STATE OF THE COMMUNITY

December 12, 2019
Mission: The City provides services, promotes equality, and protects the well-being of all citizens for a better tomorrow.

SAFE AND SECURE COMMUNITY

- Overall crime rate continues to decline.
- CALEA accreditation process near completion; Mobile Field Reporting coming.
SAFE AND SECURE COMMUNITY

- GFD exceeding response time benchmarks (within eight minutes 97% of the time).
- Increased community engagement/education on fire safety.
STRONG AND DIVERSE ECONOMY

- Final phase of Center Street Streetscape Project underway.
- $45M invested downtown to date; + $12M to rehab 6 buildings.
STRONG AND DIVERSE ECONOMY

- Hobby Lobby’s highly anticipated grand opening was in March 2019.

- More than $83 million worth of building permits issued this year.
  - Wayne CC Auto Repair Bldg $7.2M
  - Affordable Suites Hotel $4.1M
  - Renu Life Trauma Rehab Ctr $4M
  - Circle K Gas Station $3.4M

- New 300-home development 11th St.

- “Launch Goldsboro” for Small Businesses.
2019: 11 miles paved; $2.7M.
2020: 8 miles; $2M.

Phase 4 Sewer Rehab
6 miles cured-in-place pipe
$9M | 85% complete

Wastewater System Rehab
+4/5 mile pipe bursting
$1.5M | 95% complete
Meeting and exceeding water quality standards.

Plate settler project increasing capacity at the water treatment plant: 12 MGD to 14 MGD; Anticipated completion January 2021 enables future growth.
EXCEPTIONAL QUALITY OF LIFE

- Bryan Multi-Sports Complex >20 major events; $4.3M Economic Impact.
- Home of: EC “Phantoms” Football; Goldsboro FC “Strike Eagles”; WC United Soccer Club.
- Travel & Tourism brings U.S. Quidditch and others to our City.
RACIAL AND CULTURAL HARMONY

- Diverse Council, Boards, Commissions, Work Force and events represent all citizens.
- Councilmember Brandi Matthews first African American woman elected to Council.
- Citizen Government Class in Spring 2020 to educate citizens/enhance participation.
RACIAL AND CULTURAL HARMONY

- Paramount theater production diversity.
- First Juneteenth Celebration, commemorates abolition of slavery.
- NC Freedom Fest supports Active Duty during Armed Forces Day (Week) 2020.
MODEL FOR EXCELLENCE IN GOVERNMENT

- Strategic Plan Development
- Economic Development Plan
- Goldsboro 2045 Metropolitan Transportation Plan
- HR Personnel Policy and Pay Study
- Public Utilities Rate Study
Countywide events calendar launched in November.

- Housed on Travel and Tourism website.
- Provides an exhaustive list of community events.
CITY GOVT WORKING FOR OUR CITIZENS

- Employee Values: Professionalism, Integrity, Customer/Citizen Focus.

- With a Strategic Plan and Performance Management mindset.

- Aligned with our City Council’s Vision, Mission, and Goals.