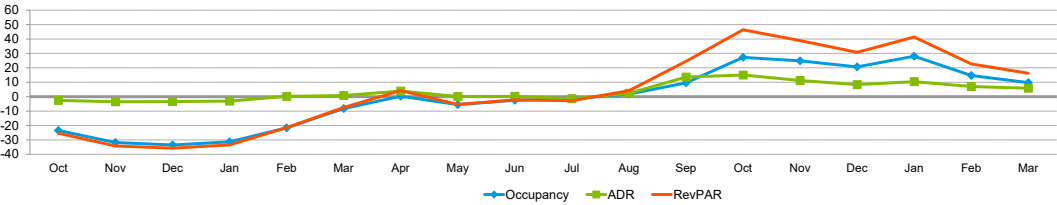


Tab 2 - Trend Wayne County

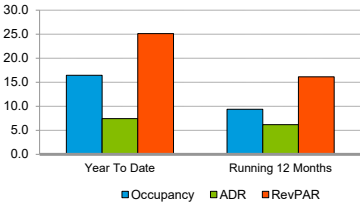
City of Goldsboro, NC
For the Month of March 2019

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	60.5	53.4	45.2	43.7	54.0	62.6	61.0	60.4	66.2	64.1	65.9	75.3	77.0	66.6	54.6	55.9	61.9	68.7
Last Year	79.0	78.3	68.0	63.6	68.9	68.2	60.8	63.9	67.9	64.9	64.7	68.7	60.5	53.4	45.2	43.7	54.0	62.6
Percent Change	-23.4	-31.8	-33.5	-31.3	-21.6	-8.2	0.3	-5.5	-2.5	-1.4	1.8	9.6	27.3	24.8	20.7	28.1	14.7	9.8

Year To Date			
2017	2018	2019	
66.8	53.4	62.2	
54.9	66.8	53.4	
21.8	-20.1	16.5	

Running 12 Months			
2017	2018	2019	
69.1	59.2	64.7	
57.4	69.1	59.2	
20.4	-14.4	9.4	

ADR	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	79.35	77.64	76.44	76.23	80.00	80.50	82.69	85.09	83.44	81.85	82.13	91.30	91.29	86.37	82.83	84.15	85.61	85.27
Last Year	81.45	80.47	79.10	78.67	79.84	79.87	79.57	84.95	83.23	83.04	80.21	80.35	79.35	77.64	76.44	76.23	80.00	80.50
Percent Change	-2.6	-3.5	-3.4	-3.1	0.2	0.8	3.9	0.2	0.3	-1.4	2.4	13.6	15.0	11.2	8.4	10.4	7.0	5.9

Year To Date			
2017	2018	2019	
79.46	79.14	85.03	
75.49	79.46	79.14	
5.3	-0.4	7.4	

Running 12 Months			
2017	2018	2019	
78.50	80.40	85.38	
75.65	78.50	80.40	
3.8	2.4	6.2	

RevPAR	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	48.00	41.45	34.57	33.28	43.21	50.41	50.44	51.38	55.24	52.43	54.08	68.72	70.28	57.56	45.22	47.05	53.03	58.61
Last Year	64.32	62.98	53.80	50.02	55.02	54.49	48.39	54.27	56.53	53.92	51.90	55.19	48.00	41.45	34.57	33.28	43.21	50.41
Percent Change	-25.4	-34.2	-35.7	-33.5	-21.5	-7.5	4.2	-5.3	-2.3	-2.8	4.2	24.5	46.4	38.9	30.8	41.4	22.7	16.3

Year To Date			
2017	2018	2019	
53.11	42.27	52.89	
41.44	53.11	42.27	
28.2	-20.4	25.1	

Running 12 Months			
2017	2018	2019	
54.27	47.60	55.28	
43.46	54.27	47.60	
24.9	-12.3	16.1	

Supply	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	34,658	33,540	34,658	34,658	31,304	34,658	33,540	34,658	33,540	34,658	34,658	33,540	34,658	33,540	34,658	37,231	33,628	37,231
Last Year	34,658	33,540	34,658	34,658	31,304	34,658	33,540	34,658	33,540	34,658	34,658	33,540	34,658	33,540	34,658	34,658	31,304	34,658
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	7.4	7.4

Year To Date			
2017	2018	2019	
100,620	100,620	108,090	
108,090	100,620	100,620	
-6.9	0.0	7.4	

Running 12 Months			
2017	2018	2019	
408,070	408,070	415,540	
432,387	408,070	408,070	
-5.6	0.0	1.8	

Demand	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	20,966	17,905	15,675	15,131	16,908	21,703	20,457	20,930	22,207	22,199	22,823	25,246	26,683	22,354	18,921	20,817	20,830	25,591
Last Year	27,369	26,249	23,572	22,038	21,572	23,645	20,399	22,144	22,782	22,507	22,428	23,035	20,966	17,905	15,675	15,131	16,908	21,703
Percent Change	-23.4	-31.8	-33.5	-31.3	-21.6	-8.2	0.3	-5.5	-2.5	-1.4	1.8	9.6	27.3	24.8	20.7	37.6	23.2	17.9

Year To Date			
2017	2018	2019	
67,255	53,742	67,238	
59,335	67,255	53,742	
13.3	-20.1	25.1	

Running 12 Months			
2017	2018	2019	
282,111	241,583	269,058	
248,377	282,111	241,583	
13.6	-14.4	11.4	

Revenue	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	1,663,665	1,390,106	1,198,230	1,153,469	1,352,584	1,747,079	1,691,632	1,780,876	1,852,860	1,816,984	1,874,404	2,304,902	2,435,833	1,930,681	1,567,161	1,751,653	1,783,317	2,182,085
Last Year	2,229,328	2,112,270	1,864,451	1,733,629	1,722,242	1,888,446	1,623,155	1,881,033	1,896,038	1,868,932	1,798,897	1,850,928	1,663,665	1,390,106	1,198,230	1,153,469	1,352,584	1,747,079
Percent Change	-25.4	-34.2	-35.7	-33.5	-21.5	-7.5	4.2	-5.3	-2.3	-2.8	4.2	24.5	46.4	38.9	30.8	51.9	31.8	24.9

Year To Date			
2017	2018	2019	
5,344,317	4,253,132	5,717,055	
4,479,429	5,344,317	4,253,132	
19.3	-20.4	34.4	

Running 12 Months			
2017	2018	2019	
22,145,259	19,424,113	22,972,388	
18,789,551	22,145,259	19,424,113	
17.9	-12.3	18.3	

Census %	2017			2018												2019		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Census Props	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	16	16	16
Census Rooms	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1201	1201	1201
% Rooms Participants	78.5	88.0	88.0	88.0	88.0	78.5	88.0	88.0	78.5	78.5	78.5	78.5	78.5	78.5	78.5	80.0	80.0	80.0

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