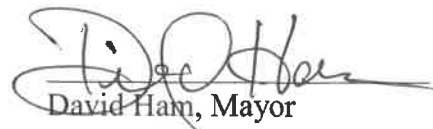
WHEREAS, military-connected non-profit organizations, veterans service organizations, and other military service providers, both public and private, are encouraged to band together to honor and serve our military families and their loved ones during the month of May.

NOW, THEREFORE, I, David Ham, Mayor of the City of Goldsboro, North Carolina, do hereby proclaim May 2022 as

MILITARY APPRECIATION MONTH

and officially recognize the many sacrifices made by our veterans, service members, wounded warriors, their families, and their survivors, as well as the vast network of organizations that serve these heroes across the state.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the City of Goldsboro, North Carolina, this 2nd day of May, 2022.



David Ham, Mayor

**MUNICIPAL CLERKS WEEK
PROCLAMATION**

WHEREAS, the Office of the Municipal Clerk, a time honored and vital part of local government exists throughout the world; and

WHEREAS, the Office of the Municipal Clerk is the oldest among public servants; and

WHEREAS, the Office of the Municipal Clerk provides the professional link between the citizens, the local governing bodies and agencies of government at other levels; and

WHEREAS, Municipal Clerks have pledged to be ever mindful of their neutrality and impartiality, rendering equal service to all; and

WHEREAS, The Municipal Clerk serves as the information center on functions of local government and community; and

WHEREAS, Municipal Clerks continually strive to improve the administration of the affairs of the Office of the Municipal Clerk through participation in education programs, seminars, workshops and the annual meetings of their state, province, county and international professional organizations; and

WHEREAS, it is most appropriate that we recognize the accomplishments of the Office of the Municipal Clerk.

NOW, THEREFORE, I, David Ham, Mayor of the City of Goldsboro, North Carolina, do recognize the week of May 1-7, 2022, as

MUNICIPAL CLERKS WEEK

and further extend appreciation to our City Clerk Laura Getz, our Deputy City Clerk Holly Jones and all Municipal Clerks for the vital services they perform and their exemplary dedication to the communities they represent.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Goldsboro, North Carolina, to be affixed on this 2nd day of May, 2022.



David Ham, Mayor