
STATE OF THE COMMUNITY

December 12, 2019



SETTING THE STANDARD

Mission: The City provides services, promotes equality, and protects the well-being of all citizens for a better tomorrow.

Goals: Determined by City Council in 2017.



Safe & Secure
Community



Strong & Diverse
Economy



Exceptional Quality of
Life



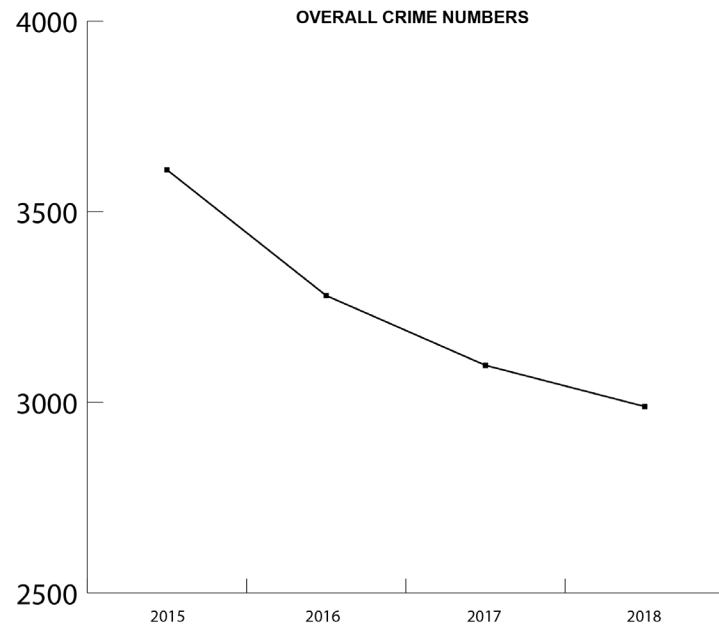
Racial & Cultural
Harmony



Model for Excellence
in Government

SAFE AND SECURE COMMUNITY

- Overall crime rate continues to decline.



- CALEA accreditation process near completion; Mobile Field Reporting coming.



SAFE AND SECURE COMMUNITY

- GFD exceeding response time benchmarks (within eight minutes 97% of the time).
- Increased community engagement/education on fire safety.



STRONG AND DIVERSE ECONOMY

- Final phase of Center Street Streetscape Project underway.
- \$45M invested downtown to date; + \$12M to rehab 6 buildings.



STRONG AND DIVERSE ECONOMY

- Hobby Lobby's highly anticipated grand opening was in March 2019.
- More than \$83 million worth of building permits issued this year.
 - Wayne CC Auto Repair Bldg \$7.2M
 - Affordable Suites Hotel \$4.1M
 - Renu Life Trauma Rehab Ctr \$4M
 - Circle K Gas Station \$3.4M
- New 300-home development 11th St.
- “Launch Goldsboro” for Small Businesses.



EXCEPTIONAL QUALITY OF LIFE



2019: 11 miles paved; \$2.7M.
2020: 8 miles; \$2M.

Phase 4 Sewer Rehab
6 miles cured-in-place pipe
\$9M | 85% complete

Wastewater System Rehab
+4/5 mile pipe bursting
\$1.5M | 95% complete

EXCEPTIONAL QUALITY OF LIFE

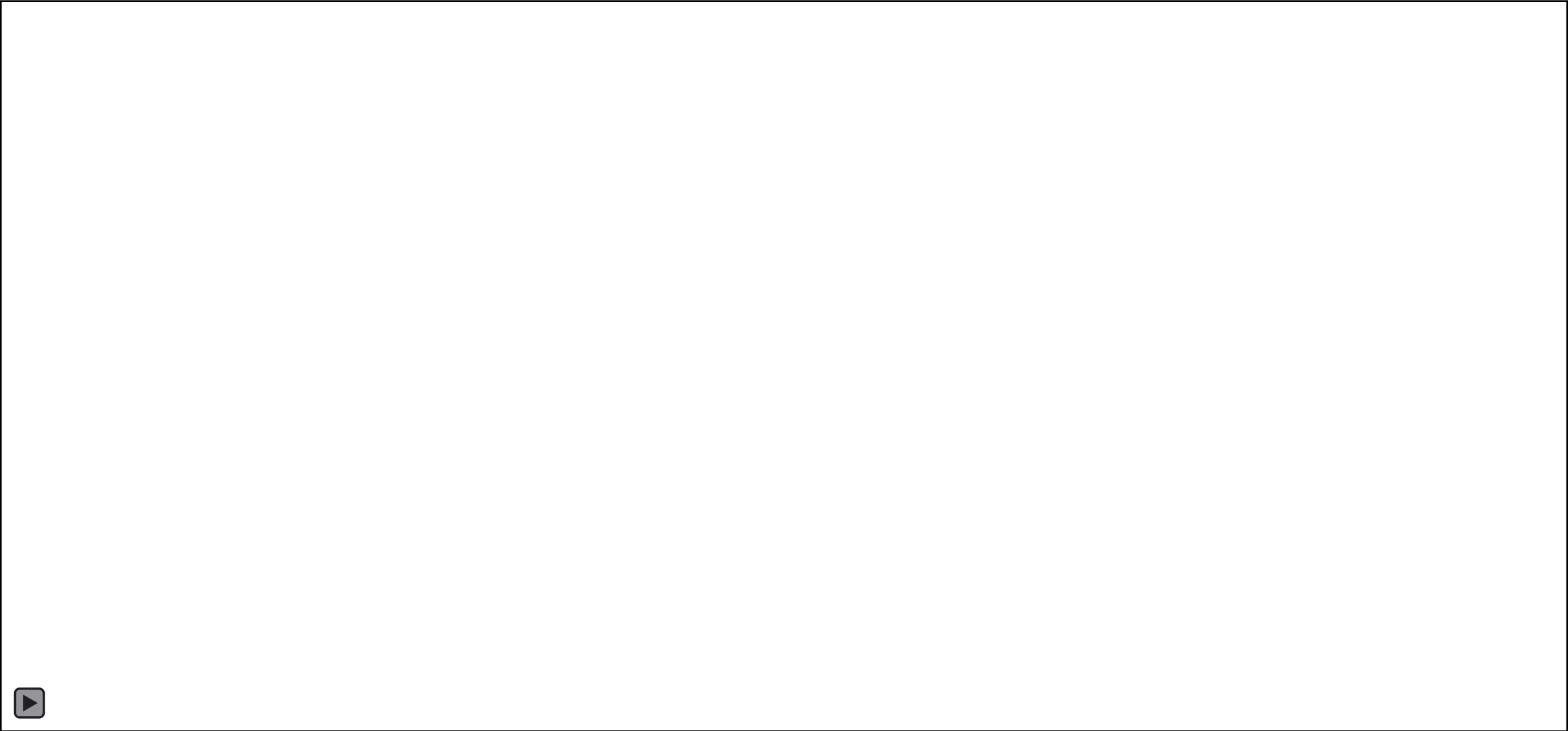


- Meeting and exceeding water quality standards.
- Plate settler project increasing capacity at the water treatment plant: 12 MGD to 14 MGD; Anticipated completion January 2021 enables future growth.

EXCEPTIONAL QUALITY OF LIFE

- Bryan Multi-Sports Complex >20 major events; \$4.3M Economic Impact.
- Home of: EC “Phantoms” Football; Goldsboro FC “Strike Eagles”; WC United Soccer Club.
- Travel & Tourism brings U.S. Quidditch and others to our City.





RACIAL AND CULTURAL HARMONY

- Diverse Council, Boards, Commissions, Work Force and events represent all citizens.
- Councilmember Brandi Matthews first African American woman elected to Council.
- Citizen Government Class in Spring 2020 to educate citizens/enhance participation.



RACIAL AND CULTURAL HARMONY

- Paramount theater production diversity.
- First Juneteenth Celebration, commemorates abolition of slavery.
- NC Freedom Fest supports Active Duty during Armed Forces Day (Week) 2020.



MODEL FOR EXCELLENCE IN GOVERNMENT

- Strategic Plan Development
- Economic Development Plan
- Goldsboro 2045 Metropolitan Transportation Plan
- HR Personnel Policy and Pay Study
- Public Utilities Rate Study



GOLDSBORO WAYNE COUNTY COMMUNITY CALENDAR

visitgoldsboronc.com/events



MODEL FOR EXCELLENCE IN GOVERNMENT

- Countywide events calendar launched in November.
- Housed on Travel and Tourism website.
- Provides an exhaustive list of community events.

CITY GOVT WORKING FOR OUR CITIZENS

- Employee Values:
Professionalism, Integrity,
Customer/Citizen Focus.
- With a Strategic Plan and
Performance Management
mindset.
- Aligned with our City Council's
Vision, Mission, and Goals.

