

**GOLDSBORO**  
**CITIZENS' NEWSLETTER**  
 2016 VOLUME 1 - ISSUE 1 OCTOBER-DECEMBER

**MARK YOUR CALENDAR!**

**City Council meets at 5 pm and 7 pm on the following dates:**  
 Monday, October 17  
 Monday, November 7  
 Monday, November 21  
 Monday, December 5  
 Monday, December 19  
 Tuesday, January 3  
 Tuesday, January 17

\*subject to change with public notice

**City of Goldsboro will be closed to observe the following Holidays:**

Veterans Day  
 November 11

Thanksgiving  
 November 24-25

Christmas  
 December 23 & 26

New Year's Day  
 January 2, 2017

Martin Luther King, Jr. Day  
 January 16, 2017

**Sanitation Holiday Schedule:**

Holiday	Will be serviced
Fri, Nov 11	Wed, Nov 9
Nov 24 & 25	Wed, Nov 23
*No yard waste services Nov 21-25	
Fri, Dec 23	Wed, Dec 21
Mon, Dec 26	Wed, Dec 28
Mon, Jan 2	Wed, Jan 4
Mon, Jan 16	Wed, Jan 18

**Mayor's Message**



Dear Fellow Citizen:

I hope this note finds each of you doing well. As one of our efforts to better communicate and inform our citizens, we are going to send a quarterly newsletter with your water bill. For this first edition, I would like to ask each of you to consider voting **YES** for both the **Infrastructure Bond** (\$7 million) and the **Parks and Recreation Bond** (\$3 million) that you will find on the ballot in the upcoming November 08, 2016 election. We frequently have citizens asking us about doing more paving work. Goldsboro has an estimated \$20 million worth of resurfacing and \$7 million worth of dirt street paving needs today. We budget \$500,000 per year towards resurfacing and until this year, nothing had been budgeted for dirt street paving. If the bond issue passes, we can expedite about 14 years worth of paving into the next three years, with **NO tax increase** to our citizens.

Equally important is the **Parks and Recreation Bond** (\$3 million). This bond will complete construction of the multi-sport complex which is a partnership with Wayne County and Seymour Johnson AFB to build eight multi-sport fields on 62 acres the base owns at the back gate on Oak Forest Road adjacent to Meadow Lane School. This is a \$7 million dollar project of which we have \$4 million committed. The money we have today basically allows us to build about half the project now and the remainder in future years. If the bond issue is approved, it would enable us to complete all eight fields with some restrooms and parking and have a facility that is a first class sports venue and one of the nicest in the Region. It is expected a majority of this debt will be covered by Tourism dollars generated by the facility, and **NO tax increase** is needed for this bond passage as well.

In closing, please know that blight, the cleanliness of our city, policing and crime continue to be items we work on daily. I ask that all of our citizens do their part to help us with these issues as they affect everyone and keeping our city clean and safe is everyone's responsibility. Please know that we have some 449 employees working hard every day to make our city better, and I ask that when you encounter one of them doing their job well you stop and thank them.

I thank you for your time and ask again that you consider voting **YES** for both **Bond** issues as their passage would help us improve the quality of life for all our citizens.

Until next time with warmest regards I am,

Chuck Allen  
 Mayor

**The Department of Public Works** is currently accepting applications for a **Storm Water Stakeholder Committee**. The committee will help to determine what level of service is needed for city residents and businesses in light of a potential future Storm Water Utility Fund. Residents and business owners that wish to be a part of the committee can apply online at [www.goldsboronc.gov/stormwater](http://www.goldsboronc.gov/stormwater) or call 919-734-8674.

# \$7,000,000 INFRASTRUCTURE BOND REFERENDUM

## Project Description

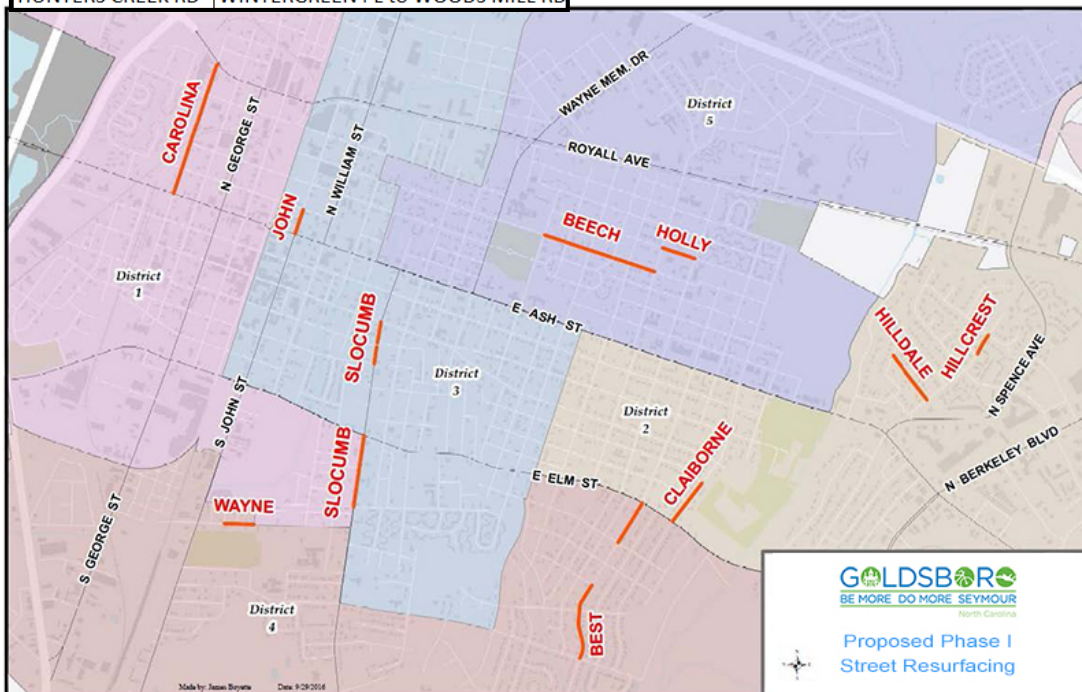
The City of Goldsboro has 163 miles of paved and 9 miles of unpaved city streets. The work to maintain, repair and improve our streets ranges from patching, crack sealing, drainage improvements, resurfacing, and construction. Funding the city receives from the state is not enough to meet the need. Therefore, local funding is regularly allocated in the budget process to maintain and resurface city streets.

Infrastructure bond proceeds would allow the city to increase resurfacing funding from \$500,000 per year to over \$2,500,000 per year for each of the next three years. The list and map below show the first phase of bond resurfacing, which was approved by the City Council on September 26, 2016. The remainder of our paved streets will be evaluated and a Pavement Condition Rating (PCR) developed such that recommendations for future resurfacing can be based on current pavement conditions and traffic loads.

Infrastructure bond proceeds would also allow the city to pave some unpaved streets maintained by the city. The existing unpaved streets are being evaluated and will be prioritized based on the number of property owners, traffic, and access issues to determine high priority, medium priority, or low priority for paving.

For more information, please call the City Manager's Office at 919-580-4330 or visit the City of Goldsboro's webpage at [www.goldsboronc.gov](http://www.goldsboronc.gov).

STREET	FROM/TO
N CAROLINA ST	ASH ST to GRANTHAM ST
S CLAIBORNE ST	PINE ST to ELM ST
N HILLCREST DR	DAWN CIR to PINE NEEDLES RD
HILLDALE LN	OVERBROOK RD to HILLCREST DR
N JOHN ST	ASH ST to OAK ST
S SLOCUMB ST	WALNUT ST to SPRUCE ST
S SLOCUMB ST	ELM ST to OLIVIA LN
S BEST ST	ELM ST to MIMOSA ST
S BEST ST	JUNIPER ST to HARRIS ST
WAYNE AV	HOPKINS ST to SYCAMORE ST
E HOLLY ST	JEFFERSON AV to MADISON AV
BEECH ST	JACKSON ST to JEFFERSON AV
CEDAR RD	N BERKELEY BLVD to VIOLETA ST
HUNTERS CREEK RD	WINTERGREEN PL to WOODS MILL RD



## Frequently Asked Questions

### Why issue General Obligation Bonds?

Bond financing is often used for capital projects that are above and beyond the scope of the annual operating budget and are for facilities that will be used for many years in the future. General Obligation (GO) Bonds are the least expensive debt obligation for a local government because under this type of long-term borrowing a city pledges its full faith and credit (taxing power) to repay the debt over a specified term. While there are several ways to finance the construction of major capital projects, GO bonds provide the cheapest source of borrowed cash to fund major projects. In addition, the City of Goldsboro maintains a "AA+" bond rating by Standard & Poor's and an "Aa2" by Moody's Investors Service; this excellent bond rating also contributes to keeping interest rates low on money borrowed by the City.

### Can I vote for one bond issue but not the other?

Yes, there will be two bond questions; one for Streets and one for Parks. You can familiarize yourself with the questions that will appear on the ballot by viewing a sample ballot on our website at [www.goldsboronc.gov](http://www.goldsboronc.gov).

### Exactly what am I voting for?

Your vote for the Bond Referendum will authorize the city to borrow funds to provide infrastructure improvements for the intended projects as described.

### When are bond referendums held?

Bond referendums can be held at any time of the year, but most cities hold bond referendums during a regular election. Since other elections are already being conducted, more voters are likely to participate in the bond referendum. This bond issue will be held on November 8 in conjunction with the Presidential election.

### What happens if the Bonds don't pass in November?

The City is working with limited revenue growth. After operational expenses are calculated, there are limited funds for capital improvements. If the bonds do not pass, the work that is described will stretch out over many years.

### Who is eligible and how do I vote?

Residents of the City of Goldsboro who are registered to vote are eligible voters. Early Voting begins on October 18 and Election Day is November 8. For more information on how to register, where to vote, and early voting dates and locations, call 919-731-1411 or visit the BOE website at <http://www.waynegov.com/154/Board-of-Elections>.

# \$3,000,000 PARKS AND RECREATION BOND REFERENDUM

## Project Description

The City of Goldsboro proposes to lease a 62.35 acre property located off Oak Forest Road and behind Meadow Lane Elementary School from the United States Air Force to be used for a multi-sport complex that will serve the Goldsboro, SJAFB and Wayne County community as the premier practice, game and tournament venue for youth and adult field sports such as football, soccer, lacrosse, field hockey, and ultimate frisbee. The facilities will be the crown jewel of the Goldsboro Parks and Recreation Department and the joint sports leagues of the Family YMCA, Boys and Girls Club, and SJAFB Athletics Department.

The plans for this complex include the construction of 8 full size illuminated multi-sport fields, parking, restrooms, walking trails, shelters, playgrounds and concession facilities. A new security fence will be erected so access to this facility will be from outside the boundaries of the secured perimeter of SJAFB. The City of Goldsboro Parks and Recreation Department will maintain the facilities and schedule events at the complex.

Proposed tournament events are planned for this facility that will stimulate the economy, encourage new investment and provide more recreation, entertainment and shopping options for the citizens of Goldsboro, Wayne County, and SJAFB.

Funding in the amount of \$4,000,000 is available, but an additional \$3,000,000 is needed to improve field and facility quality for the initial opening. If the bond referendum is not approved, the fields will be built in phases and/or improved over time.

For more information, please call the City Manager's Office at 919-580-4330 or visit the City of Goldsboro's webpage at [www.goldsboronc.gov](http://www.goldsboronc.gov).

## Multi-Sport Complex Site Plan



City of Goldsboro  
200 North Center Street  
Goldsboro, NC 27530  
919-580-4362

## Frequently Asked Questions

### What is a bond referendum?

A bond referendum gives voters the power to decide if the City should be authorized to raise funds through the sale of bonds. A general obligation bond is long-term borrowing in which a City pledges its full faith and credit (taxing power) to repay the debt over a specified term. General Obligation bonds are the least costly financing option available to the City for these projects. Given the City's strong credit rating and financial management, Goldsboro can borrow money at lower interest rates and issuance costs, thus saving Goldsboro taxpayers hundreds of thousands of dollars over the repayment period. The City will have seven (can be extended to 10) years to issue the bonds and 20 years to pay back the bonds after the funds are received.

The Goldsboro City Council has approved the opportunity for voters to consider the issuance of \$10 million in bonds to finance the Capital Improvement Projects at the polls on November 8, 2016.

### For what purpose will the bond funds be used?

Under North Carolina law, a local government holding a referendum for the purpose of issuing General Obligation Bonds must specify one of three general categories of capital projects for which bond proceeds may be used – road improvements, parks and recreation facilities, and buildings/other facilities. Within these categories, a local government may identify specific projects which are intended to be funded by the bond proceeds – the "bond package." However, due to the lengthy process involved in identifying, designing, and implementing projects, as well as the lack of detailed cost and other project information available at the time of the bond referendum, the specific projects identified in the bond package may change over time. The question which the actual bond referendum asks of voters is whether they authorize local government to use the GO bond as a financing tool for the general category of projects.

### Will this increase the tax rate?

NO

### Why issue bonds?

There are several ways to finance the construction of major capital projects – use current revenues, capital reserve funds (setting aside money over time), and the issuance of bonds (borrowing money to be paid back in the future). Bond financing is often used for capital projects that are above and beyond the scope of the annual operating budget and are for facilities that will be used for many years in the future. Since most cities have few reserve funds set aside for major capital projects, it is necessary to issue bonds to build major projects.

# UPCOMING COMMUNITY EVENTS



## **Veteran's Day Parade**

Bring the entire family to Downtown Goldsboro on November 11th for the annual Veterans Day Parade at 11 am Join us as we salute the men and women who have served our country. Hosted by the Wayne County Veterans Association.

## **Downtown Lights Up!**

We're decking downtown for the holiday season and you're invited to help! Join us on November 22nd from 5-8 pm for Downtown Lights Up. We'll flip a switch to light up downtown, kicking off the holidays. This free family event features live entertainment, hot cocoa and cookies, characters, trolley rides, Santa Claus, kids' activities and much more! Don't forget about the NC Symphony Orchestra playing your favorite holiday classics at the Paramount Theatre starting at 8 pm Sponsored by TA Loving.

## **Thanksgiving Eve Bash**

Join Downtown Goldsboro for some Thanksgiving Eve fun at the second annual Bash! This pre-Thanksgiving celebration is an all-inclusive event, featuring heavy hors d'oeuvres, beverages, great music and more – November 23rd at The Terrace Room. Pur-

chase your tickets today at the DGDC office, 219 N. John St., or call 919-735-4959 for more information.

## **Shop the Block**

Do your holiday shopping in Downtown Goldsboro and save BIG December 2nd & 3rd. Shop the Block with exclusive deals at your favorite downtown shops and restaurants. Visit Downtown Goldsboro on Facebook, Twitter, and Instagram to see scavenger hunt clues for your chance to sniff out Downtown Dollars! For more information visit [DowntownGoldsboro.com](http://DowntownGoldsboro.com) or call 919-735-4959.

## **Goldsboro Christmas**

Bring the whole family to Downtown Goldsboro on December 3rd for the annual Christmas Parade at 4 pm. Enjoy the lights of Downtown, and over 130 floats, all decked out in a festive holiday theme. Hosted by the Wayne County Chamber of Commerce.

## **Selfie with the Elfie**

Elf on the Shelf is coming to life in Downtown Goldsboro December 1st – 23rd. Follow Downtown Goldsboro on Facebook to find out where Jolly McJingles will be visiting each day.



## **Paramount Performing Arts Series presents: Parsons**

### **Dance Friday, October 28, 2016 at 7:30 pm**

Parsons Dance is a New York City based modern dance company, internationally renowned for creating and performing contemporary American dance of extraordinary artistry that is accessible and enriching to diverse audiences. Tickets are \$22/each (\$10/ages 18 & under)

**Tickets** are available by calling 919-583-8432, online at [www.goldsboroparamount.com](http://www.goldsboroparamount.com) or by visiting the Paramount Theatre Box Office located at 139 South Center Street in Historic Downtown Goldsboro, NC.

*Tickets for Movie Nights are \$5/each and FREE for Children 12 & Under with a paying adult.*

## **Paramount Movie Night presents:**

### **E.T. The Extra-Terrestrial Sunday, October 30, 2016 at 3:00 pm**

After a gentle alien becomes stranded on Earth, the alien is discovered and befriended by a young boy named Elliott.

### **Ferris Bueller's Day Off (30th Anniversary) Friday, November 11, 2016 at 7:00 pm**

Ferris Bueller has an uncanny skill at cutting classes and getting away with it. Intending to make one last duck-out before graduation, Ferris calls in sick, "borrows" a Ferrari, and embarks on a one-day journey through the streets of Chicago.

### **It's a Wonderful Life, Tuesday, December 20, 2016 at 7:00 pm & 10:00 pm**

After George Bailey (James Stewart) wishes he had never been born, an angel (Henry Travers) is sent to earth to make George's wish come true. George starts to realize how many lives he has changed and impacted, and how they would be different if he was never there.

## **STAY CONNECTED!**

**VISIT OUR WEBSITE [WWW.GOLDSBORONC.GOV](http://WWW.GOLDSBORONC.GOV)**

**FOLLOW US ON:**



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