

## ***Greetings from City Hall!***

I hope this newsletter finds all our citizens doing well and enjoying your summer. Since our last newsletter, in partnership with the base and many others, we have successfully hosted our 2017 Wings over Wayne Airshow. Over 200,000 folks visited our base with an estimated economic impact of over \$20 million for Wayne County. I extend a huge heartfelt thanks to all involved for making this one of the all-time best airshows.

Following the airshow, we had the Dillard/Goldsboro Alumni and Friends in town marking their 62nd Anniversary of the organization. As always, this event was a huge success, and I'm really pleased that they moved their annual parade downtown this year as well as let me participate in it with them.

Special thanks to the alumni for all the good work they do in our community.

We recently passed our 2017/2018 budget at approximately \$59 million.

A couple of highlights I'd like to mention is there was no property tax increase. However we did implement a Stormwater fee that will cost the average household \$4.50 per month or approximately \$60.00 per year and raises approximately \$1,400,000 per year to be restricted to Stormwater Projects only. The intent here was to provide some funding to improve drainage in our neighborhoods and ditches throughout the city. The budget also included another phase of street resurfacing in the \$2.5 million range for 2018 to follow the current phase we are starting now.



Now that summer is here, and school is out, our pilot Summer Youth

Program has started with 81 of our kids being employed. As part of this initiative and for the first time in many years, the city is maintaining our two pools (Peacock and Mina Weil) using lifeguards from the Summer Youth Employment Program. Huge thanks to all the work sites, partners and city staff who have worked tirelessly to make this program a reality. I believe we will continue to grow and improve this initiative as years go on.

We also continue to have our community meetings with the last one being held in the Central Heights area for District 2 and 6. Equally, our police department continues its community outreach programs and recently organized a graffiti removal day (thanks to all those who organized and participated in it). Our officers continue to walk the neighborhoods along with many other community based efforts trying to continue to build relationships in the community.

Unfortunately, even with the additional resources, we are putting in the police department and collaboration with the community, May was a truly sad month for us as we had four unsolved and senseless murders in our city. While I believe we will ultimately arrest those responsible for these murders, I do ask each of our citizens to become involved. If you know something or know someone that does, please report it. Equally, any community outreach from our citizens to help us get the message out to these young men shooting each other, that it's not okay and there has to be a better way as shooting each other only brings a lifetime of sorrow and pain to all the families involved.

In closing, we continue to ask for and need all our citizens to help us clean our city of crime, blight, and litter. I encourage everyone to do your part to help clean our city so that we can have a city we are all proud to call home.

As always, if we can be of any service or speak to any group about our city, please let me know.

With warmest regards I am,  
Chuck Allen, Mayor

## **Save the Date!**

### **UPCOMING CITY COUNCIL MEETINGS**

Monday, July 17  
Monday, August 7  
Monday, August 21  
Tuesday, September 5  
Monday, September 18

Council meets at  
5 p.m. and 7 p.m.

*\*Subject to change with public  
notice.*

### **UPCOMING CITY HOLIDAYS**

**Independence Day**  
Tuesday, July 4

All solid waste services  
will be serviced on  
Wednesday, July 5, 2017.

**Labor Day**  
Monday, September 4

All solid waste services for will  
be serviced on Wednesday,  
September 6, 2017.

For additional  
information please call  
(919) 734-8674.

## LANDSCAPING

Grass clippings contain high levels of nutrients particularly nitrogen. Care should be taken when mowing or renovating turf verges so that clippings and debris are not deposited onto impermeable surfaces such as roadways where they can be washed into stormwater. Clippings and debris should be immediately swept up and disposed of properly and never swept, hosed or blown into the gutter where they will enter the stormwater system.

## SOLID WASTE SERVICES

The Solid Waste Division has many services that are available to our residential and commercial customers. Don't want to put your cans to the curb? We provide premium backyard service at a rate of \$40 per month. Have large items that can't fit in the can? We provide a free bulk waste pick up that is serviced every Wednesday throughout the year, unless there is a holiday during the week. You must schedule an appointment for a pick up before putting items to the curb; you can now schedule a bulk pickup right from our website. Need a dumpster? We provide dumpster service to our commercial customers a rate of \$5.50 per cubic yard; dumpsters can be rented from us for a small monthly fee. For more information, call 919-734-8674.

## Meet the new Goldsboro Event Center Manager

A new face to the Goldsboro Event Center, Anthony (Tony) Smith, a native of New Bern N.C., recently retired from the United States Air Force after faithfully serving for 20 years. Tony is married (Anne) with two daughters (Kamrie & Kamille) and two furry friends (Cosmo & Chuy). During his personal time, Tony enjoys volunteering in the local community, photography, and playing his guitar.

"I'm very thankful for this opportunity to serve the City of Goldsboro in this capacity," Smith remarked. My family and I have loved being a part of this community for the last several years, and it's a pleasure to serve the City and its residents now. The GEC has had a really exciting first year and I'm looking forward to being a part of its future."



Goldsboro Event Center  
www.GoldsboroEventCenter.com  
919-735-4075

## City's Stormwater Management Utility Program to Start July 1, 2017

Stormwater is rainwater that does not soak into the ground, but instead runs off buildings, streets, parking lots, and other impervious surfaces. Stormwater is collected and conveyed out of the City through a collection of gutters, storm drain inlets, pipes, ditches, streams and rivers, eventually making its way to the Atlantic Ocean.

The Goldsboro Department of Public Works (DPW) manages, maintains, and repairs the City's stormwater conveyance infrastructure, which consists of over 300 miles of storm drain and associated appurtenances, ditches, creeks and streams.

A lot of the City's stormwater infrastructure was installed in the 1930's through the 1960's—over 50 to 80 years ago. Today, much of the stormwater infrastructure is beyond its expected life span and in some locations has failed or is near failing. As we see with some regularity, flooding occurs in areas due to undersized or broken infrastructure. City staff estimates roughly \$15 to \$20 million will be needed over the next 10 years just to address major drainage problems and replace aging stormwater infrastructure.



The Stormwater Utility Fund was created in order to give the stormwater management program a stable and dedicated source of revenue. The revenue generated by the utility fee can only be used for the stormwater management program—both operating and capital budgets. It will fund such things as construction materials and equipment, contracted services, state stormwater permit fees, and city staff who will clean, repair, design, and oversee capital improvement projects.

The Stormwater Utility Fee is a fee for service. Therefore, all properties are charged regardless of their tax status. Everyone—residents, non-profits and government entities alike—introducing stormwater into the City's infrastructure will pay their respective fair share. The average impervious area for residential properties within the City limits is 3,000 square feet, which equates to one equivalent residential unit (ERU). All single family residential properties will be charged a monthly fee based on one ERU, currently set by council at \$4.50.

All commercial, industrial and institutional properties will eventually be charged based on the total impervious area and subsequent number of ERUs. A property's total number of ERUs is calculated by dividing the total impervious area by 3,000 ft and rounding to the nearest whole number. The current monthly fee is \$4.50 per ERU.



Many businesses have large impervious areas and subsequent fees may be several hundred dollars per month. Incentives, in the form of credits and caps for reducing the quantity and/or improving the quality of stormwater, will be discussed and considered for such businesses during the transition phase—July 1st thru Dec 31st 2017. During this timeframe, all residential, commercial, industrial and institutional property owners will only pay \$4.50 per month.

## City's Annual Operating Budget Adopted by City Council

Greetings! I hope each of you is having an enjoyable summer. I encourage you to take some time for yourself and enjoy the nice weather. Come walk in our parks, play a round of golf, or stroll downtown. Moving around is good for all of us to do.

City Council adopted the City's annual operating budget of \$59,307,323 for Fiscal Year 2017-18 at their June 5, 2017, meeting. A brief summary of information is shown in the table below, but I encourage you to go to the City's website at [www.Goldsboronc.gov](http://www.Goldsboronc.gov) where you can see the entire budget. My 13-page budget message is a good summary, so take a look and call me at (919) 580-4330 or email me at [sstevens@goldsboronc.gov](mailto:sstevens@goldsboronc.gov) if you have questions.

Our economy remains stable and growing. Numerous partnerships are working together for the betterment of all. It makes me very optimistic for the future of our community. Let's all do our part to make this great place even better by welcoming all people and doing our part to clean up our part of Goldsboro.

Thank you for choosing to call Goldsboro home and call on us if we can be of service.

Scott Stevens  
City Manager

### BUDGET SUMMARY

Item	Change	Notes
Tax Rate	No	Current rate is 65 cents per \$100 of valuation.
Municipal Service District	No	Current rate is 23.5 cents per \$100 of valuation.
Occupancy Tax	No	Current City tax is 5 percent and Wayne County tax is 1 percent.
Solid Waste Fee	No	No fee increase.
Utility Rates & Fees	No	No water or sewer increases adopted.
Stormwater Fee	Yes	\$4.5/month for all developed property beginning July 1, 2017.
New Debt for General Fund	Yes	Financing for new equipment (\$1,778,553)
Business Registration Fee	No	\$20 annually for businesses operating within the City
Vehicle Licensing Tax	No	\$10 per vehicle residing within the City limits
Number of Positions Authorized	456	
New Positions Authorized/Funded	6 FT	Senior Fleet Mechanic (Garage); Administrative Asst. I (Fire); Two Park Technicians, Asst. Superintendent - Sports Turf, and Multi-Sports Complex Manager (Parks & Recreation)
Health Insurance Changes	Yes	City insured under NC State Health Plan. A 3% increase from \$479 to \$494 per month is anticipated in January 2018.
Employee Pay Increases	Yes	1% COLA (\$248,456) and 1/2% compression (\$125,470) effective July 2017.
Employee 401(k) Contribution	No	5% for sworn law enforcement and 3% for all non-sworn City employees



# UPCOMING EVENTS

## Center Street Jam Summer Concert Series

May 4 – August 24 | 6 – 9 p.m.

Center Street Jam is a FREE downtown summer concert series in Downtown Goldsboro, hosted every other Thursday through August 24th.

## Sprinkler Fun Days

Every Thursday, June 15 – August 17 | 3 – 4 p.m.

Beat the heat this summer at Sprinkler Fun Days downtown at Cornerstone Commons!



## Cruise the Neuse

Saturday, July 15

Go to [goldsboroparksandrec.com](http://goldsboroparksandrec.com) for the details on how to sign up for this exciting annual event!

## Beak Week

Saturday, September 9

Live music, live birds, vendors, great food, music all day, and the famous KCBS Cook Off!

# Downtown HAPPENINGS



Downtown Goldsboro received a "One to Watch" award at the National Main Street Conference in May. This national recognition places downtown Goldsboro as the first national finalist and runner-up Great American Main Street Award winner in North Carolina.



The City of Goldsboro is ranked among the top 250 cities in the nation to start a small business, according to a national survey by LendEDU. Need help starting or relocating a business downtown? Call the Downtown Development office - 919.735.4959.

## Summer Youth Employment Initiative Program



The City of Goldsboro, Housing Authority of the City of Goldsboro, Wayne Community College, and NCWorks Career Center have collaborated to sponsor the City of Goldsboro Summer Youth Employment Initiative Program. A pilot program that has selected sixty (60) youth employees through an open and fair application and interview process to work in various Office Assistants, Summer Camp Workers, Laborers, Office Clerks, and Social Media Assistant positions. The program had basic requirements a youth had to meet (i.e., be age 14-18; live within the city limits of Goldsboro; and attend the mandatory program information session to name a few). But each Sponsoring Partner had other eligibility requirements that were affiliated to their funding source.



Photo provided by News Argus/Rochelle Moore.

Youth employees will work for six (6) weeks within one of the designated Track Sessions for sixteen (16) hours per week. They will also participate in soft skills training and excursions for four (4) hours per week. Trainings are provided by Wayne Community College to enhance youth employees' workforce development and financial literacy skills. Excursions will include trips to sites that will provide a comprehensive and new experience to youth participating in the program.

In addition, to the sixty (60) youth employees selected through the Summer Youth Employment Initiative Program, the City of Goldsboro is hiring fifteen (15) Lifeguards and six (6) Camp Counselors. This increases the program's employed positions up to the eighty-one (81). The estimated cost to the City would be \$94,550 give or take. The Housing Authority of the City of Goldsboro is funding thirteen (13) youth hires for the City of Goldsboro Summer Youth Employment Initiative Program. For more information on the City of Goldsboro Summer Youth Employment Initiative Program, please contact the City of Goldsboro's Community Relations Director, Shycole Simpson-Carter, at (919) 580-4359 or [ssimpson@goldsboronc.gov](mailto:ssimpson@goldsboronc.gov).

## PROGRAM DATES OF EMPLOYMENT

TRACK ONE:  
JUNE 12<sup>TH</sup> – JULY 21<sup>ST</sup>

TRACK TWO:  
JULY 10<sup>TH</sup> – AUGUST 18<sup>TH</sup>

## Top Air Show Accounts for More Than \$20 Million in Economic Impact

A newly released report from the Travel & Tourism Department for the City of Goldsboro and Wayne County reveals the estimated economic impact for the 2017 Wings Over Wayne held at Seymour Johnson AFB on May 20th & 21st was in excess of \$20 million. The report quantified the economic benefits generated from overnight travel and day visitors. Based on the responses of 351 surveys, the report also provides insight on the air show audience and how successful the marketing efforts were to attract attendees.

The Office of Public Affairs for Seymour Johnson AFB announced Saturday's crowd estimate was 130,000 visitors, with an additional 100,000 people visiting on Sunday. In 2015, the total crowd estimate for both days was 205,000, which makes the turnout for 2017 Wings Over Wayne Air Show the best in the history of Seymour Johnson AFB.

"Wings Over Wayne was a great event and had a tremendous impact on our local economy," said Goldsboro City Manager Scott Stevens. "I continue to be impressed with the outstanding working relationship we have at all levels with Seymour Johnson AFB."

The report shows more than half of the visitors attended Wings Over Wayne for their first time in 2017, and nearly 65% of all visitors travelled more than 50 miles to experience the air show. Jennifer Wickes, the Director of Sales for the Towneplace Suites by Marriott Goldsboro, confirms "Being the host hotel for the Blue Angels was an awesome experience! We had a stellar week being sold out due to so many travelers and groups coming in for the Wings over Wayne Air Show. This air show was the biggest yet to date."

In 2016, Seymour Johnson Air Force Base contributed \$705 million to Wayne County's economy and generated 9,369 jobs. Furthermore, events such as 916th ARF UTA weekends, graduations, promotions, PCS transitions, deployments, and retirements generated \$7.5 million for area hotels.

Maj. Matthew "Cain" Olde was the 2017 Air Show Director. He credits the success of this year's show to keeping the focus on the customer experience. "We really appreciate the support of all the businesses and all our friends and family in Goldsboro and Wayne County," says Cain, "and I want them to know we will continue to work hard to involve them in the planning and execution of future WOWs." Wings Over Wayne Air Show is held in odd numbered years with the next show scheduled for 2019. Dates for WOW 2019 to be announced soon.

## The Paramount Theatre Announces Tenth Anniversary Performing Arts Series.

The Paramount Theatre will celebrate its Tenth Anniversary Performing Arts Series with a variety of nationally acclaimed performances. The series will open Monday, October 9 with Vital Theatre Company's touring production of *Pinkalicious, The Musical*, by Elizabeth Kann and Victoria Kann with music by John Gregor and directed by Teresa K. Pond on October 9 at 7:00 p.m. Ailey II, one of the country's most renowned young companies, will perform at the Paramount on Tuesday, October 17 at 7:30 under the direction of Artistic Director Troy Powell.



In April, the Performing Arts Series will present *Lawn & Disorder: Comedy from the Suburbs* with national headlining comedians Karen Morgan and Jim Colliton. Also in the spring, the John Brown Quintet will grace the Paramount stage again with "A Night of Bebop."

The Tenth Anniversary Series will also include popular favorites like the North Carolina Symphony's Holiday Pops Concert on Tuesday, November 21 at 8:00 p.m., ECU Dance November 4 at 7:30 p.m., the Malpass Brothers January 21 at 3:00 p.m., and ECU Symphony April 15 at 3:00 p.m.

"I am very excited about the season," Paramount Theatre Director Sherry Archibald said about the selections for the upcoming year. "I think it will provide an eclectic array of performances for a wide variety of audiences."

Three-, Five-, and Eight-show packages to the series are available now and include popular returning performances presented by the Paramount Theatre Foundation: the Malpass Brothers on January 21, 2018, An Evening of Dance

The Malpass Brothers with East Carolina University on November 4, 2017, and the ECU Symphony on April 15, 2018. Packages and single tickets are available at the Paramount Theatre Box Office, online at [www.GoldsboroParamount.com](http://www.GoldsboroParamount.com) or by calling 919-583-8432.



Ryan Albers, Joanna Hernandez, Amber Dickerson and Travis Nunes in a scene from Vital Theatre Company's Production of *PINKALICIOUS, THE MUSICAL*

## City of Goldsboro partners with Wayne Community College to support workforce training.

The bipartisan Workforce Innovation and Opportunity Act (WIOA) (Pub. L. 113-128), signed by President Obama on July 22, 2014, created a new vision for how America prepares an educated and skilled workforce that expands opportunity for workers and employers. WIOA represents the most significant reform to our public workforce development system in nearly 20 years. Wayne Community has implemented The WIOA Youth Program which is designed to assist youth between the ages of 16 and 24 to meet their educational and career goals. Goals that are set for students include obtaining a High School Equivalency or Adult High School Diploma, building leadership skills, building financial literacy skills, obtaining occupational skills in desired careers, and increasing educational level to transition to a post-secondary program. Funding may assist with tuition, books, work uniforms and supportive services (transportation, day care, etc.).

The City of Goldsboro is an active participant of this program, providing employment opportunities and training services to two students currently enrolled in the WIOA Program at Wayne Community College. They are Joshua Foye and Dexter Taylor. Joshua has been providing administrative support to the Public Works Department (Solid Waste Division) since September 2016, and Dexter is working as an office assistant in Human Resources. As beginners in the workforce, both young men are gaining valuable work experience that will assist them in their future college endeavors. The staff at Public Works raves about Josh's work performance. "Josh has really excelled in the office setting. He is always very courteous and exhibits a professional attitude. Josh has made a difference in customer service with answering a multiline telephone, handling customer complaints, filing and other administrative duties."



Pictured is Dexter Taylor, WIOA Office Assistant, Human Resources

The City of Goldsboro is proud to be an active participant of the WIOA Program. We also partner with Wayne County's "Work Ready Community," a certified program to promote the skills and marketability of workers for economic growth and development.

# STAY CONNECTED!

VISIT OUR WEBSITE [WWW.GOLDSBORONC.GOV](http://WWW.GOLDSBORONC.GOV)



CITY OF GOLDSBORO | 919-580-4362  
200 N. CENTER STREET | GOLDSBORO, NC 27530

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